# H. J. Brabham's Mammoth Wholesale Cost Sale 

# An Open Letter to the People of Bamberg and Vicinity 

Dear Fellow Sufferers:-

Hasn't this year of grace, 1912, been a snorter? Could crops be much poorer? I've got goods galore. I know you need them, but lo, the money is woefully short! Well, here is a part of the remedy. Starting Saturday, the 23rd instant, I am going to sell you any article of Dry Goods, Clothing, Shoes, etc., at Strictly Wholesale Cost, plus what it actually costs me to sell the goods. I figure that my clerks' hire, store rent, including freight, etc., is ten per cent. added to N. Y. prices. So to make a long story short, for 15 days you can buy my goods at ten per cent. above wholesale cost. Thus, any 25 c article will cost you 21 c , any 50 c article 42 c , any $\$ 1$ article 84 c , other priced articles in proportion. Of course the reason I'm sacrificing all my profit is because I need the coin the very worst sort. I've got a big stock of seasonable merchandise, besides the staple lines, you can find here big assortments of Men's and Ladies' Sweaters, Knit Headgear of all descriptions, swell lot of Laces and Embroidery, and in fact the biggest assortment of Notions to be found in Barmberg. Just to show you how much you save in this sale I am quoting you below my line of Walk Over Shoes, the best shoes on earth: $\$ 3.50$ Walk Over @ $\$ 2.97$; $\$ 4.00$ Walk Over @ \$3.41; $\$ 5.00$ Walk Over @ $\$ 4.07$; any other article of any description at ten per cent. above wholesale prices. I want all of you people to know that this is a strictly legitimate bona fiide sale of seasonable merchandise at absolutely no profit to me. If among you there be any doubting Thomases just come and price the goods and you will see that we will do strictly as we say and

# H. J. BRABHAM 

## NEXT DOOR TO G. FRANK BAMBERG'S SALES STABLES

## N. B.-I have had several head of horses and mules turned in to me that can be bought cheap-cash or credit. <br> SECOND N. B.-Those cut prices are for the cash strictly. If goods are charged they will go on books at regular prices. I would not sell Pierpont Morgan goods at cost and charge them to him.



