

## The Bamberg Herald

ESTABLISHED APRIL, 1891.

Published Weekly at Bamberg, S. C.

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\$2.00 PER YEAR.

Volume 29. No. 27.

Thursday, July 1, 1920.

TO HERALD ADVERTISERS.

The Herald management finds it absolutely necessary to increase its advertising rate. We have made no change in the price of space in The Herald since October 1, 1918, trusting and hoping that ere this normal conditions in the printing industry might have returned. Instead of a return to normal, however, prices of all materials necessary to the printing and publishing of a newspaper have advanced, not steadily as in most lines, but by leaps and bounds. The biggest advances have occurred in the last few months.

In 1918 the price of newsprint paper was about double the normal cost. It cost that year around five cents a pound, the normal price being 2.65. Today the quotation is 16 cents a pound. This is approximately 600 per cent. increase, and it is generally predicted among jobbers that the price will soon reach 25 cents a pound. Even at these prices it is almost an impossibility to get the paper.

The price of labor has increased practically 100 per cent., and the price of inks, rollers, and other necessities has increased accordingly.

Heretofore the average price of advertising space in The Herald has been 17 cents an inch. Beginning with this issue of The Herald the rate to one and all is 25 cents per inch, net, without regard to the amount of space used, with a minimum charge of \$1.00 for a display space. A small discount is allowed when advertisements are prepared in plate or electrotype form in good condition. Heretofore we have granted a slightly lower rate to users of a large amount of space. However, this plan is not in accordance with modern business methods, and we have decided to discontinue it. Formerly it was figured pretty much on the same plan of selling a barrel of flour for less than eight sacks separately. This cannot be figured on newspaper space, however, as a page costs as much to produce if sold to one customer as if to a number.

For the present The Herald will not increase its subscription rate, although this may become necessary in the near future. We dislike to change our rate, as it is confusing, and anyway the paper is almost a gift at any reasonable price. It would cost about \$10 a year if figured on the basis of cost.

The Herald management feels that this increase in advertising price is just and reasonable. For the generous patronage of the business houses of Bamberg we extend our thanks, and trust that we shall continue to have their liberal cooperation in giving the people of the county a worthwhile newspaper. We freely confess that we have been unable for some time past to give our readers the paper of former years, but this fault is due to circumstances over which we have no control. For instance, we should have printed twelve pages today but for the fact that we have only five weeks supply of print paper on hand and are uncertain when our next shipment will arrive. We are compelled to hold the size of our paper to eight pages for fear of running completely out of print paper, and we have to decline advertisements almost every week to do so. We feel that our friends should know the facts and we do not hesitate to give them.

### Relief for One.

A public gathering in a country town was interrupted by the entrance of one who made his way to a platform and whispered excitedly to the chairman.

"Is Mr. Smith in the audience?" broke forth the presiding officer. "I am informed that his house is afire." Forty gentlemen sprang to their feet.

"It is the house of Mr. John Smith," added the chairman. "Thank God!" fervently exclaimed one man, resuming his seat.

### The Bishop's Boys.

The first bishop of North Carolina, John Stark Ravenscroft, generally spoke of the clergy under him as if they were his own children, and Mr. Marshall Delancey Hayward in his book, "Lives of the Bishops of North Carolina," says that Bishop Ravenscroft loved them like children, and was loved in return as a father is loved.

"I wouldn't give my fourteen boys for your whole diocese!" was his proud declaration to a rector of a fashionable church in New York.

# DRINK Queen Cola

It's Different and Better

**BAMBERG BOTTLING CO.**  
BAMBERG, S. C.

## PROGRESSIVE BANKING SERVICE

Present day financial requirements are greater than they have ever been before.

Banking service, to be effective today, must be a progressive service.

It is the sort of service we offer you. Sufficient to take care of your every legitimate need, and give you the utmost safety as well.

RESOURCES OVER \$1,000,000.00

IF YOU HAVE MONEY, WE WANT IT—  
IF YOU WANT MONEY, WE HAVE IT.

