

NOTION DEPARTMENT

Khaki and gray wool for knitting army sweaters, socks, helmets and scarfs. Price, per pound.....\$4.00
Columbia Floss knitting. Wool for fancy swatrs and scarfs: red blue black, lavender, coral, rose, Victoria and gold. Price, per ball.....35c
Amber and ivory knitting needles, sizes from 3 to 10. Prices 35c, 40c and 50c.

Woodbury's Facial Soap for the skin, scalp and complexion. Price, per cake.....25c

Colgate's talcum powder for the toilet and nursery. Violet, Dactylis, Cashmere Boquet and Eclat Perfumes. Price.....25c

Colgate's Ribbon Dental Cream: large size tubes. Price.....25c

Colgate's Tar Soap, recommended particularly for washing the hair. Price, per cake.....15c

Ladies' Sew-on Hose Supporters, rubber button, every pair guaranteed. Price, per pair.....15c

Trophylactic Tooth Brushes, soft, medium and hard bristles. "The world's standard tooth brush." Price, each 35c

NEW AND BEAUTIFUL DRESSES

Consisting of Satin, Georgette, Crepe de chine, Wool Jersey, Serge and combinations of Serge and Satin head, embroidery and fringe trimmed. Numerous new and attractive styles. Priced..... \$16.75, \$19.75, \$25.00 to \$45.00.

GEORGETTE WAISTS

The best assortment of fine hand embroidered Georgette Waists we have had this season. Some with collars, some with half collars and some without collars. Colors, flesh and white. Price.....\$6.50

COTTON WAISTS

Crepe de chine Waists, colors, flesh white and black. Priced \$3.00 to \$4.50.

WOMEN'S COTTON DRESSES

An exceptionally attractive display of beautiful cotton frocks, suitable for all occasions, in the most recent styles, including Voile, Gingham, Linen Net and other materials. A good variety of colors and sizes. Price \$4.98.

TAFFETA DRESSES

Taffeta Silk Dresses navy only, made with Georgette collar and sleeve. Price..... \$19.75 and \$16.75

FINE SERGE MIDDY SUITS

At prices that can't be matched on today's market. Sizes 6 to 22. Price from.....\$10.00 to \$25.00

FALL SUITS

We are now showing a good collection of Fall Suits. Our advice is: Buy early. Prices are moderate.

SILK SKIRTS

Plaids, checks and stripes consisting of Taffeta Pongee and Poplin. Price.....\$4.98

Of Satin and Taffeta plaids and all black. Price.....\$10.00

WHITE WASH SKIRTS

All at reduced prices. Prices from \$1.00 to \$7.50.

THE RIBBON SECTION

Ribbons for every use await shoppers in our Ribbon Department. Fancy and plain silk Ribbons in Moire, plain Taffeta and Satin—5 to 7 inches wide. For Sashes, Girdles, bags and millinery use. Special price the yard.....35c

HOSIERY

Ladies' pure thread Silk Hosiery black and white. Silk-lisle garter top full fashioned with double heel and toe. All sizes. Price, the pair.....\$2.00

Phoenix Silk Hosiery, black and white, seamless reinforced heel and toe made to give perfect satisfaction. Price, the pair.....\$1.00

Ladies' fibre silk boot Hosiery with a good lisle finish upper, double lisle heel's soles and toes, lisle garter top black and white. Price, the pair.....50c and 75c.

Fancy Silk Hosiery for ladies boot length with lisle top, white with attractive colored stripes and figure: 75c values. Special price, the pair.....50c

"Notaseme" Hose for boys: Good medium rib with splendid wearing qualities, sizes up to 10 1-2. Price the pair.....35c.

Sizes 10-10 1-2 price, the pair.....40c

LINEN WAISTING

45-inch pure Irish Linen Waisting: \$1.25 value. Special, yard.....75c

PREMIUM DEPARTMENT

Our Premium Department is filled with many new and handsome premiums, which are given free in exchange for premium coupons issued with each cash purchase of 5c or more.

Our Great Country is Fighting For Honorable Principles

The Evening Star of civilization is peace, but not peace at any price. Unless the German autocracy is dethroned, there can be no peace. President Wilson has fully expressed in language that can not be misunderstood, these sentiments. Let every man and woman consecrate their most vigorous endeavors to the overthrow of that dangerous power. Do all you can. Do it now. Put your money back of our splendid army. The Soldiers and those dear to them, they must leave behind, must have the milk and honey from this world, for they are making a sacrifice of their very all for liberty. Only blockheads and traitors will object to what we say here. Avarice, Ambition, Envy and Pride must be cast to the winds. Go without cheerfully anything the soldiers need, if there is not enough to go round. We should look upon our army as a manly lot of precious jewels whose every want it is our duty to supply. When a soldier honors this store with his presence he shall have extended to him a courtesy not excelled if he was President.

