

# Rio, The Beautiful City, Gets A Big Boost From Floyd Snelson

By Floyd Snelson

RIO DE JANEIRO, (Global)—Brazil's national capitol is set amidst unsurpassed natural grandeur. Every glance in every direction presents a picture of beautiful scenery.

Of particular interest to this writer is the fact that in all Brazil, in fact in all South America, every skin shade is in evidence. The races and colors are so inter-mingled that it is quite obvious they have a common blood stream.

Racial discrimination, segregation and Jim Crow, as practiced in America, do not exist here. In fact, lily-whites are undesirable in this land of Latin-America.

Having traveled in all parts of the world, I was surprised and somewhat awed to find that Americans are unnoticed and completely "out of the picture" in Latin America. In Europe and other countries an American is an eye-catcher and a thrill. Here, they don't even speak the English language. I talked to

many people and find that New York and the United States have no magic lure for these people. This country has no more appeal than Kankakee or Kalamazoo have to the metropolitan New York straphanger. It's in another world, and they don't have to worry about the White House, Congress and income taxes.

Rio De Janeiro, the fabulous city of more than 2 million is the nearest thing to Paris that I have seen. One of Rio's most thrilling spectacles is the status of Christ the Redeemer which stands on Corcovado Mountain, much like the Statue of Liberty in New York Harbor, and can be seen for miles at sea. The trip to the Mountain was beautiful—auto ride along the spacious Copacabana Beach that circles miles along the water front and Rio Harbor. I continued through Ponte do Inferno, Alto Boa Vista, and Cascantina, thence through Estrado Velha da Tijuca to Furnas de Agasiz. Here a cable car is taken for ascent of the Sugar Loaf Mountain for a fascinating view of the city, bays, beaches, ocean and surrounding mountains.

I shall never forget the 125 foot granite statue of Christ the Redeemer that adorns the Mountain. The statue was presented to Brazil by the government of France. A visitor will not likely ever forget the view from Sugar Loaf peak (1,800 feet) at sunset as the thousands of lights come on all over the city.

From the summit of Corcovado Mountain, towering 2,300 feet above Rio, there is a breathtaking view of the city—the mosaic sidewalks of the Avenida Rio Branco, and the natural grandeur and color of this wonderful city of the world.

Avenida Rio Branco is the Broadway of Rio and the widest boulevard is Avenida President Vargas, named for the famous former President. Avenida Franklin D. Roosevelt pays tribute to our famous American President.

Along Copacabana highway along the waterfront are the Ju Juba ice cream carts plying their trade similar to the custom at Atlantic City.

The cost of living seems to be much out of line in comparison to other parts of Latin-America. The most economical commodity, I learned, was a full quart bottle of beer for twenty cents. The Brazilians, as far as I could ascertain, have no special national drink. The bars are laden with products from all the world—Italian wines, American Rye, Scotch, French champagnes and cordials, Caribbean rums and Canadian Club.

# Mourning

LEON C. JACKSON

CHARLESTON—Leon C. Jackson, son of Rosa Jackson, 153-B Line street, passed June 18 in New York City. Funeral services were held at the residence of his mother five days later. Rev. J. W. Taylor, pastor of Centenary Methodist Church, and Father S. B. Mackey, rector of Calvary Episcopal Church, officiated.

Survivors include his mother, a son, Maurice, a sister, Mrs. Anna J. Mears, and a brother, Arthur Jackson.

MRS. JULIA BOYCE

CHARLESTON—Mrs. Julia Boyce, 9 Cleveland street, died June 26. She was a faithful member of Central Baptist Church. Remains were funeralized at Mazyck Funeral Home with Rev. C. A. Cherry and Father S. B. Mackey officiating. Survivors include several nieces and nephews.

# To Confer In Europe



O. E. McKaine, former associate editor of The Lighthouse and Informer, having returned to Ghent, Belgium in 1946 is scheduled to confer with several South Carolinians visiting in Europe this summer, among them, Ferdinand P. Abraham, a brother, of the S. C. State College Music Department, Mrs. Marjorie Paul, of Columbia, State Home Demonstration Agent, and Miss Mary Jones, also of Columbia, a city school teacher.

