# THI CRASH HAS COME！ 

 Greatest of A工工 October Sales！

A third too much merchandise demands radical reductions．This great October Sale will gladden the hundreds of custom－ ers who eagerly anticipated our Annual Mid－Summer Sale．TThis stock must go at whatever figures it will bring．We care nothing for cost or former prices－－－both will be swept aside and forgotten．Everybody knows the meaning of a Cut－Price Sale at this store．Our bold way of slaughtering prices during our past sales has established a deep and well－founded conviction in the minds of the trading public regarding Values and Saving；that have never been equalled．We are determined to reduce our large stocks and challenge the whole mercantile world to meet these cut prices on new merchandise

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Attend this Greatest of all October Sales to buy your outftu，for we have the groxeds，and at the prices you pay here wou will have money left over for the thousand and one things you will want at holiday tmmes．W＇e ate not dfradd to have wou put sur goods up aganst those of any store in town．Wed donit belevere that you can duplicate them at the prices we quote．Wer innute your attention to a few spectals．．．when you call at our store，ask for the hunderds of other．Money Sasers


