# DETORTER'S OCIOPER'S OCIOPER'S

BEGINNING

# SATURDAY, OCTOBER 6, 1923 And Continuing For 15 Days.

WE FEEL QUITE SAFE IN SAYINGTHAT NEVER BEFORE HAVE THE PEOPLE OF BARNWELL COUNTY BEEN GIVEN SUCH AN OPPORTUNITY TO BUY SEASONABLE MERCHANDISE AT SUCH LOW PRICES. NEVER WAS A SALE MORE TIMELY...JUST AT THE BEGINNING OF THE FALL AND WINTER SEASON, WITH COTTON BRINGING HIGH PRICES. THIS IS YOUR OPPORTUNITY...WHOLESALE PRICES ARE UP AND GOING HIGHER, and WITH THE ADVANCE IN ALL LINES, OUR PRICES IN MOST CASES ARE LESS THAN WHOLESALE. WISE, THRIFTY PEOPLE WILL BUY FOR FUTURE NEEDS NOW. IT IS INDEED A COUNTRYSIDE BLESSING. THE STORE IS BRIMFUL OF AMAZING BARGAINS THAT CANNOT BE LISTED ON THIS PAGE. COME!

### CLOTHING.

Young Men's Clothing. A big part of our service is style. We get the best, the most authentic, and we usually have it first. For Fall we have a large variety of styles to select from, and big value is another part of our service always to be found here.

### NEW FALL HATS.

We are showing a line of New Fall Hats in the latest styles and at greatly reduced prices:

Young Men's Sport Hats . . . . \$3.50

### COATS, COAT SUITS and DRESSES.

The new styles are decidedly different from those of last year. Many new and novel effects have been introduced. The materials are rich and lustrous and we have sizes to fit every customer. The prices?—Well, you'll be surprised at the ridiculously low figures at which they are marked.

### SHOES! SHOES!

We can fit and suit every member of the family with Shoes. Our prices will suit you.

### SWEATERS AND SPORT COATS.

In this Big Sale we are offering the newest creations in Sweaters, Sport Coats and Knit Caps at prices that cannot be duplicated anywhere in this section, quality considered.

### EXTRA SPECIAL.

### SPECIAL! SPECIAL!

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# SPECIAL! SPECIAL!

Don't Forget the Opening Date---Saturday, October 6

THE J. A. PORTER COMPANY

BARNWELL,

SOUTH CAROLINA