Mr. McKaine is credited with laying the ground work for the series of equalization law suits which have developed in South Carolina and, in 1944, ran unsuccessfully for the U. S. Senate, becoming the first of his race to do so as a South Carolina Democrat. He is a native of Sumter and until his return to Belgium where he settled shortly after World War I, was executive secretary of South Carolina Progressive Democrats.

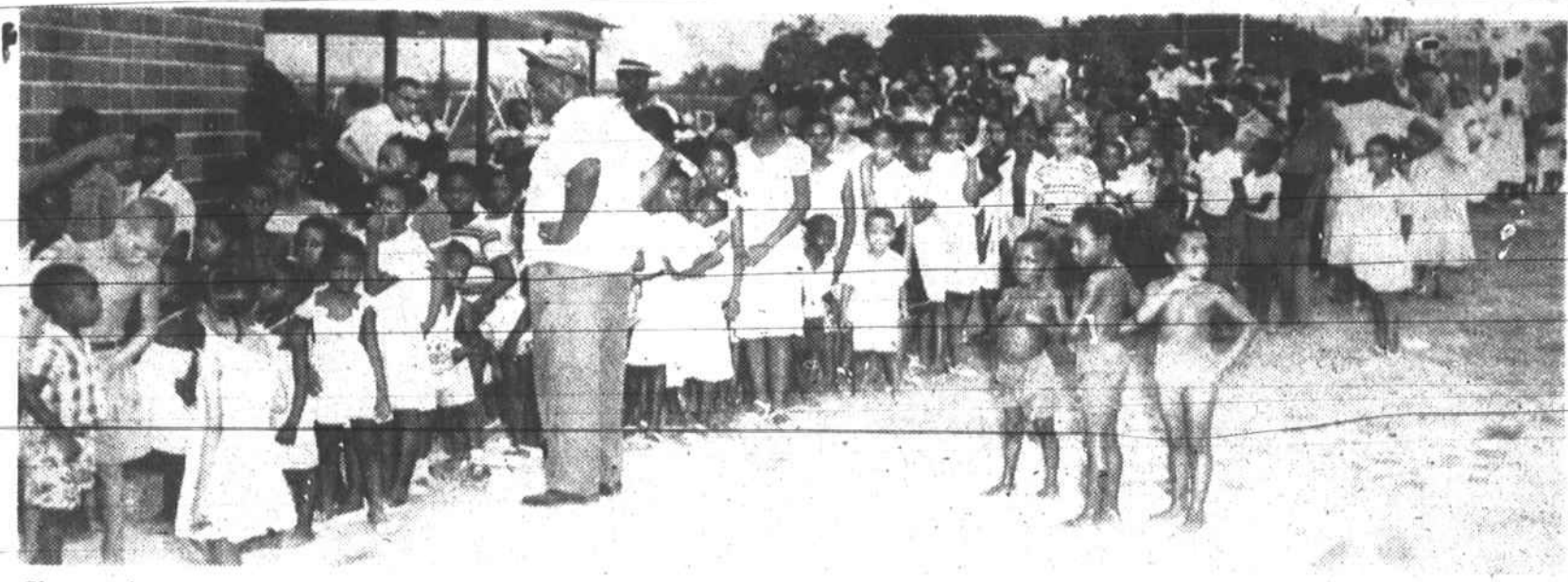
# Clement-Aiken Squabble Over Weekly's Stand

CHARLESTON—A wild squabble between A. J. Clement, Jr., president of the Charleston NAACP chapter and district manager for the North Carolina Mutual Life Insurance Company, and Arthur W. Aiken, editor of a weekly newspaper, The Charleston Herald is going on here.

It seems that the whole matter developed a few weeks ago when The Herald, set and printed outside of Charleston, inadvertently failed to capitalize the word "Negro."

Spanking the paper for this faux pas, Mr. Clement asked in a letter to the paper why it wasn't possible to have it printed in Charleston, and to take a position on some of the controversial issues about it.

Editor Aiken came back to explain that the failure to capitalize the word "Negro" was a typographical error, and not the policy of the paper. Then, he declared the newspaper was neglecting most of its advertising support from white establishments here and little from colored business. He charged the business and professional people with doing nothing to help the Negro. The prices are on a par with those in the United States.