ATTENTION, ARMY MEN!

Officers' and Enlisted Men's \$20 up to \$25 Uniforms \$15

We never carry over from one season to the other any uniforms and we are, therefore, offering all our summer Uniforms at prices that should interest both officers and enlisted men. All our Uniforms are high class and are designed and made by artist designers and expert tailors. These uniforms are made of mercerized cotton gabardine and cloth on the order of a very fine poplin—all one-quarter silk lined. Splendid \$20.00 and \$25.00 values. As long as lot on hand lasts, very special, the suit.....\$15.00

Officers' and Enlisted Men's Uniforms, in heavy O. D. Khaki. A real big bargain at our special price, the suit.....\$10.50

Men's O. D. Khaki odd blouses in sizes from 31 to 44. Very special, each.....\$2.98

IN OUR ARMY GOODS DEPARTMENT you will find Officers' and Enlisted Men's Overcoats, Suits, Shirts, Sweaters, Leggings, Insignias, Hats, Camp Jackson Souvenirs, Hat Coats, Clothing Rolls, Bedding Rolls, Kapok Mats, etc.

We offer as long as lot lasts, one lot Cuff Leggings with steel to make them stand up. Very special, the pair.....\$1.25

The very best Cuff Leggings made; heavy steel that will make them stand and not wrinkle. All sizes from 0 to 4. Price the pair \$2.00

All Our Army Goods Full Regulation

O. D. Army Shirts in the best cotton poplin; highly mercerized in the yarn and will not lose their sheen when washed. All sizes from 14 to 17. Special each.....\$3.50

O. D. Army Shirts in fine mercerized cloth. Our special price, each.....\$2.50

O. D. Silk Shirts, made of rajah and other good wearing heavy silks; formerly priced at \$6.00. Very special sale price, each.....\$4.98

KNIT UNDERWEAR

Women's Gauze Combination Suits knitted from a soft silk lisle fabric with low-cut neck, open lace trimmed knee, full and roomy, value \$1.25; white and flesh colored. Special price the suit.....\$1.00

Women's Combination Suits, a splendid quality of lisle gauze; taped neck and arms, ace umbrella knee. Special price, the suit.....25c and 50c

Swiss Rib Gauze Vests, very elastic, tape in neck and arms full sizes. Price each.....15c and 25c

Ladies' Silk-lisle Gauze Vests, plain and lace voked comfy-cut, choice of several styles at special prices each 45c, 50c and 75c.

SILKS

Yard wide Taffeta Silk, navy blue, plum, tan; light and dark gray and Pekin blue. Yard.....\$1.68

40-inch Crepe de Chine, black, dark green, brown, navy robin egg; pink; helio; maize; pekin blue. Nile green and pure white dependable dress quality all Silk. Very specially priced. Yard.....\$1.68

40-inch Sport Silk Crepe one of the leading Silk Skirtings for this season's wear. Yard.....\$3.00

36 inch Cheney Bros.' Washable Satin in white and flesh pink. The yard.....\$2.25

Cheney Bros.' lustrous Washable Ivory White Satin, 40 inches wide

Yard.....\$3.50

40-inch heavy quality black Silk Poplin for coats; \$2.50 grade offered special, at yard.....\$1.98

32-inch genuine all Silk imported Pongee Silk, will wear and wash natural color only. Yard.....\$1.75

36-inch Goetz guaranteed Satin. We have this in turquoise blue, Burgundy, dark brown and deep black. The yard.....\$2.25

36-inch black Taffeta Silks, pure dye, Chiffon finish fine dress quality only a limited quantity of this Silk. If bought on today's market the same Silk would retail at \$2.00. Special for this week at, yard.....\$1.50

Mercerized White Voile

40 inches wide; perfect mill-end lengths; worth 35c to 40c; a limited quantity to sell. As long as lot lasts, very special, the yard.....19c

Ladies' Wrist Watches

In Sterling Silver; 20 year gold filled and solid gold cases; all fitted with high grade jeweled from a large New York importer who wished to close out his sample line. We bought them for less than half the importer's selling price to the retail jeweler. We offer the entire sample line at the importer's cost price.....\$10.00 to \$35.00

Buy Men's Underwear and Save Money—Your Own Money

Men's Nainsook and Madras Union Suits from.....75c to \$2.00

Men's Nainsook Shirts and Drawers. The garment.....50c and 75c

Men's Dress Shirts. Very special, each.....75c

Umbrellas and Parasols

Women's Fast Black Umbrellas; short or long handles in black or mission; guaranteed one year. Each.....\$1.50

Men's Fast Black Umbrellas; natural and polished wood handles; 28 inch frames; guaranteed one year. Each.....\$1.50

All Fancy Silk Parasols reduced.