**BAMBERG  
BANKING CO.**

OLDEST & STRONGEST BANK IN BAMBERG CO.

**BAMBERG, S. C.**

5% INTEREST  
PAID ON  
SAVINGS ACCOUNTS

Large supply of cotton picking sheets just received. G. O. Simons, Bamberg, S. C.

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### CITATION NOTICE.

The State of South Carolina—County of Bamberg. By J. J. Brabham, Jr., Probate Judge.

Whereas Mrs. Amanda E. Folk made suit to me to grant her letters of administration of the estate and effects of G. W. Folk.

These are, therefore, to cite and admonish all and singular the kindred and creditors of the said G. W. Folk, deceased, that they be and appear before me, in the court of probate, to be held at Bamberg on the 3rd day of July, next, after publication hereof, at 11 o'clock in the forenoon, to show cause, if any they have, why the said administration should not be granted.

Given under my hand this 19th day of June, Anno Domini 1920.  
J. J. BRABHAM, JR.,  
Judge of Probate

### You Do More Work,

You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness.

**GROVE'S TASTELESS Chill TONIC** restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

**GROVE'S TASTELESS Chill TONIC** is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood.

The Strength-Creating Power of **GROVE'S TASTELESS Chill TONIC** has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get **GROVE'S TASTELESS Chill TONIC** when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.

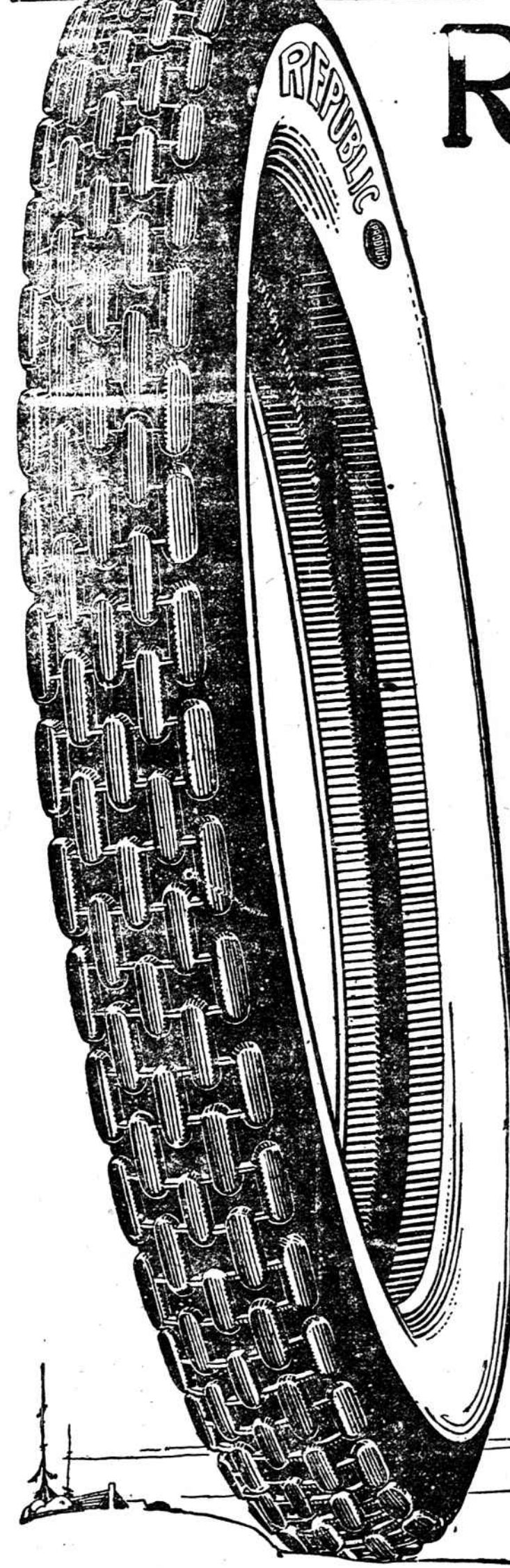
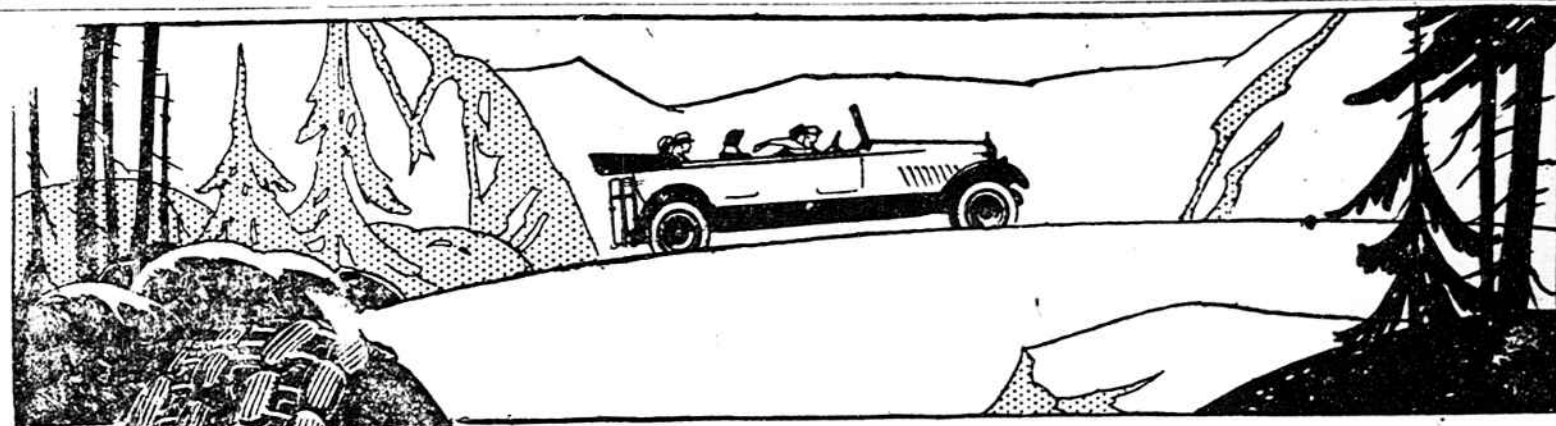
Large supply of cotton picking sheets just received. G. O. Simons, Bamberg, S. C.

