

Efird's Sells It For Less!

# EFIRD'S ANNUAL

# STARTS

**Wanted** Three experienced Shoe Salesmen, three experienced Salesmen for Men's Department, four girls to sell Shoes, four Notion Girls, three Dr. Goods Salesladies. Apply in person by 4 P. M. Wednesday.

The One Great Yearly Sales Event That Not One

Suits at Less Than Today's Market Price

Beautiful Dresses For Less During This Sale

<p><b>LADIES' HOUSE DRESSES</b></p> <p>Ladies' \$2 House Dresses, made of Amoskeag gingham. We have them in checks and stripes, every garment cut full and well made. Special sale price.....\$1.48</p> <p>Ladies' \$1.50 House Dresses, made of good chambrays and gingham stripes and solid colors, at.....\$1.23</p> <p>One lot of Ladies' \$1.25 House Dresses in stripes and figures, long as they last, your choice for.....98c</p>	<p><b>GINGHAM DRESSES</b></p> <p>One rack of Ladies' \$6.50 Gingham Dresses, just the thing for street wear. Sale price.....\$4.98</p> <p>10 dozen Ladies' Fadeless Gingham Dresses, regular \$5 values. Efird's sale price.....\$3.98</p> <p>25 dozen Ladies' Juniors' Misses' Fast Color Gingham Dresses every one a real bargain, all styles and colors. Efird's extra special for this sale at.....\$2.98</p>	<p><b>CHILDREN'S WASH DRESSES</b></p> <p>Just received big shipment of children's guaranteed fadeless Wash Dresses, made of gingham and voiles sizes 3 to 14 years. Sale prices—98c, \$1.25; \$1.48</p> <p>Children's White Voile Dresses in all styles and sizes, embroidery and lace trimmed. Sale prices—98c, \$1.48; \$1.98; \$2.48; \$2.98</p> <p>Misses' \$2.00 Gingham Middy Suits, made of good heavy middy twill in sizes from 6 to 12. Specially priced at.....\$1.48</p>
<p><b>BUNGALOW APRONS</b></p> <p>We have just received 50 dozen Bungalow Aprons from back order. all bought on low market, made of best gingham and percales. We have divided them into three lots. Specially priced for this sale at—98c, \$1.23; \$1.48</p>	<p><b>CORSETS</b></p> <p>We have 25 dozen R. &amp; G Corsets that we are going to close out during this special sale, and they are regular \$1.25 numbers. They have been specially priced for this sale at.79c</p> <p>25 dozen \$1.00 Corsets, full boned double reinforced made of good heavy coutil. Special for this sale at.69c</p>	<p><b>WHITE MIDDY SUITS</b></p> <p>Children's \$3.00 White Middy Suits made of good heavy middy twill, in sizes from 6 to 12 years. Special for this sale.....\$2.48</p>

**REMNANTS! REMNANTS!**

One big table loaded with 18c and 25c cotton goods, such as 36-inch gingham crepes, chambray; percales; voiles; organdie; etc. These would be real bargains 2 years back. Your pick of this table, the yard.....10c

Standard Bleachings, such as Cannon Mills; Barker Mills; Poe Mills; Cameo Mills; Fruit of Loom; First Choice.

\$1 Teddy Bears, Gowns and Petticoats, made of soft batiste and long cloth. Special sale price.....79c

Gowns, Petticoats; Teddies; specially priced for this sale at—59c; 79c; 98c; \$1.23; \$1.48

Corset Covers and Camisoles at special sale prices—25c, 39c; 48c; 59c; 98c; \$1.25

**NEW SHIRT WAISTS**

Just received a big shipment of pretty waists for this sale. They come in Georgette crepe, crepe de chine wash silks voiles organdies, etc. All specially priced for this sale—48c, 69c; 98c; \$1.98; \$2.98; \$4.98

No Matter Where You Live We Are as Near You as Your Mail Box.

So mail us your order, whether large or small. You will get just what is described here and we fully guarantee that you will be pleased with your purchase.

