

Eichel's

Department Store

WARTIME Budget Smart Value!



In Your New **EASTER BONNET**

Flattering Styles In Felts and Straws, Priced as Attractively as the Hats Themselves-At from

\$1.98 and \$2.98

Only the Clothes Are Different— The Spirit Remains the Same

The pompously dressed, slickly mustachiod gallant and the be-ribboned, long skirted Belle of former years have given way to smoothly dressed men and women, briskly purposeful . . . but the spirit of reborn hope is still as new and bright as the April Sun! Times may change and war cause many transformations but now as always we offer the best available in durable, quality fabrics in styles conforming to the dictates of the times.

Remember, Your Best Buy Is War Bonds.

Get SUIT-ed

And Stay Suited By Buying Quality!

Our styled right suits give you the utmost in durable values, coupled with careful tailoring that makes for longer, satisfactory wearing.

> **Priced Right at** \$18.95—\$22.50



Brightly Colored Spring **Bags**



Straws and Brilliant Weaves In Variety of Cloth Fabrics-

98c, \$1.98 and \$2.98

EASTER VALUES In Lingerie

Pretty clothes demand pretty underthings. Here you will find a wide variety of attractive Slips, Panties and other items, frilly with lace or embroidery or perfectly plain tailored styles.

HOSIERY SPECIAL

New Bare-Leg VERY SHEER RAYONS Seamless, only

97 c pr.



We have plenty to choose from

Lovely Pastels, Bright Prints, Navys, Blacks, Tailored

Single and 2-Piece Styles-From

9.90 up to

AND UP TO \$35.00 *** SPRING TIES 50c and \$1.00

> MILITARY DEPT. **SPECIALS**

OFFICERS' SLACKS

All-Wool, Sun-Tan TROPICALS, Cool and Smart, only

10./3

Tropical Uniforms

All-Wool, Sun-Tan BLOUSE and SLACKS

Complete Line of Officers' and Enlisted Men's Shirts, Caps, Insignia and Accessories.



BUY SHOES THAT GIVE SERVICE

Complete Line Women's Dress Styles, Pumps and Ties, all heels, all solid colors

2.49

up to



Sturdy Sport Styles

Blacks, Browns and Solid White \$2.98 to \$3.98

Plenty of UN-RATIONED Sandals

For Mother, Brother, Dad and Sister

WE CONTINUE TO

FEATURE

'Jarman' & 'Fortune' SHOES FOR MEN



Good Looking, Long Enduring Suits 7.95 to 17.50 of Many Styles and Fabrics

MEN'S and BOYS'

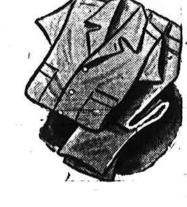
SHIRTS—SLACKS

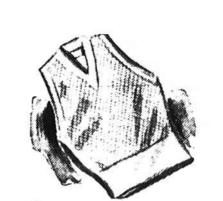
Together in Ensemble Suits or as Seperate Pieces.

Sport Shirts, 98c up

SHARKSKIN SLACKS

at \$2.98, \$3.98 up to \$6.50





Sleeveless Sweaters

In a veriety of weaves and colors.

Sizes for Men and Boys at from

98c to \$1.98

Glass Belts, 50c & \$1

Wide Variety of Men's DRESS SHIRTS, including "WINGS"



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