Shown above are some of the more than 4,000 youngsters and 400 adults attending the party staged by the Columbia Business Men's League last Thursday in Drew (formerly Segars) Park.

With hands on hips in foreground is John McHugh, Booker T. Washington high school coach, one of the participants in adult events and shown helping to keep the youngsters in line. At the rear, and in front of him wearing white shirt is H. B. Rutherford, principal of Booker Washington high, among the city men sharing in the gala affair. Mr. Rutherford is also president of the league. The three hour party included various games, with prizes for winners.

# Sidelights Of NAACP Convention

The convention received excellent coverage by press and radio, both locally and nationally. The two local dailies, the OKLAHOMAN and the Oklahoma City TIMES, carried page one stories on the convention every day. They also published interviews with delegates, speakers and staff members. The Chicago SUN-TIMES sent Fletcher Martin, first Negro Neiman fellow, to cover the sessions. James Hicks reported for the AFRO-AMERICAN and a group of other weeklies. The New York TIMES was represented by Bill Blair, its Midwest correspondent. Emory O. Jackson of Birmingham covered for the Atlanta Daily WORLD chain. Abner Berry was on hand for the DAILY WORKER, NEGRO ACHIEVEMENT, a magazine published in Ft. Worth, Texas, sent three of its staff members to cover local radio and TV stations were generous in the amount of time devoted to the convention. In New York, station WLIB carried daily reports.

The weather was hot throughout the week—the thermometer never dropping below 90 during the day. The heat in Oklahoma City, however, is dry and is relieved somewhat by a constant breeze.

Considerable interest was aroused by two incidents in the restaurant at the Will Rogers Airport. On one occasion, three NAACP representatives, one from New York and the other two Oklahoma City, were informed by the manager that he had orders from New York not to serve colored persons other than service personnel. The NAACP representatives protested and insisted on being served. One of them accompanied the restaurant manager to call the city manager. While they were telephoning the waitress served the other two NAACP representatives. There was another incident reported in which service was denied in that restaurant. The Local Department announced that steps would be taken to prevent a repetition of such incidents.

Presentations of checks for \$6,000 from the powerful UAW CO brought cheers from the delegates when announced by Walter Reuther, president of the union and a member of the NAACP board, presented at the board meeting a check for \$50,000 for the NAACP and another check for an additional \$1,000 for the Committee of 100, which supports the legal work. At the same board meeting, Dr. James J. McClenahan turned over \$1020, which he had raised among his friends in Detroit, for the NAACP Legal Defense and Educational Fund, Inc. Ike Smalls, vice president, made a contribution of \$50.

AFL and CIO unions sent more than a score of fraternal delegates to attend the session. The representatives met with Herbert Hill, NAACP labor relations assistant, in a meeting presided over by Alfred Baker Lewis, a member of the board Problems of Negro workers in an industry and the need for a more sustained program of cooperation on the local level with NAACP branches and trade unions little to improve housing, health and employment among their people.

As to its policy, Mr. Aiken explained for a young newspaper, he believed it advisable to step on as few feet as possible, with certain exceptions, and then with discretion.

# NAACP Hails

NEW YORK—The NAACP this week extended "warmest congratulations" to Dr. Buch Gallagher, a former board member and vice-president of the NAACP, on his election as president of the College of the City of New York.

In a letter to Dr. Gallagher, NAACP Executive Secretary Walter White said "We know you will do the same magnificent job you did at Talladega, Office of Education at Federal Security Agency.

Earlier in the week, Mr. White had released a letter from the Navy Secretary, defending Jim Crow policy and asserting his belief that "the Navy must conform with these usages and customs, some of which, incidentally, are backed up by law." Secretary Kimball's letter was in response to a request that he bar segregation in shipyards at Norfolk, Va., and Charleston, S. C.

NEW YORK—The appointment of Calvin H. Raulerson New York, as assistant to W. J. Trent, Jr., Executive Director of the United Negro College Fund, was announced Monday at Fund headquarters, 22 East 54th Street.

Previous to his association with the Fund in February, 1952, Mr. Raulerson served as associate Editor and Project Director of "Who's Who In The United Nations," published in 1951 and as Instructor of Political Science at Brooklyn College, Brooklyn, N. Y. He is a graduate of Lincoln University, Pennsylvania, one of the member institutions of the Fund.

