

The Bamberg Herald

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Thursday, April 7, 1921.

It is gratifying to those who aspire to see a greater prosperity in this county to note the attitude Bamberg county farmers have taken in regard to peanuts and tobacco. Practically no profit was made on either crop last year, but the vast majority of them are not willing to give up at the first reverse. It is generally stated that the acreage in both these crops will be larger this year than last, and it is safe to say that both crops are here to stay, and that with the experience gained in the production of peanuts and tobacco, there will be no loss from these sources this year.

We have no idea who formed the party who "marked up" the town on the night of March 31, under the guise of All Fools Day entertainment, and The Herald does not mind a bit the marks put on its window. But, calmly and dispassionately, what fun can there possibly be in marking show windows with all sorts of things, however harmless they may be? It's rather an odd conception of fun. It does not add to the appearance of the town, it causes a lot of unnecessary window washing, and, strange as it may seem, some folks like to have clean windows. It seems that the party early in the night ran out of cute things to write on the windows, and, determined that everybody should share in the fun, by window washing if nothing else, proceeded to utilize the balance of the time just marking. Meaningless white marks were used when nothing else could be thought of. A harmless joke never hurt anybody, but we just can't see any fun in this sort of prank.

Cotton planters have nothing, apparently, to encourage them this year. The Augusta Chronicle Sunday carried a letter from a Texas newspaper man, who ought to know the conditions in Texas, in which the statement was made that an estimated ten per cent. reduction in Texas cotton acreage was a big estimate. The writer was inclined to believe that there was not even this reduction. If this is the case in the greatest cotton producing state in the world, the one to suffer most from an overproduction, it may be surmised that there is not going to be any vast reduction anywhere else. Without a cut of from 25 to 50 per cent. those who ought to know tell us there is no hope for a profitable cotton price this year. We are not given to advice—the farmers have already had far too much of that from people who know nothing of the farmer's problems—but if we were venturing an opinion, it would be that the farmer who fails to make other provisions for an income than depending on cotton this fall is going to be in a most embarrassing position.

The Herald knows absolutely nothing of the financial condition of the Southern Bell Telephone and Telegraph company. It is to be presumed that the company must have succeeded in convincing the railroad commission of the necessity for an increase in rates. The company contends, we believe, that an increase is necessary to avoid retrenchment in service and possible bankruptcy. Without attempting to go into this matter, a discussion of which would require technical knowledge and facts of the company's assets and liabilities, neither of which we have, on general principles, we should say there must be something wrong with the operation system of any concern which cannot operate at the present time on the same revenue basis of the past several years. If the company has been losing money consistently for the previous years of high operating costs, a disastrous mistake was made in not seeking the increase to cover additional operating costs at the time the loss was being sustained. At that time the people were well able to pay additional for service, if the service demanded it. Now the people are in no position to bear additional expense. No other industry is having to increase its charges, indeed they cannot. Nobody wants to see the telephone company lose money or go backward, but it is pretty difficult to convince the public of the necessity of any sort of an increase right at a time when nothing is going up and everything coming down in price.

ACID THROWN IN HER FACE.

School Teacher in Arizona Attacked by Woman.

Jerome, Arizona, April 1.—Miss Lucille Gallagher, a local school teacher, and said to be a member of a prominent family in Nevada, into whose face acid was thrown last night by Mrs. Irene Hopkins, was said to be out of danger today. A Phoenix specialist, said he believed he could save Miss Gallagher's sight and that few permanent scars would result.

Mrs. Hopkins, who was taken to the county jail in Prescott, refused to talk. The county attorney at Prescott, announced a felony charge would be placed against her.

Talking Sense.

An eminent physician was trying to bring back to consciousness a woman who had a paralytic stroke. For a long time his efforts seemed to be in vain, for her utterances were only the raving of delirium, but all at once she sat up and, looking straight at the doctor, cried out:

"Oh, you funny old man!"

"Ah," said the doctor cheerfully, "now she's beginning to talk sense."

PUBLICITY.

The Herald seeks to be a county newspaper. It seeks to be the channel through which the activities of the people of this county are chronicled. It gives us pleasure to give publicity to any cause which seeks the better-

ment of the people, whether it be a social or business organization. However, we wish to impress upon our readers the fact that The Herald cannot exploit ventures into which individuals go for the purpose of making profit. Therein enters the element of advertising. The Herald under no consideration mixes its news matter with advertising matter. The line of demarcation is fixed by this simple rule: Any venture, social entertainment, or movement which is operated or inaugurated for the purpose of making a profit—notices concerning any of these sort of things must be paid for at advertising rates. This does not mean that any bona-fide news concerning such activities may not be published as news, but the ordinary run of publicity matter is not news. This rule applies to any notice of entertainment which seeks to raise money, even though the money may be used only for a very worthy cause. We cannot undertake to determine what causes are worthy of free advertising, if any should be given, as that is largely a matter of opinion.

While on the subject, we might mention another principle which may or may not be sound, but it appears to be a good one for newspaper purposes. The Herald gladly publishes all news submitted, whenever possible, of various activities of the women. It costs us something to do this, and The Herald does not feel free to publish this matter, which interests only a relatively few persons, where the organization interested makes it a custom to go somewhere else for its paid matter. For instance, we do not believe we ought to be called on to publish matters pertaining to an organization which, when it desires to have some printing, sends to Kalamazoo to have it done. Our rule in such cases is to advise that the Kalamazoo papers ought to publish the free matter. We might also add that we have no knowledge of any Bamberg organization that does this, but it has been known to happen, and we merely mention it as a principle.

OPPOSE HIGHER RATES.

Telephone Subscribers in Prosperity Meet.

