# THI CRASH HAS COME 

 Greatest of A工工 October Sales!Hold on 10 Your Money Until WEDNESDAY, IGIKH1

A third too much merchandise demands radical reductions. This great October Sale will gladden the hundreds of customers who eagerly anticipated our Annual Mid-Summer Sale. ©This stock must go at whatever figures it will bring. We care nothing for cost or former prices---both will be swept aside and forgotten. Everybody knows the meaning of a Cut-Price Sale at this store. Our bold way of slaughtering prices during our past sales has established a deep and well-founded conviction in the minds of the trading public regarding Values and Savings that have never been equalled. We are determined to reduce our large stocks and challenge the whole mercantile world to meet these cut prices on new merchandise.

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At 9 O Clock

Attend this Greatest of all October Sales to buy your ouffit, for we have the goods, and at the prices you pay here you will have money left over for the thousand and one things you will want at holiday times. We are not afraid to have you put our goods up against those of any store in town. We, don't believe that you can duplicate them at the prices we quote. We invite your attention to a few specials--when you call át our store, ask for the hundreds of other Money Savers.