**RILEY & COPELAND**  
Successors to W. P. Riley.  
Fire, Life  
Accident  
**INSURANCE**  
Office in J. D. Copeland's Store  
BAMBERG, S. C.  
BUY WAR SAVING STAMPS

## REAL ESTATE BOUGHT AND SOLD

If you wish to buy or sell  
Real Estate See

**CARTER, CARTER & KEARSE**  
LAWYERS  
BAMBERG, S. C.



# REPUBLIC TIRES

With STAGGARD Studs

Prodiun Rubber and Staggard Studs are the two things which make Republic Tires last longer.

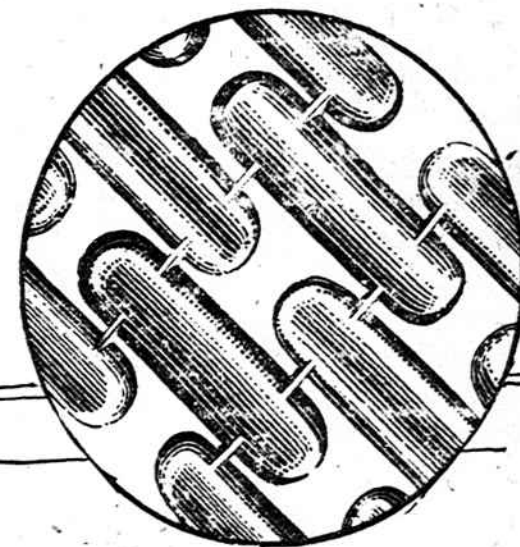
Rubber toughened and strengthened by the Prodiun Process resists wear in a really remarkable way.