Prosperity, April 1.—Citizens of the town of Prosperity and community assembled in the town hall Thursday evening and made a protest against the 20 per cent. increase in the telephone rates and the toll for Newberry. Twenty-nine out of 35 rural lines were represented. A committee was elected to confer with the manager of the telephones, consisting of three business men of the town and two representatives of the rural lines.

Practically all the business and residence telephones of the town will be canceled and a majority of the rural lines unless they are given due consideration by the telephone people. Some of the best citizens propose that a farmers exchange be established.

Timmonsville Will Allow Removal.

Timmonsville, April 1.—Owing to the increased telephone rates of the Southern Bell company, which went into effect today, the following petition has been circulated throughout this community by two prominent citizens, M. H. Purvis and J. E. Hancock:

"We, the undersigned subscribers agree to discontinue our residence telephones until normal rates are restored."

The petition, signed by 80 per cent. of the resident subscribers with several of the leading business firms also, has been handed to the district manager of the company with the request that their telephone service be discontinued immediately.

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FOUL TIPS

By the Observer.

I overheard some merchants talking recently. Said one: "Don't it get your goat to credit a fellow all along for groceries or clothes when he is hard up, carry his account for him until your creditors threaten to sue you for their money, and then have your customer get as mad as a setting hen because you want your money?" And, the thing would not be so bad if they would get mad enough to pay up, but frequently they do not pay the account at, and quit trading with you to boot." That is a fact merchants have to contend with, and it has almost convinced me our present system of living on credit is all wrong. I would like to see the world on a cash basis. Everybody credits pretty much everybody else. A large percentage of them don't pay their accounts, and the good guys have to pay for them. In other words it costs you something to pay your debts, because somehow the deficit made by the ones who do not pay must be made up, or the merchants would go broke. I do not live up to this doctrine, but, like the preacher-fellow once said, you should do as I advise and not as I do.

That reminds me of a fellow here in Bamberg. I don't think he reads The Herald. I wish he did. He made some purchases here in town and failed to pay for them, and then when he needed to make some more purchases he went to Orangeburg or someplace else and got the goods and paid cash. That's gratitude for you. That merchant not only lost his account, but lost the customer's business because he was kind enough to give the party some credit when the credit was really needed, too. Fellow of fairly high standing in the community. One can't get away with that sort of thing, though. Some day he will be sorry of it, if he's got any conscience, and most folks have—some kind of conscience, badly warped or shriveled perhaps, for lack of good healthy exercise.

LAST NIGHT REDPATH CHAUTAUQUA

Five Big Days

Who died, maintaining his right of way;
He was right, dead right, as he sped along,
But he's just as dead as if he'd been wrong.—Boston Transcript.

BARGELT

Widely Known
Cartoonist and Reader
in a

"JOY NIGHT"

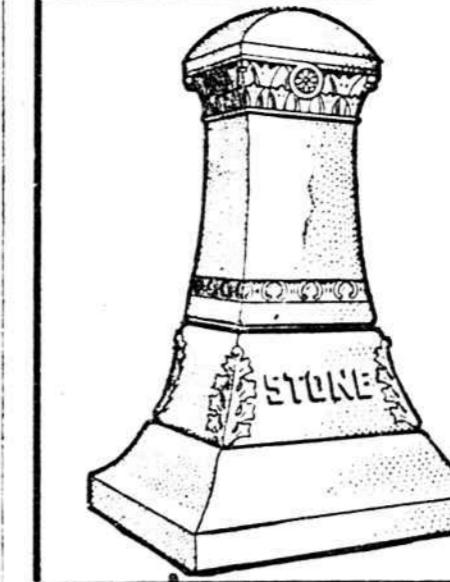
PROGRAM
SUPREME

Evelyn Barglet is one of America's Greatest Chautauqua Artists and "JOY NIGHT" is a fitting finale to a great chautauqua.

LAST NIGHT REDPATH CHAUTAUQUA

Five Big Days

SEASON TICKETS \$2.50,
PLUS 10% TAX

OWEN BROS. MARBLE
AND GRANITE CO.

DESIGNERS
MANUFACTURERS
ERECTORS

The largest and best equipped monumental mills in the Carolinas.

GREENWOOD, S. C.

THIS STORE HAS COME TO BE THE WAIST CENTER OF THIS TOWN—BY VIRTUE OF THE UNUSUAL WAIST VALUES THAT ARE ALWAYS OBTAINABLE HERE.



New Styles Authentic Styles Attractive, Too

These waists are coming into our store continually. The prices are truly attractive, generally considerably lower than waists of like character. It is due to the special arrangement with the makers, that enables us to offer them at all times at very low exceptional prices. That is making for the rapid ever-growing popularity of our waist department.

The models above illustrated are the newest Wirthmor cotton waists that go on sale tomorrow.

PRICE \$1, \$2, \$3
They're Worth More

LaVerne Thomas & Co.
WIRTHMOR WAISTS ARE SOLD HERE EXCLUSIVELY.

BAMBERG, S. C.

Waterman's Ideal Fountain Pens at Herald Book Store

CASH and CARRY

Look These Prices Over

Best Ham, per pound	35c
Lard, 8 pound bucket	\$1.17
Lard, 4 pound bucket	62c
Wesson's Oil, Pints	32c
Wesson's Oil, quarts	58c
Carnation Milk, tall can	14c
Dime Brand Condensed Milk	14c
Knox Gelatine, package	19c

AND EVERYTHING ELSE IN OUR LINE AT PRICES ACCORDINGLY. PAY CASH AND SAVE THE DIFFERENCE.

Cash and Carry

FOLK & McMILLAN.

Bamberg

South Carolina.