Boys' Serge Pants, as long as lot lasts. Very special, the pair.....\$1.00

Men's work shirts and overalls, a big stock to choose from. Prices most moderate.

Men's soft Madras Shirts, collar and cuffs attached; a big \$1.50 value. As long as lot lasts, very special, each.....\$1.00

A big stock of Boy's Serge and Worsted Pants, the pair, from.....\$1.25 to \$3.50

BATH TOWELS

22x45 hemmed, bleached Turkish Bath Towels; every absorbent. Each only.....65c

NECKWEAR

Practically everything the heart could desire in ladies' neckwear. Soft Georgette Crepe Collars, plain, hemstitched and lace trimmed, Organdie Collars, embroidered and plain effects. Attractive prices from 38c up to \$1.38

CRASHES

17-inch red and white, blue and white check gloss Towelling, Yard.....30c

17-inch heavy cotton Towelling, red or blue borders. Yard.....15c

15-inch cotton Crash Towelling, red border. Yard.....10c

NAPKINS

16x16 Dice eWave, hemmed, ready for use. Table Napkins. Whole dozen for.....\$1.00

20x20 mercerized, hemmed ready for use Napkins, floral designs. Whole /dozen.....\$2.00

14x14 H. S. Tea Napkins, plain linen or damask. Whole dozen.....\$6.50

26x20 full size all Linen Dinner Napkins, assorted designs; a very special value. Dozen.....\$12.50

NAINSOOK AND LONGCLOTH

10-yard bolts of soft mercerized Lingerie Nainsook, a wonder; 30 inches wide; At, bolt.....\$2.50

12-yard bolts of English Nainsook, 36 inches wide, soft finish. This is a prime quality for making underwear, gowns, etc. Very specially priced. Bolt.....\$3.60

English Nainsook, superior quality, very soft and fine; 36 inches wide. Yard.....40c

36-inch Glove finish Longcloth, put up in ten yard bolts, (in two perfect pieces) Special, bolt.....\$2.50

COLORED WASH GOODS

Big piles of these desirable colored wash fabrics.

36-inch Colored Madras; big assortment of stripes to choose from. The yard.....25c

32-inch Colored Madras, pretty stripe effects. Yard.....35c

32-inch Colored Madras, best fast colors, neat stripe patterns; worth 69c. Choice yard.....45c

36-inch new Shirring Stripe Percales, many patterns to choose from; black and white stripes and figures included. Yard.....35c

32-inch Kiddie Cloth for boys' suits, in neat stripes, fast colors. Yard.....35c

40-inch fancy printed Voiles, sold at 35c. Reduced to, yard.....25c

SILK FRINGE

Plain Silk Fringe, 5 inches wide, in navy and black. Yard.....\$1.50

Plain Silk Fringe, 2 inches wide, in navy and black only. Yard.....60c

Plain Silk Fringe in black, cope and white. Yard.....35c

Plain Silk Fringe, African brown, 2 inches wide. Yard.....\$1.00

Plain Silk Fringe, 1 1-2 / inches wide, in black and navy only. Yard 50c

Knotted Silk Fringe in black white and navy. Yard.....\$2.00

Knotted Silk Fringe in navy and light gray, 3 1-2 inches wide. The yard.....\$1.25

Miles and miles of fine white goods You probably need another white dress, waist, more Lingerie or more cooler clothes for the baby. From our varied stock you will be able to make a good selection and at the most reasonable price.

40-inch White Voile in mill ends, Yard.....19c

40-inch White Voile in mill ends, Yard.....25c

40-inch White Voile in fall bolts, Yard.....35c

36-inch White Pajama checks, The yard.....25c

36-inch White Satin striped Voile, Yard.....39c

27-inch White Fancy Striped Crepe Yard.....25c

45-inch White Mercerized Batiste, Yard.....85c

36-inch White Lonsdale Cambric remnants, Yard.....25c

35-inch White Linen Finish Linene Yard.....30c

36-inch White Middv Twill, remnants, Yard.....30c

40-inch White Organdie, remnants Yard.....25c

27-inch White sheer quality check Dimity. Yard.....25c

The James L. Tapp Co.

Department Store

Corner Main and Blanding Sts. Columbia, S. C.

IMPORTANT MAIL ORDER NOTICE

"We Deliver Anything Anywhere Free."

We solicit orders by mail from everywhere, and no matter what you order, it will be sent to you free of charge. We're always in the lead.