We Prepay Charges on All Mail Orders

\$1.50 Grass Rugs, 27x54, pretty green designs. Special this sale...98c

Lenox Grass Rugs, 39x72, a real \$3.00 value. Special for this sale.....\$1.48

Lenox Grass Rug, 9x12, regular value. Special this sale at.....\$7.95

**\$1.50 Soft Shirts 79c**

Big counter 50 different styles soft shirt madras and shirting stripes, \$1.50 value.....79c

\$5.00 Silk Shirts.....\$4.00

**Standard Brands Talcum Powder at Under Price**

# EFIRD'S

Sale Begins T

EFIRD'S GREAT

Buy Your Supply of Sheets and Pillow Cases

Cannon Mill Sheets.....	81x90
New Era.....	81x90
Dan River Special.....	81x90
Regal Make.....	81x90
Courtland Brand.....	81x90
Sleepy Hollow Special.....	81x90
Saxton Sheets.....	63x90
Alcove Brand.....	54x90
Cameo Brand.....	63x90

**CROCHET THREAD, 8c**

C. M. C. and Star Brand, white and all colors, at.....

**BED SPREADS at UNDER PRICE**

Clarendon extra size. Princess special Imperial Brand, American made.

**DIMITY AND CRINKLED SPREADS**

Very special as long as they last—72x90, 63x90, 81x90.

**LONG CLOTH IN BOLTS**

Wamsutta Long Cloth, No. 500 Long Cloth Japanese Nainsook, Baby Nainsook, No. 600 Long cloth.

## TEN BIG BARGAIN COUNTERS OF SHOES

**COUNTER NO. 1 MEN'S OXFORDS**

Included in the lot you will find Tan, Black Vici Kid Gun Metal; Calfskin, etc. Values up to \$6.00.

Our Price During This Sale \$3.48

**COUNTER NO. 2 MEN'S OXFORDS**

Oxfords for Men in Black, Tan Vici Kid Gun Metal Calfskin, etc. Great values at \$5.00.

Our Price During This Sale \$2.98

**COUNTER NO. 3 MEN'S OXFORDS**

We have on this counter Oxfords for Men in all the kinds desired; all sizes and leathers.

Our Price During This Sale \$2.48

**COUNTER NO. 4 LADIES' PUMPS**

The season's best styles in Patent Gun Metal Tan etc.; high and low heel; sizes 2 1-1 to 8.

Our Price During This Sale \$1.65

**COUNTER NO. 5 LADIES' OXFORDS**

Stylish Oxfords worth every cent of \$4.50 to \$5.00 for only \$2.98. Be here early and get first choice.

Our Price During This Sale \$2.98

**COUNTER NO. 6 LADIES' PUMPS. WHITE**

On this counter we are offering White Oxfords and Pumps, all good styles and sizes, less than wholesale price.

Our Price During This Sale \$1.65

**COUNTER NO. 7 LADIES' PUMPS AND OXFORDS**

Oxfords and Pumps with gray rubber soles at almost your own price.

Our Price During This Sale \$1.24

**COUNTER NO. 8 LADIES' PUMPS AND OXFORDS**

Another lot of Pumps and Oxfords at less than manufacturer's first cost.

Our Price During This Sale 98c

**COUNTER NO. 9 LADIES' WHITE SHOES**

Some women prefer white shoes. We have some great values in high top shoes.

Our Price During This Sale \$1.48

**COUNTER NO. 10 CHILDREN'S SANDALS**

We have them in sizes from 8 to 2.

Our Price During This Sale 35c

**SILK PETTICOATS**

Just received a big lot of Silk and Mercerized Sateen Petticoats in solid and fancy colors. All will be offered at special sale prices—98c, \$1.23; \$2.98; \$3.98

## Men's Furnishings At Less Than Manufacturers' Cost

**MEN'S SAMPLE BELTS**

200 Men's 75c Sample Belts at ....39c

**BUY NOW WHILE THE PRICES ARE VERY LOW**

**MEN'S UNDERWEAR**

Men's 50c two-piece garment at 39c.

\$1.00 Union Suits, at.....75c

\$1.50 Union Suits at.....98c

\$2.00 Union Suits at.....\$1.25

50c Boys' Union Suits, each..25c

**MEN'S HOSIERY DEPARTMENT**

15c. White Hose at.....10c

25c. Black Hose at.....

35c. Hose, all colors.....

50c Black Silk Hose.....

75c. Fancy Hose at.....

\$1 Fancy Hose.....

**MEN'S PANTS**

1,500 Men's \$3 values at.....

\$4.00 MEN'S FANCY Worsteds

Serges.....

\$4.50 Fancy Worsteds and Serges

\$3.48

\$5.00 Fancy Worsteds and Serges

\$3.98

\$7.50 Fancy Worsteds Pants at

EFIRD'S Wholesale and Retail

DEPART Corner Main and Taylor Street