

THE BIGGEST EVER



Our ready-to-wear business has been larger this season than ever before. There is a reason. We have the goods and we are selling them at reasonable prices. We have the greatest line of Coat Suits, Dresses, and Coats ever shown here. Just come in and look them over, you will be sure to buy.



We sell for cash, and therefore, can sell you cheaper.

MEN'S WEAR

50 new Men's Suits in all wool worsteds, prices \$15.00 up.	Big lot Walkover Shoes just in, \$5.00 to \$10.00 pair.
Knox and Stetson Hats, \$4.00 and \$5.00 each.	All Regal Shoes at old prices, \$4.00 and \$5.00 .
All Boyden Shoes to close out at \$7.50 pair. Worth now \$12.50 .	Beautiful Overcoats just in. See them at once. You can save money by buying from us.



1 lot Fur Trimmed Velour Coats, prices **\$18.50** to **\$25.00**

50 beautiful Crepe De Chene \$3.50 Waists, special **\$2.50**

1 special lot Serge Coat Suits, Large Fur Collar and Fur Trimmed Cuffs, special **\$12.50**

1 lot beautiful Evening Dresses, **\$12.50** to **\$25.00**

Beautiful new Skirts, stripes, satin and taffeta, **\$5.75** up.

It will pay you to buy your season's wants right now as we will have a hard time duplicating any goods at the old prices. All goods are advancing and they are really scarce

"THE STORE OF QUALITY"

KLAUBER'S

"Look for the Big Electric Sign"

STRONGEST AIR ATTACK YET.

Fire From Defending Guns Longer and Louder Than Ever Before.

London, Oct. 1.—The strongest air attack yet attempted on London and the coast towns by the Germans was carried out tonight by four groups of hostile airplanes. Some of the machines got through to London and bombed the southwest district.

A terrific barrage was sent up from the defense guns and the roar of battle lasted intermittently for two and a half hours.

The Germans bombed coast towns as they passed over and proceeded toward London. Two of the groups succeeded in getting a number of machines through the sky barrage. Numerous bombs were dropped on the southwestern district, which is thickly populated with the homes of the upper and the middle classes. The fire from the defending guns was longer and louder than ever before. A rain of shrapnel fell in all sections of the town and the streets were virtually deserted save for a few police.

Favorable for Raiders.

The weather was perfect for air operations, as there was a bright full moon, with no clouds or wind. The people of London expected a raid and were waiting for signals. Soon after 7 o'clock motors of the volunteer corps sped through the streets blowing their sirens and displaying an illuminated notice, "take cover." The telephone exchanges notified their subscribers and other measures were put into execution to inform the populace of the impending air raid.

Many theatres are continuing their performances notwithstanding the raids. At the conclusion of the performance in one of the leading London theatres tonight, the manager came to the stage and invited the audience and stage hands to vote upon the question of continuing the night performances. All voted in favor of carrying them on as usual.

Official Report.

Field Marshal Lord French, commander-in-chief of the home forces, issued the following report dealing with tonight's raid:

"A group of hostile airplanes crossed the Essex coast at 7 o'clock this evening and proceeded across Essex toward London.

"This group of machines was followed at about a quarter of an hour's interval by a second group, which pursued the same course.

"The first attack on London was delivered from the northeast about

7.45 p. m. Most of the raiders were turned back, but one or more of the machines penetrated the defenses and dropped bombs in the southwestern district.

"About 8.15 p. m. the second group of raiders attempted to cross the defenses at various points in Northeast and North London, but without success, until shortly after 9 o'clock, when a few of the machines passed across London and bombs were again dropped in the Southwestern district.

"Meanwhile a third group of enemy machines crossed the Essex coast about 8.50 o'clock and proceeded toward London, which was approached shortly before 10 o'clock. They did not penetrate further than the Northeast outskirts of London, where some bombs were reported to have been dropped.

"No reports of casualties or damage have yet been received."

WHEATLESS, MEATLESS DAYS.

People Urged to Abstain From These Foods on One Day Each Week.

David R. Coker, United States Food Administrator for South Carolina, has issued an appeal to the people of the State advocating a meatless and wheatless day for each week.

The following is the appeal to the people of South Carolina:

"The time has come for our people to prove their patriotism by a little self denial. While the soldiers of our allies are bravely fighting and our own splendid boys are getting ready for the big push we must do our part at home to support and encourage them.

"The United States Food Administration has asked every family of the nation to abstain from the use of wheat in any form during one day of each week, and also to abstain from the use of meat for one day. It is estimated that 80,000,000 to 90,000,000 bushels of wheat and 2,200,000,000 pounds of meat would be saved if the entire nation adopted this program.

"Most of our people thoroughly appreciate our great cereal, corn, and it would be no hardship on them to use it exclusively not only one day, but on several days of the week. With well boiled hominy for breakfast, cornbread for dinner and corn muffin or spoon bread for supper, none of us will feel the absence of biscuit or lightbread.

"The need of saving wheat and meat is very great, and I, therefore, call upon the people of South Caro-

WRIGLEY'S



Airmen in the great war are using **WRIGLEY'S** regularly.

It steadies stomach and nerves. It is pleasantly lasting in taste. Teeth set firmly in **WRIGLEY'S** make sure of achievement.

Our land and water forces are strong for it. And the home-guard finds refreshment and benefit in this economical, long-lasting aid to teeth, breath, appetite, digestion.



lina to respond to the call of the National Food Administration and abstain from wheat and meat on one day of each week." A dog can say more with his tail in a minute than the average man can express with his mouth in a week.

Chero-Cola

THERE'S NONE SO GOOD

IN A BOTTLE THRU A STRAW



EACH bottle of Chero-Cola is an individual drink. It is the same at the small store as at the city fount, always

PURE
WHOLESOME
REFRESHING

and

No Bad After Effect

Chero-Cola Bottling Co.
BAMBERG, S. C.