

THE BIG CONTEST IS NOW ON IN EARNEST

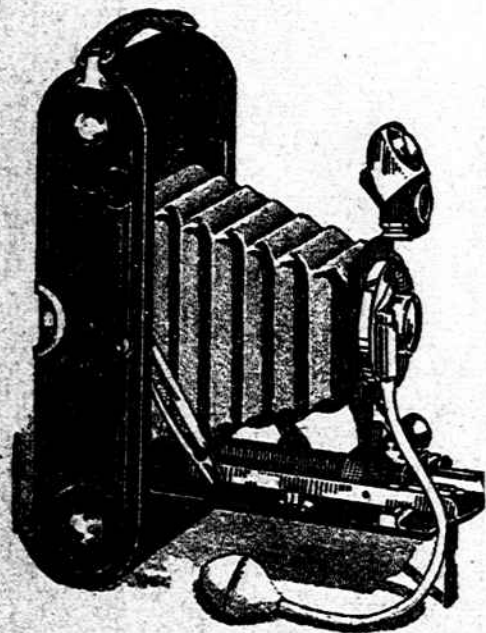
GOOD WORK IS BEING DONE BY CONTESTANTS

STANDING OF CONTESTANTS ON OCTOBER 27.

Another Big Special Prize is Offered for the Largest Amount Turned in for Renewals by November 6.

To the contestant turning in the largest amount of renewal subscriptions between Thursday, October 28th and Saturday, Nov. 6th, Mack's Drug Store will give a beautiful Five (\$5.00) Dollar Brownie kodak. This prize will be given only for the largest amount of subscriptions secured from present subscribers, renewing their subscriptions. New subscriptions will count for the usual number of votes, but will not be counted for the special prize.

A large number of the contestants took advantage of the extra vote bonus last week. Nearly every contestant turned in one or more clubs.



The contest is now fairly under way. Every contestant is putting in hard work, and their friends are helping them wonderfully. As one contestant remarked the other day, the people will not help a contestant who is not putting forth some effort herself. The people will gladly help those who help themselves. They will vote for a contestant who shows by the number of votes she has that she is working hard, and that she really wants one of the prizes.

Now The Herald wants to reward faithful effort, so we have arranged with Mack's Drug Store for that progressive store to give a beautiful \$5.00 Brownie Folding Pocket Kodak to the contestant who turns in the greatest amount of renewals from now until Saturday, November 6th. Everybody has heard of and knows about the Brownie. It is manufactured by the Eastman Kodak company, the biggest camera concern in the world. "If it isn't an Eastman, it isn't a kodak." Everybody wants a kodak, and should have one. There are hundreds of scenes that you would like to photograph. Whenever there is an assembly of your friends, you can take snapshots. When you go boating or riding, there are always countless numbers of scenes that you would like to take pictures of. This is your chance to get the best kodak made—in fact the only real kodak. It is a beautiful little instrument, and folds down to pocket size. Of course, if you have a pocket, it folds just right to fit in your handbag. And, if you would like to get a more costly kodak, you may do so by paying the difference, as Mack's Drug Store has a large assortment of them, at all prices. They are all good and better.

Now, contestant, get busy and win this kodak. Get every subscriber to The Herald to renew his subscription. If he pays for a year, you will receive 1,500 votes, two years count for 3,500 votes; three years count for 5,500 votes, etc. We must collect our arrearages, for pretty soon we are going to be compelled to cut off all those who have not paid up, and of course we don't want to lose any of our readers, but it takes money to make the newspaper horse go, and we have extended credit to our friends as long as we can.

No new subscriptions will count for the special prize. Of course we will be mighty glad to get new ones, but this special kodak prize goes to the contestant turning in the largest amount for renewals. New subscriptions turned in count for the usual number of votes for the five big prizes, and the largest amount in old subscriptions received up to November 6th count for the kodak.

The idea is to get every present subscriber to The Herald to pay up all arrearages and at least one year in advance. For instance, if John Smith's subscription expired January 1, 1914, John ought to pay you \$4.50, for he would be almost two years in arrears, and after we have

avored him by sending on the paper for a couple of years after his subscription expired, he ought to favor us and the contestant enough to pay a year or so in advance. That would be the fair and right thing to do, for the contestant needs the votes to get that suite of furniture, and we certainly need the dough.

