

Penney Organization Celebrates April 14th

Thursday, April 14th, will be the thirtieth anniversary of the founding of the J. C. Penney Company, that date in 1902 when Mr. Penney opened the store in the mining town of Kemmerer, Wyoming, which ultimately became the mother store of an organization now covering every state in the Union.

Mr. Penney's original invested capital was \$500, which, together with an unsecured note for \$1,500, bought for him a one-third interest in the store-room shop operated under the name "Golden Rule Store." The other two-thirds interest was owned by Johnson & Callahan with headquarters in Evanston, Wyoming.

The plan of allowing store managers to acquire an interest in the stores they operated was a growing one in the West at that time. It was largely due to the fact that there was little money.

As a partner, a manager was likely to exert himself more than as an employee, and he also became responsible for his share of the operating expense of the store. Early spread was close to Kemmerer and was largely in the states of Utah, Colorado and Idaho.

In 1907, Mr. Penney acquired full ownership of three stores in the Johnson & Callahan group and immediately set his avowed plan of operation into effect.

The plan was simple in its objects. It put the possibility of a store partnership before every male associate in the company. The man who, through his own ability, could qualify for a store of his own. In modified form, the same general plan is still working today, thirty years later.

Each original dollar of the \$500 Mr. Penney put into the project thirty years ago turned over 375,000 times last year.

In the first ten years, between 1902 and 1912, store units increased to 34. Total sales at the close of 1912, for the year, were slightly over \$2,000,000.

The next ten year period carried the J. C. Penney Company name from the Western states as far east as Iowa and South through Texas and into the Southeastern states.

In 1914, Earl Corder Sams, one of the first men to start working with Mr. Penney in Kemmerer, was chosen president to succeed the founder, who wanted to pass the reins over to other hands than his own.

Under Mr. Sams' direction the moves in expansion went on rapidly, and at the end of the first twenty years in business, total sales for 1922 were more than \$49,000,000 and there were 371 stores carrying the name of the Company.

Between 1922 and 1927, which marked the twenty-fifth anniversary year, stores had increased to 885 and sales for 1927 were \$150,000,000.

In general, the expansion of the company in its first twenty-five years of growth, had been among the smaller cities and towns. This policy has not been changed, but in the last few years an additional field of expansion was entered in the larger cities and major locations.

Portland, Oregon; Spokane, Washington; Oakland, California; St. Louis, Missouri; Denver, Colorado; Tulsa, Oklahoma; one after another was added to the list and in midsummer 1931, the largest store yet to be opened appeared in Seattle, Washington. In 1931 sales were close to \$180,000,000.

Radio Program For Club Members

Clemson College, March 28.—The economic value of 4-H club work will be stressed again in the monthly National 4-H Club radio broadcast on April 2, and Dan Lewis, acting state boys' club agent, urges 4-H club members and others in this state to listen in, at the usual hour for these broadcasts, 12:30 to 1:30 p. m., eastern standard time.

The program of discussions for April 2 includes: Planning the home garden; 4-H poultry pays; what 4-H club work has meant to our community; significant accomplishments of 4-H club work.

The music on the program features America's country dances and includes ten selections among which are The Virginia Reel, Arkansas Traveler, Old Dan Tucker and others. The United States Marine Band, which furnishes this music, opens the program with America the Beautiful and closes it with The Star-Spangled Banner.

The program is sent out over the National Broadcasting Company's network, stations nearest for South Carolina listeners being, WIS, Columbia; WPTF, Raleigh; WWNC, Asheville; WSB, Atlanta.

Life insurance in force throughout the world now exceeds \$150,000,000.

NOTICE TO DEBTORS AND CREDITORS

All parties indebted to the estate of A. B. McLaurin are hereby notified to make payment to the undersigned, and all parties, if any, having claims against the said estate will present them likewise, duly attested, within the time prescribed by law.

MRS. DAISY McLAURIN,
Administratrix,
Bethune, S. C.
Camden, S. C., February 10th, 1932.

