

...GET... Your Money's Worth

No matter what you or when you buy it—you are entitled to your money's worth. Doesn't that ring with good sound sense? There never was a time perhaps in the history of this community and perhaps never will be again when you can buy as much for your money as right now during this great **PIERCING ARROW SALE**. We are offering some wonderful values. Our whole energy is centered on selling merchandise—get rid of them—the question of prices do not cut much figure now if you can use the goods—the more you come to this sale the more you will realize that this is the fact. This sale is advertising itself—those who are coming are telling others and in this way the whole country is being reached with the good news. No person can come here and see what we are really doing and note the prices on the goods without saying that "it is the best they ever saw"—you must acknowledge this whether you buy or not.

Piercing Arrow Bargains

MAKE THE PEOPLE SMILE EVERYBODY IS TALKING ABOUT IT

In plain king's English, that great jolly buying crowd that swept in on us last Saturday literally took our breath away. This store has had crowds before—but never anything like last Saturday. The business during the week so far has been the best that this store has ever done—people are coming for miles, they come to us and tell us that they never saw such values—"the best sale that they ever attended" is the way they put it. It is gratifying to us that this our first sale should prove such a grand success—it surely means a great business for 1912. Many new faces have been here, people who never traded with us before. Well, we hope that you who have not been here will be with us before the sale closes. The goods are going out to the people—the great success so far has put us on our metal and now we are prepared to do big things—we want you one and all to share in this great feast—it is not a question of profits now.

A TEN YARD DRESS PATTERN FOR 10c

That's going some. Listen! With every purchase for cash of \$7.00 or over we will sell you 10 yards of calico or any other 5c goods for 10c, or if you prefer you can buy 10 spools of thread for 10c. This is good with any purchase in the store outside of the grocery department.



We Want Your Confidence

and we would rather have you find things at this store better than we claim than to disappoint you in one single instance. We think that is good business policy—don't you?



WE TALK TO YOU

In our advertisements just the same as we would talk to

you face to face. We will not exaggerate—we will not lead you to expect one bit more than we can give you when you pay our store a visit. Come to see us during the sale and test this statement

Ladies' \$13.50 Coat Suits Only 3 left, reduced to \$5.98	Ladies' \$15.50 Silk Plush Coats, 3 left, reduced to \$7.69	Misses' \$7.50 Capes, six left. Reduced to \$4.13	Misses' \$8.50 Silk Plush Coats, 6 left, reduced to \$4.48	Men's \$12.50 Overcoats, three left. Reduced to \$6.09	Ladies' \$2.00 Princess Slips, 6 left. Reduced to 98 Cents	Ladies' \$1.75 White Night Gowns, 25 left, reduced to 79 Cents	Ladies' \$1.75 Black and White Petticoats, 25 left. Reduced to 79 Cents
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Honest Now, Wouldn't You?

If a store told you through its advertisements that it could save you money on things that you had to buy—that its store service was as good as it could be made—that its merchandise was of the best—that its business was conducted according to the strictest principles of integrity in all its dealings—you'd put that store to the test and if they did as they claimed they did—wouldn't you like to trade there?



PIERCING ARROW SALE



Why Don't You?

What we want you to do is to try us out. PUT US TO THE TEST. This store offers so many advantages for satisfactory trading that you would be a regular customer here once you got acquainted with our goods and our methods of doing business. Why not try us next time you need something? We'll appreciate a visit from you. Come any time—come to buy or just to look—there's a hearty welcome in every case.

JUST A FEW OF OUR MANY BARGAINS

- 1,000 3 lb. cans Footes Best and Maryland Chief Tomatoes each @ 11c
- 500 Glass Tumblers, 5c kind, each @ 2c
- 250 Glass Hotel Goblets, 10c and 15c kind, each @ 5c
- \$5.00 Mixed Blankets, per pair \$3.17½
- \$2.50 Extra Heavy Blankets, cotton, per pair @ \$1.48
- All 10c and 15c Buggy Whips @ 7c
- All 25c and 35c Buggy Whips @ 19c
- All 50c Buggy Whips @ 38c
- All \$1.00 Buggy Whips @ 79c
- 50 Glass Sets, consisting of Cream, Butter, Spoon and Sugar, per set @ 29c
- All \$3.50 to \$5.00 Men's and Youth's Extra Coats Reduced to \$1.98
- All \$5.00 to \$8.50 Men's Extra Coats and Vests reduced to \$2.98
- All Extra Men's Vests reduced to 19c
- All Extra Youth's Vests reduced to 14c
- All Ladies' Cloth \$11.00 Coats reduced to \$5.58
- All Ladies' Cloth \$8.50 Coats reduced to \$4.13
- All Rubber Shoes on hand now reduced to 19c
- All Ladies' and Misses' \$7.00 Coats reduced to \$3.69

All \$3.50 Shoes or Oxfords for either sex, reduced to \$2.19	All \$4.00 Shoes or Oxfords for either sex, reduced to \$2.48	All 50c Dress or Work Shirts for men reduced to 38 Cents	All \$1.00 Men's Dress Shirts reduced to 78 Cents	All 65c Ladies' Waists reduced to 37 1-2 Cents	All 65c Ladies' Petticoats reduced to 37 1-2 Cents
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1 lb. of Coffe and a Present for 30c

Another shipment of one pound packages of coffee with a prize to each, for 30c, for the benefit of our trade for this sale, and as you know coffee is high.



VOILES AND PANAMAS

50c and 65c Dress Voiles and Panamas, reduced to **37 1-2c Per Yard**

Calicoes, Gingham, Etc.

A swell line of calicoes, ginghams and domestics, just arrived for this sale for the benefit of our patrons at Arrow Prices.

UNDERWEAR

Our last contract of underwear for winter was ordered rushed and has just arrived. Consequently we are making these great reductions for the benefit of those who have not been supplied on the last lap of winter.

SALE PRICES ARE CASH

A Word to the Wise is Sufficient

It's really got to be a luxury to live these days—did you ever stop to think of that—you who have to support a family and keep up a home certainly are realizing this every day. Every time you turn around and lots of times before you get turned around there is money to be spent for something. Under conditions of this kind isn't it right that you should grab every chance to save a dollar that comes your way—nobody can afford to be extravagant—This great **PIERCING ARROW SALE** is your opportunity—its our loss certainly—but you get the benefit and we are pleased that this is so—we do not mean that we are pleased on account of the loss—but rather that we are pleased that the benefit falls to you. We are willing to make the sacrifice if we can sell the merchandise now. We urge you to come to the sale—we have no way of forcing you to come—we wouldn't do that if we could—but we do urge you to come and see just what we are doing—see the prices—then you can buy or not—we leave that with you.

PEARLSTIN BROTHERS

OLAR, S. C.

A Store for You—Where Prices Are Less