For the purpose of collecting renewal subscriptions, we stand ready to furnish to any and all contestants subscription lists at any points in the county, or elsewhere. If you have not already a list of subscribers for your section, send us a postcard today, or drop in, and tell us what lists you want, and let us give them to you. As the lists are constantly changing, we prefer to send lists only when the contestant wants to use them. For instance, if you want to visit the Ehrhardt section one day this week, let us know, and we will send you an Ehrhardt list for you to use when you go there. Same thing for any other portion of the county.

Remember, if a subscriber is much in arrears, you should induce him to pay up all arrears and a year in advance. By so doing, this increases your number of votes. One year, \$1.50, counts for 1,500 votes; two years, \$3.00, counts for 3,500 votes; three years, \$4.50, counts for 5,500 votes, etc.

This offer of a kodak for the greatest amount of renewal collections is the easiest proposition we could possibly make. Sometimes the contestant may find it hard to induce someone who does not take the paper and who does not know of the excellence of its quality to subscribe; but the old subscribers; those who have been subscribers for years, know all about it and want the paper right on, of course, so they will be only too glad to give a contestant their renewal.

Now, let everybody get to work; aim for that suite of furniture, or one of the other four prizes, and make up your mind to get that kodak. Make up your mind—the rest is easy.

Special Notice.

The second grand prize in The Herald's subscription contest has been advertised as an \$85.00 cabinet talking machine. We have changed this to an order on G. A. Lucas Music House, Aiken, S. C., for \$85.00. This order will be presented to the contestant winning the second prize. It may be used to purchase a \$75.00 Victrola and \$10.00 worth of records, or it would go a long way toward the purchase of a fine piano, or it may be used to purchase anything else that Mr. G. A. Lucas sells. Mr. Lucas is the Victrola agent in Aiken, but this house sells everything in the music line, and the winner may buy what she chooses with the \$85.00 order.

Standing of Contestants October 27.

Miss Germaine Sandifer	64,000
Miss Eula O'Quinn	57,000
Miss Wilhelmina Folk	52,000
Miss Pretto Hiers	51,500
Miss Cressie Breeland	47,500
Miss Evelyn Kirkland	43,000
Miss Frazine McMillan	32,500
Miss Fannie L. Free	30,000
Miss Sallie Richardson	29,500
Mrs. G. W. Bessinger	28,500
Miss Ethel McMillan	26,500
Miss Pretto Fender	23,000
Miss Edna Rice	19,000
Mrs. Herbert Folk	19,000
Miss Leila Templeton	19,000
Miss Gene Price	11,000

Hadn't Served It Before.

Once a short little woman and her tall husband went to a cafe of the cheaper sort for dinner.

"Will you have oysters?" asked the husband, glancing over the bill of fare.

"Yes," said the little woman, as she tried in vain to touch her feet to the floor, "and, Henry, I want a hassock."

Henry nodded and as he handed his order to the waiter, said: "Yes, and bring the lady a hassock."

"One hassock?" asked the waiter, with what Henry thought more than ordinary interest, as he nodded in the affirmative. Still the waiter did not go, but brushed the table cloth with a towel and rearranged the articles on it several times, while his face got very red.

Then he came around to the husband's side and, speaking in a whisper, said: "Say, mister, I haven't been here long, and I'm not on to all these things. Will the lady have the hassock broiled or fried?"

Glendale Springs water on sale by Mack's Drug Store and W. P. Herndon, 50c for 5-gallon jug.—adv.



"When the time comes be ready with enough money to grasp opportunity, have money in the Bank."

A Bank account is a mark of solidity. It establishes a man in the minds of others as a solid citizen.

Those who save regularly regardless of how much, are soon looked upon as men of means. The world confers its favors upon those who prove capable of doing justice to themselves as well as to others. In justice to yourself you should start a Bank account. Start with \$1 if you please.

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The Perfection gives 10 hours of glowing warmth on one gallon of oil. Clean—quick—convenient.

