

NEW STORE

NEW STOCK

NEW STYLES

Colleton Mercantile & Manufacturing Company.

We have just opened up in our new and commodious quarters ready to meet the demands of our friends and patrons. Realizing that the time is now at hand when both men and women begin to array themselves not in "Purple and Gold" but in swager 1906 Easter styles.

Our Store is Filled from

top to bottom with the latest weaves and patterns of Eastern production which was most carefully selected after much study and thought by our buyers, one of whom has been on the field in the larger cities for some weeks past.

We are Now Showing

full lines of White Goods in sheer materials, in plain and fancy weaves, comprising Mercerized Persian Lawns, French Batiste, Imported Lingeries and Berlin Mulls, also new designs in Fancy Stripes, Novelty checks and small neat Jaquard Patterns, all at attractive prices. Our Hosiery, Trimmings, Laces, Neckwear for women is most complete, and speaking of our Ribbons, one would think that the Rainbow had been anchored beneath our roof.

Our Store is the Fashion

center for Men and Boys Suiting and Haberdashery patterned by artists and manufactured by the celebrated Callesby Shields Co., creations in Cheviotts, Worsted and Serges, pleasing to the most fastidious ideas of mankind. No more or complete line of foot wear is shown South of Mason and Dixon line. We can fit any foot of any size, from the Plow Shoe to the most delicate kids and Pattern Leathers for evening wear.

The Queen Quality Shoe

for women, of which we are agents, is our leader. Manufactured in 4,760 variations of Sizes and Shapes, this affording accuracy of fit for every size and type of foot. We can not only clothe you stylishly in ease and comfort, but can furnish your wants for the inner man.

A glance at our stock of Fancy and Heavy Groceries is all that is needed to produce the most acute pangs of hunger. As "Uncle Bill" has said, "Joe's appetite has at last been satisfied; why can't others."

Now We Have Clothed

you and fed you, thus see no reason why you can not lie down in ease in one of the many handsome Beds of ours, or seat yourself in the large comfortable Rocking Chairs which we handle. In fact, we are the House Furnishers; carrying a full line of Furniture, Carpets, Rugs and Window Shades and other things too numerous to mention.

In conclusion we beg to announce that it is our policy to be everybody's store for every thing and a cordial invitation is extended to every one. Promising the most courteous treatment and prices unheard of

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