

The Hun— His Mark!

There is a plain fact that every American business man must face. This war is not a dollar war. It is a war for justice, for truth, for right, and for human decency. Its financial aspects are minor aspects when measured against terms of human suffering and bloodshed.

But still the question must be asked and must be answered by American men: "Shall the German mark conquer the American dollar?"

What the Dollar Stands For

The American dollar stands for a business world of square dealing, of equal opportunity to all people, of free commercial intercourse all over the world.

You know what the German mark stands for—a commercial system as an active instrument of foul plotting, espionage, and Prussian propaganda.

Enlist Your Dollars

Every American dollar must be enlisted in the great army that is now being mobilized against the Potsdam autocracy—the great army of the Fourth Liberty Loan.

Enlist your dollars to win a world in which fair dealing and an equal opportunity for all shall be the guiding principles.

Buy all the Liberty Bonds you can. Every bond you buy safeguards your home, your business—all you possess, and all you hope to have.

Buy Liberty Bonds! :: Buy as you feel! :: Buy to your limit!

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