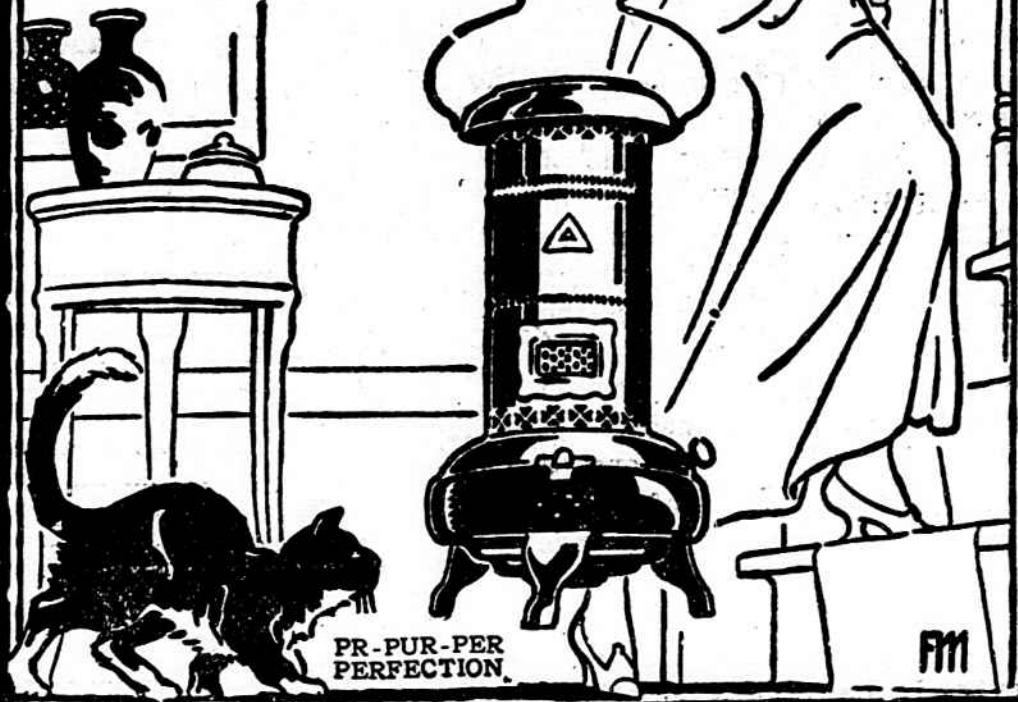
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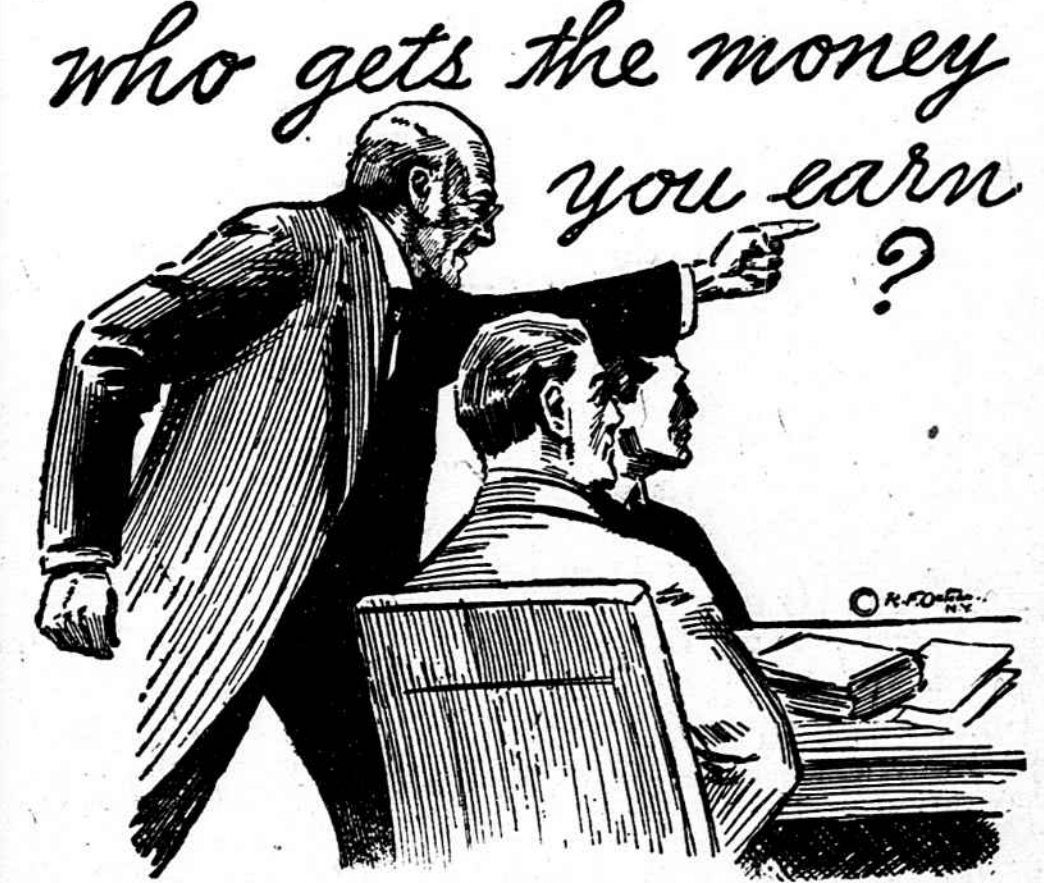
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THE "PRUDENT MAN" PUTS HIS MONEY IN THE BANK—SOME DAY HE WILL NEED IT.



