

ADVERTISING SPACE

... IN ...

THE BAMBERG HERALD

Costs 25c per inch
(20c for cuts)

Because It Is Worth It

AND IT IS WORTH 25c BECAUSE

1. It is the one paper in Bamberg County that **PRINTS ALL THE NEWS.**
2. It is the one paper in Bamberg County that the **PEOPLE READ.**
3. It has the courage of its convictions, and **DOES NOT MINCE MATTERS** concerning the public good.
4. It spares no expense in its power to give its readers **REAL SERVICE.**
5. It carries no deadhead subscribers on its lists. Subscribers **PAY THEIR SUBSCRIPTIONS.**
6. It charges everybody alike for its advertising. It has no special rates, no discounts, no commissions.
7. It makes its money in Bamberg County, and **SPENDS IT HERE.**
8. It prints its own paper; sets its own type; expresses its own opinions.
9. It serves its subscribers, first of all, and is, therefore, highly valued by its readers.
10. It does not mind work, to get the news to its readers.

Advertising at any Price is Worthless Unless the People Read it

PATRONIZE THE PAPER THAT SERVES YOU