The Staggard Studs present no sharp edges to be ground down rapidly.

The net result is slow, even wear—like the slow, even wear of good steel—and decidedly longer tire-life.

Our service equipment is available to motorists at all times

**THOMAS BLACK CO.**  
Bamberg, S. C.



# CLEMSON COLLEGE

South Carolina's College of Agriculture and Engineering

NEXT SESSION OPENS WEDNESDAY, SEPTEMBER 8, 1920

### EQUIPMENT AND COURSES

College Lands—1560 acres.  
Value College Plant—\$2,000,000.00.  
Teachers, Officers, Assistants—120.  
Enrollment 1919-1920—1014.  
Ten Degree Courses in: Agriculture, Architecture, Chemistry, Chemical Engineering, Civil Engineering, Electrical Engineering, Mechanical Engineering, Textile Industry, Industrial Education, General Science.  
Short Courses in Agriculture and Textiles.

### SUMMER SCHOOL

June 14 - July 24

Agricultural Teachers  
6 weeks course—June 14-July 24  
4 weeks course—June 28-July 24.

Cotton Grading Course  
Begins June 14 and continues for about four weeks.

College Make-up Courses

Courses for Removal Entrance Conditions  
June 14-July 24.

Club Boy's Courses  
July 13-July 23.

### SECOND HOME COMING

July 30, 31, and Aug. 1

All graduates and ex-students are urged to attend this gathering of "Tigers" at the old Lair! You will be quartered in Barracks, so bring sheets, towels, etc., as you did when you were a cadet.

We can accommodate only 1000 in Barracks and will reserve space in order of the applications received.

### Value of a College Education

There was never a time when expert knowledge was so highly prized and so highly compensated.

High wages for untrained labor will tempt many a young man to discount the value of a college education. But such an education, representing the work of four years, viewed merely as an investment of time and money, is equal in earning capacity to an estate of more than \$50,000.

What estate comparable with this can the parent of average means hope to give or leave to his son? What young man can acquire that much value in the same time at any other business?

Education fits one for a life whose possibilities are limited only by his capacity and character. Eventually for the untrained there awaits the slavery of ignorant and undirected effort.

Clemson College brings within the reach of every young man in South Carolina the benefits and possibilities of a technical education. At Clemson College a boy from the humblest home in South Carolina can prepare himself for a high place in the service of his state and nation.  
W. M. RIGGS, President.

### PUBLIC SERVICE

Fertilizer Analysis and Inspection  
Insect and Plant Disease Control  
Agricultural Research  
Agricultural Extension  
Clemson College, S. C.

Tick Eradication  
Hog Cholera Control  
Live Stock Sanitary Work  
Liberty National Bank Bldg.,  
Columbia, S. C.

Pee Dee Experiment Station  
Florence, S. C.  
Coastal Plain Experiment Station  
Summerville, S. C.

Call on these agencies for assistance.

### SCHOLARSHIPS AND EXAMINATIONS

The College maintains 170 four-year scholarships in the Agricultural and Textile Courses, and 52 in the One Year Agricultural Course (October 1 to June 1). Each scholarship is worth \$100.00 and free tuition.

Scholarship and entrance examinations are held at the county court houses at 9 A. M., July 9th. Write for full information in regard to the scholarship open to your county next session, and the laws governing their award.

Those who are not seeking to enter on scholarships are advised to stand examinations on July 9th, rather than wait until they come to the College in the fall. Credit will be given for examinations passed at the county seat.

For Full information Write or Wire: The Registrar, Clemson College, S. C.

DO NOT DELAY. YOU MAY BE CROWDED OUT. APPLICATIONS WILL BE CONSIDERED IN THE ORDER RECEIVED.