Bethune News Notes Told by Correspondent

Bethune, March 29.—Mrs. Hattie Heustiss, was hostess to the U. D. G. on last Wednesday afternoon. The subject for discussion and study was "History of South Carolina." March having been the birth month of two of its most distinguished citizens—John C. Calhoun and Wade Hampton. After the usual opening exercises led by the president, Mrs. J. E. Williams, the roll call was answered by bits of South Carolina history which the members found tied to the feet of tiny Easter biddies which had been distributed to them from a basket carried by Mrs. E. Z. Truesdale, historian.

Mrs. Margaret Marion read the beautiful "Ode to Magnolia Gardens" written by Miss Lucas, a South Carolinian, and Mrs. Truesdale further contributed to the program with an article on John C. Calhoun.

When the meeting adjourned refreshments were served by the hostesses.

Mrs. M. F. Helms entertained last Saturday afternoon for her youngest daughter, Frances, this being her ninth birthday anniversary. Games and an Easter egg hunt furnished entertainment for the afternoon. A beautiful birthday cake with nine tiny pink candles graced the center of the table. Streamers of green and pink extending from the cake to the edges of the table were pulled by the little guests and much to their delight tiny Easter bunnies and biddies came tumbling out from under the cake. The decorations were ferns and pink begonias. A sweet course was served by Mary Alice and Kate Helms, sisters of the small hostess. A number of friends were present on this happy occasion and remembered her with pretty gifts.

The Congaree Presbyterian will meet at the Bethune Presbyterian church next week, beginning Friday afternoon and continuing through Saturday, April 8th and 9th.

Mrs. Love Hearon and her grand daughter, Mrs. Thomas Burley, entertained the circle of the Methodist missionary society last Thursday afternoon. At the conclusion of the program a frozen salad course was served by the hostesses.

Mr. and Mrs. G. B. Clark and son, of Anderson, have been the recent guests of Mr. and Mrs. W. A. McDowell.

Mrs. H. G. Hiers and little son of Bumberg have been spending several days with Mrs. Hiers' mother, Mrs. Maude Watts.

Mrs. C. M. Wilson and children of Columbia, were guests of Mrs. M. L. Kelley, during the week end.

Miss Louise Tiller's many friends will be sorry to learn that she is ill with pneumonia.

Mrs. R. E. McCaskill returned home last week after an extended visit to her father at Waterloo.

Among the Easter egg hunts last week was one for the children of the Presbyterian primary department, the

Sunbeams of the Baptist church and two in the Bethune grammar school. Miss Edith Clyburn spent the week end in Camden the guest of Miss Frances Chewning.

A very good play, "Bound to Mary," was given by teachers of the Shamrock school and other young people of that community at the Bethune school auditorium Friday evening. The proceeds were used for the benefit of the Shamrock school.

Miss Edith McDonald, of Harts-ville, who is teaching in Cheraw, spent the week end with Mrs. A. B. McLaurin, her aunt.

Miss Lizzie Davis, of Kershaw, was at home for the week end.

Mr. and Mrs. E. G. Brant, of Bamberg, spent the Easter holidays with Mrs. Brant's parents, Mr. and Mrs. M. O. Ward.

Mr. and Mrs. Thomas Burley spent the week end in Winnsboro with relatives.

Miss Louise King, of Neeses, is visiting her sister, Mrs. D. M. Mays. Robert DuBose has gone to Branchville where he is working for the highway department.

Miss Katherine Truesdale's many friends will be pleased to learn that she is improving after an attack of influenza, although she was unable to return to her studies at Columbia college the first of the week with the other students.

Miss Eliza King, who has been with relatives in North Carolina is at home again.

Jennings Watford returned to the Citadel Tuesday after spending the Easter holidays at home. He had as his guest, Mr. Stark, a fellow student from Pageland.

Mrs. Ernest F. Jones, 17, bride of only five days, met death instantly Friday five miles south of Mullins when, while skating on a highway she was struck by an automobile driven by W. H. Thompson, depot agent at Griggsam. With Thompson in the car was J. W. Jones, of Brittons Neck. The vehicle turned over and caught fire after striking the young woman and both men sustained injuries. Mrs. Jones' neck was broken.

