

EASTER FASHION SHOW

Eichel's Department Store

WARTIME Budget Smart Value!



In Your New EASTER BONNET

Flattering Styles In Felts and Straws, Priced as Attractively as the Hats Themselves—At from

\$1.98 and \$2.98

Only the Clothes Are Different— The Spirit Remains the Same

The pompously dressed, slickly mustachiod gallant and the be-ribboned, long skirted Belle of former years have given way to smoothly dressed men and women, briskly purposeful . . . but the spirit of reborn hope is still as new and bright as the April Sun! Times may change and war cause many transformations but now as always we offer the best available in durable, quality fabrics in styles conforming to the dictates of the times.

Remember, Your Best Buy Is War Bonds.

Get SUIT-ed

And Stay Suited By Buying Quality!

Our styled right suits give you the utmost in durable values, coupled with careful tailoring that makes for longer, satisfactory wearing.

Priced Right at
\$18.95—\$22.50



Brightly Colored Spring Bags

Straws and Brilliant Weaves In a Variety of Cloth Fabrics—

98c, \$1.98 and \$2.98

EASTER VALUES In Lingerie

Pretty clothes demand pretty underthings. Here you will find a wide variety of attractive Slips, Panties and other items, frilly with lace or embroidery or perfectly plain tailored styles.

HOSIERY SPECIAL

New Bare-Leg
VERY SHEER
RAYONS
Seamless, only

92c pr.

He Wants to See You in a Pretty Dress



We have plenty to choose from

Lovely Pastels, Bright Prints, Navys, Blacks, Tailored and "Fussy" Styles
Single and 2-Piece Styles—From **2.98 up to 9.90**

AND UP
TO
\$35.00
◆◆◆
SPRING
TIES
50c
and
\$1.00

MILITARY DEPT. SPECIALS

OFFICERS' SLACKS

All-Wool, Sun-Tan
TROPICALS, Cool
and Smart, only **10.75**

Tropical Uniforms

All-Wool, Sun-Tan
BLOUSE and SLACKS **37.50**

Complete Line of Officers' and
Enlisted Men's Shirts, Caps, In-
signia and Accessories.

You're Walking More!



BUY SHOES THAT GIVE SERVICE

Complete Line Women's Dress Styles,
Pumps and Ties, all heels, all solid colors

2.49 up to 4.98



Sturdy Sport Styles

Blacks, Browns and Solid White
\$2.98 to \$3.98



Plenty of UN-RATIONED Sandals

For Mother, Brother, Dad and Sister

WE CONTINUE TO 'Jarman' & 'Fortune'
FEATURE SHOES FOR MEN

.. Pick a Winning Suit ..



Good Looking, Long Enduring Suits
of Many Styles and Fabrics **7.95 to 17.50**

MEN'S and BOYS'

SHIRTS—SLACKS

Together in Ensemble Suits or as
Separate Pieces.

Sport Shirts, 98c up

SHARKSKIN SLACKS

at \$2.98, \$3.98 up to \$6.50



Sleeveless Sweaters

In a variety of weaves and
colors.

Sizes for Men and Boys
at from

98c to \$1.98

Glass Belts, 50c & \$1

1.49 to 2.25

Wide Variety of Men's DRESS
SHIRTS, including "WINGS"



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