In announcing Mr. Raulerson's appointment Mr. Trent said that the Fund's program which has recently been expanded to include a five-year capital funds building campaign, in addition to its regular annual Appeals in support of the yearly operating budgets of its member institutions, necessitated the addition to the national headquarters staff. The two fund-raising campaigns will be coordinated by Mr. Trent, who has served as Executive Director of the Fund since it was established in 1944.

to the Hospital and Training School recently, because of illness.

# Expert Says Government Sets The Pattern For Poor Housing Of Race

NEW YORK—"Federal housing policies, more than any single factor, determine the racial patterns of the cities of tomorrow," writes Robert C. Weaver, well-known housing authority and author of "The Negro Ghetto" in his article, "Habitation With Segregation," in the June-July issue of "The Crisis," official magazine of the NAACP. Dr. Weaver's article is a reprint of an address originally delivered at the National Conference on Discrimination in Housing, in New York City on May 20, 1952.

Under Title I of the National Housing Act of 1949, Dr. Weaver states, slum clearance has come to mean "Negro clearance," with thousands of Negro families displaced by slum clearance programs. In addition, there are an increasing number of middle-income Negro families who are homeless because of lack of new construction available to Negroes and discrimination in existing housing.

# Paulerson Gets Post

NEW YORK—The appointment of Calvin H. Raulerson New York, as assistant to W. J. Trent, Jr., Executive Director of the United Negro College Fund, was announced Monday at Fund headquarters, 22 East 54th Street.

Previous to his association with the Fund in February, 1952, Mr. Raulerson served as associate Editor and Project Director of "Who's Who In The United Nations," published in 1951 and as Instructor of Political Science at Brooklyn College, Brooklyn, N. Y. He is a graduate of Lincoln University, Pennsylvania, one of the member institutions of the Fund.

In announcing Mr. Raulerson's appointment Mr. Trent said that the Fund's program which has recently been expanded to include a five-year capital funds building campaign, in addition to its regular annual Appeals in support of the yearly operating budgets of its member institutions, necessitated the addition to the national headquarters staff. The two fund-raising campaigns will be coordinated by Mr. Trent, who has served as Executive Director of the Fund since it was established in 1944.

to the Hospital and Training School recently, because of illness.

JOHNNY HARTMAN, popular young RCA Victor baritone, listens intently to a playback of his recently released discing of "Lift Every Voice and Sing," during a recording session in the New York studios. Johnny premiered the recording last week during the 43rd annual convention of the NAACP in Oklahoma City and boosted the sale of first pressings to delegates at the meeting.

# NATURAL HAIR ATTACHMENTS

YOU CAN HAVE YOUR HAIR PERFECTLY MATCHED



FACE BOY

This most useful hair piece blends in with your own hair and keeps the rough ends even. . . . \$3.00



THE HALF GLAMOUR fascens at the crown of the head and hangs naturally down the back. (It is 16 to 20 inches long). . . . \$10.00



BACK OF THE HEAD CLUSTER

This item is made from one of our Glamour Page Boys, and you can easily make it yourself, if you care to. . . . \$7.00



THE ALL-AROUND ROLL

This attachment is a time and money saver. Wear it and eliminate the necessity for constantly curling your own hair. This will give it time to grow. \$7.00

Small Cluster of Curly \$3.50  
Chignons \$3.50  
Braid \$5.00

SEND NO MONEY PAY POSTMAN ON DELIVERY. Send sample of your hair or state color. ORDER TODAY!

Write  
HAIR DO FASHIONS  
507 FIFTH Ave., (Suite 905)  
NEW YORK 17, N. Y.



QUESTION: I am planning to construct a masonry fireplace in my new home and would like to know whether the brick must be laid in cement mortar or in fire clay. If fire clay, what is the proper way of mixing it? D.K. Union, Le. N. Y.

ANSWER: When firebrick are laid in mortar, cracks usually develop in a short while. Fire clay is better, more enduring. Mix the dry, powdered clay with water to the consistency of putty, or mortar—an easily workable mixture. Do not build a fire before 48 hours have elapsed.

QUESTION: I am unable to get paint to adhere satisfactorily to the house in which I live. I use the best quality paints, yet now it is beginning to peel again. I have been advised to use shellac by one person—an undercoat of aluminum paint by another person. Can you offer a solution to my problem? -A.L.M., Roanoke, Va.