The receivers of the Peoples State Bank of South Carolina, whose 44 banks in 41 South Carolina communities closed its doors, January 1, is seeking aid from the Reconstruction Finance corporation. William Elliott, of Columbia, announced Friday that he and the other two receivers would appear before officials of the organization in Washington tomorrow to ascertain what aid might be obtained for the closed institution.

Thirteen prisoners made their escape from the Cooke county jail at Gainesville, Texas, Tuesday. They picked off bars and reached the ground with ropes made of blankets.

SPECIAL OUTSTANDING WATCH VALUES



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Watch Repair and Cleaning A SPECIALTY

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DICK GOODALE

One Door South of Chronicle
CAMDEN, SOUTH CAROLINA

A Bennettsville negro, Belton Green, known as the "handy man" of Bennettsville, died last week leaving \$780 in currency in his back yard house and \$400 in a Bennettsville bank. For 40 years he has lived in the hut, admitting no visitors. For a score of years he had been the first person in Marlboro county to pay his taxes, always appearing at the courthouse door the day the books were opened. His principal occupation was cleaning the yards of towns people.

James C. Hambright, Rock Hill, executive committee chairman, reports that the Republican party in South Carolina has in two years grown from an advisory group of 15 to an enrollment of some 5,000. That the party in this state will some day send a governor in the state capital is Mr. Hambright's belief. For the first time in the history of Republicanism in South Carolina, said Mr. Hambright, to quote from reports, "his party this year intends to place candidates in the field. Of course no state offices will be at stake, but congressional seats and county offices will be before the voters."

It was announced from Columbia, Saturday, that the American Legion of South Carolina and its auxiliary if given the right by the general assembly, will undertake the care of the Woodrow Wilson home there.

The purchase by the Duke Power company of the electric power system owned at Laurens by the National Utilities company, includes the Sullivan and Boyd's mill hydro-electric plants on Reedy river and the steam plant located in the city of Laurens. There will be no change in policy or personnel in connection with the operation, it is announced.

CITATION

The State of South Carolina
County of Kershaw
(In the Court of Probate)

By L. R. Jones, Esquire, Probate Judge.

Whereas, G. A. Dowey, with other heirs' consent, made suit to me to grant J. M. Butler Letters of Administration of the Estate of and effects of R. W. Abbott

These are, therefore, to cite and admonish all and singular the kindred and creditors of the said R. W. Abbott, deceased, that they be and appear before me, in the Court of Probate, to be held at Camden, S. C., on the 12th day of April, 1932, next after publication thereof, at 11 o'clock in the forenoon, to show cause, if any they have, why the said Administration should not be granted.