What is the good of earning money and extravagantly SQUANDERING it?

The man who piles up his money in the bank will also EARN MORE. Why?

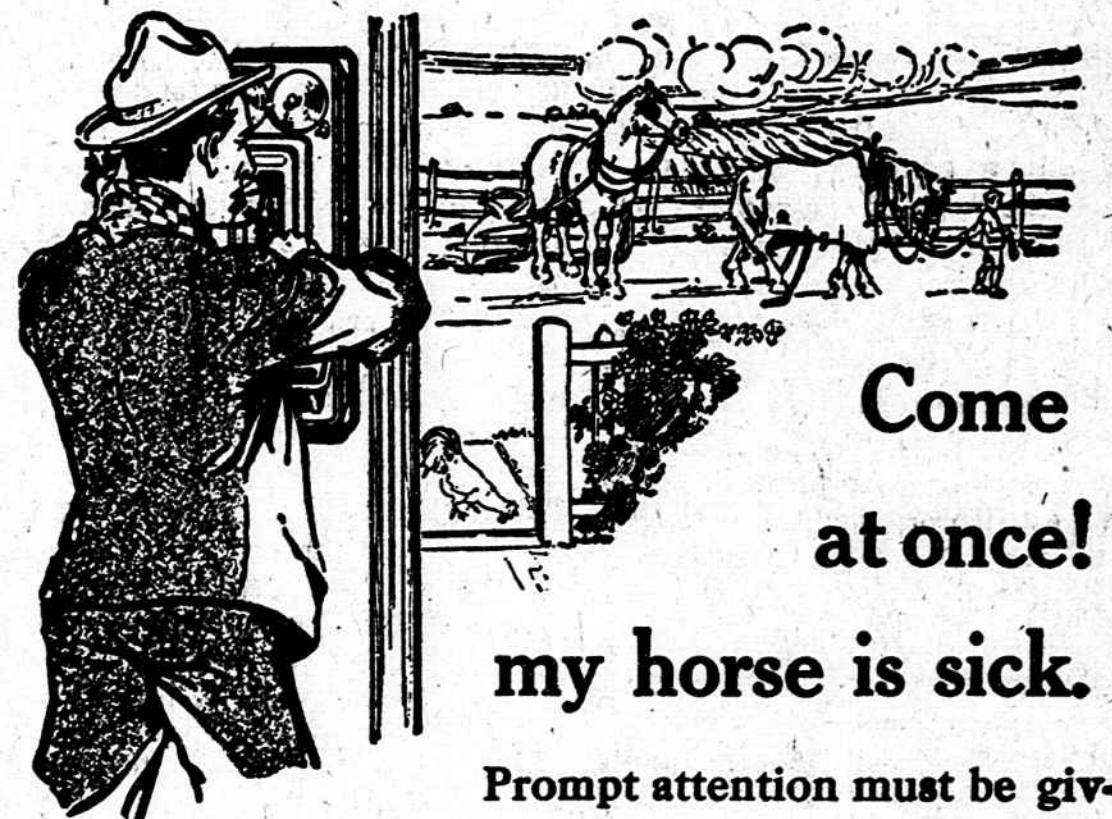
He will take more INTEREST in what he is doing and he will be given the chance for promotion, or for a PARTNERSHIP, over the man who foolishly spends all he makes.

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