ANSWER: The advice you received is sound in both cases. Shellac and aluminum paint are excellent wood sealers and should cure the paint peeling problem. Be sure to remove all old and defective paint before application of either of these undercoats.

QUESTION: Can you tell me how to refinish a mirror that has gotten through the back which mar the clear vision? There must be some solution for this purpose. -A.W., Reading, Wisconsin

ANSWER: The only real cure is restoring your mirror. This is a professional job requiring special equipment, including a tank large enough to contain the mirror, plus knowledge of proper chemical mixtures. Oxidation of the silvering coat causes the black spots. You can scrape the loose material away at these points, cover the area with aluminum foil held down with clear shellac, but the patchwork will show.

This column is prepared by the editors of THE FAMILY HANDYMAN MAGAZINE as a service to home owners. If you have any questions or problems relating to your own home, please address a letter stating your problem to THE FAMILY HANDYMAN, 211 East 37th Street, New York, New York. Attention of News Syndicate Editor. If the question has widespread appeal in the opinion of the editors, it will be printed with the answer in this column at a later date. However, we cannot enter into detailed correspondence with everyone. THE FAMILY HANDYMAN is available at newsstands and hardware stores everywhere.

**BLUE PALACE**  
Tea Shoppe  
Delicious Home Cooked Meals  
Phone 9122  
**BLUE PALACE Hotel**  
Phone 9678  
917 Washington Street  
**BLUE PALACE Tonsorial Parlor**  
B. W. Williams and C. C. Williams, Props.  
1003 Washington Street

**BANISH OILY SKIN**  
for Soft Loveliness use  
**Sayman**  
vegetable wonder Soap  
Contains extract of soap root... Nature's own Soap  
Why pay fancy prices for complexion ruiners?  
Sayman Vegetable Wonder Soap is an all-vegetable soap... mildly astringent. Helps to banish oiliness, lessen shine, smooth out blemishes. Sayman (once and 3/4" always Sayman)  
AT YOUR GROCERY, DRUG OR DEPARTMENT STORE.

**Got Industrial Skin Rash?**  
Get **Sayman SALVE**  
At Your Drug or Department Store  
SAYMAN PRODUCTS CO., ST. LOUIS 3, MO. 50¢

**LET US SERVICE YOUR CAR**  
Quality Brands of Oil and Gasoline  
Courteous, Efficient Service  
Bumper to Bumper Service  
**SIMKINS' Service Station**  
Park and Washington Sts.

**Conway Drug Company**  
Prescriptions Filled At Reasonable Prices  
**FREE DELIVERY**  
DIAL 2-2460  
613 King Street Charleston, S. C.

**ATLANTIC COAST LIFE INSURANCE COMPANY**  
"The Golden Rule Company"  
HOME OFFICE: — 149 WENTWORTH STREET  
Charleston, South Carolina  
District Offices:  
HARTSVILLE BEAUFORT  
ORANGEBURG CHARLESTON  
ROCK HILL COLUMBIA  
SPARTANBURG FLORENCE  
SUMTER GREENVILLE  
Our Twenty-fifth year of service to the people of South Carolina

**Your Bakery Needs Our Specialty**  
Wedding and anniversaries, use our "Personalized" for your parties, get-togethers, for every meal, for your bakery service. We bake to your order.  
Apricot Dandies, Coffee Rings, Fruit Cake, Pound Cake, Rolls, Bread and Special Occasion Pastries.

**TAYLOR'S KITCHEN BAKERY**  
12 Spring Street Charleston, S. C.  
Telephone 2-0235

**ATTENTION HOME OWNERS**  
Is Your home as nice as your neighbors?  
Do you know that we can completely remodel your home for as low as \$1.50 per week?  
WE APPLY:  
**Insulated Siding — Asbestos Siding**  
**Bondstone — Painting — Screening**  
**Roofing — Complete Remodeling**  
**Insulation — Weatherstripping**  
**ACE SIDING & ROOFING**  
2758 Rosewood Drive Phones 4-4957 — 2-9188  
Without obligation have your representative call at my home.  
I am interested in  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
(Sign, paste on postcard and mail to us.)