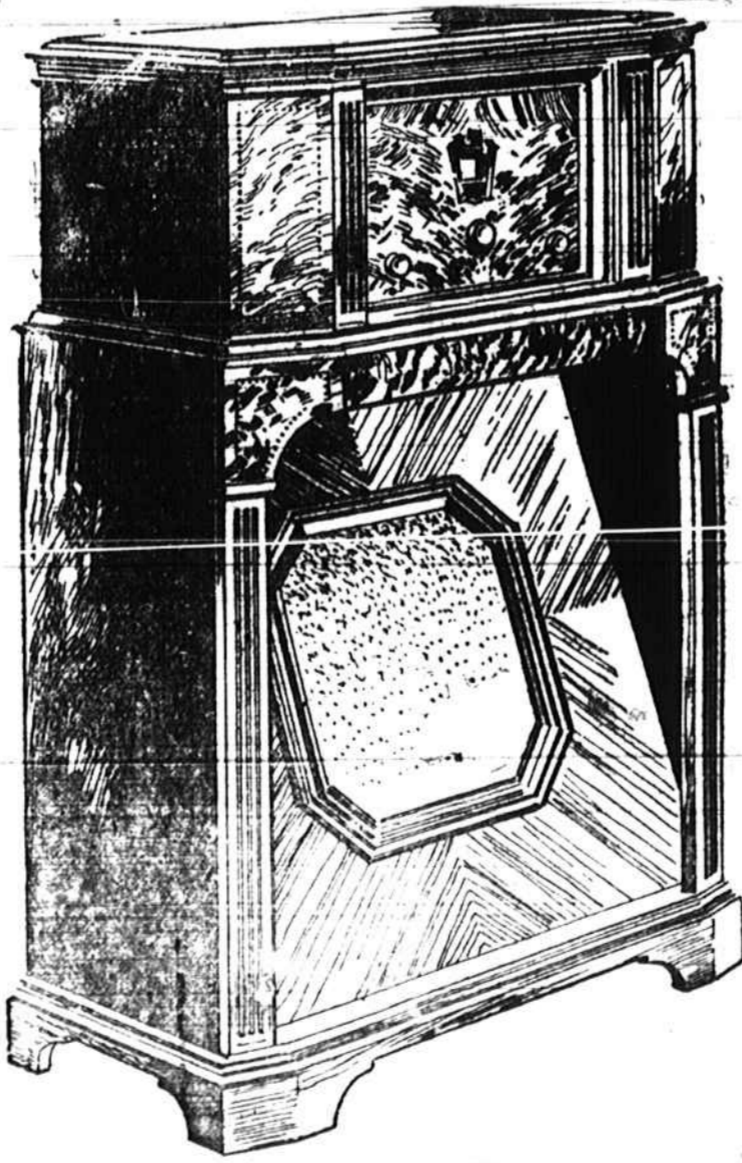
Given under my hand, this 30th day of March, Anno Domini 1932.

L. E. JONES,
Judge of Probate for Kershaw County
Published on the 1st and 8th days of April, 1932, in the Camden Chronicle and posted at the Court House door for the time prescribed by law.

Help Your School Win This Beautiful PHILCO

Philco Model 112X

THIS IS THE PHILCO MODEL 112X RADIO which will be given absolutely FREE to the Camden City Schools when it qualifies in this simple contest. This set includes many new and distinctive features in radio which are exclusive with Philco. This is the new Philco which has taken the musical world by storm. This is the new Philco which has the inclined speaker board which purifies tone to the extent that when you listen to a program, you are not hearing a reproduction of the program, but the actual program. Other features included in the Model 112X are: illuminated station recording dial, four point tone control, pentode tubes, eleven powerful tubes and automatic volume control. This is a radio which will add materially to the equipment of any school—and it is to be theirs for a small amount of work on the part of each student.



Your Child's Education

YOUR CHILD'S EDUCATION is only half completed when he or she passes all of his or her studies with fine grades. Musical appreciation is coming to be found more and more essential in the education of children. It broadens their minds, gives them additional recreation of a finer type, and an appreciation of the finer qualities in life which can only be afforded the through an appreciation of music. The air is now crowded with educational and entertaining programs some of which every child should hear regularly. If at certain periods each day or each week they were allowed to listen to these programs, it would help them in their studies by giving them the proper relaxation and at the same time education which would be afforded by these programs. This is your chance to do something constructive and at the same time cost you nothing.

Easy to Win!

The Camden Chronicle through the cooperation of the local Philco dealer, W. F. Nettles & Son, has made arrangements whereby the Camden City Schools may receive one of the new Philco Model 112X Radios.

When the school turns in to The Camden Chronicle office 200 new yearly subscriptions or renewals at \$2.00 each they will be given one of these fine radios absolutely FREE.

Easy to Win!

With each child doing a few minutes work it will take only a few days for the school to add this beautiful and necessary piece of equipment to their property.

The Superintendent of the school has complete information. If one of the school children does not see you in the next few days, either call the Superintendent or principal of the school or call at this office direct. To the class turning in the largest sum, a cash prize of \$5.00 will be given.

The Philco Model 112X Radio is priced at \$150.00.

THE CAMDEN CHRONICLE