SERVICE

Your Fire Insurance Policy is nothing more than a contract between you and some insurance company. When you buy insurance, be sure that the other party to the contract is anxious to do a little more than the right thing.

This agency has had sixty-three years in which to select the pick of the companies most fair and prompt in adjustments. No company is permitted to operate through our office who would in any way take advantage of one of our clients. Our record sustains us in our claim that no insurance agency can render better service than that furnished our customers.

Williams Insurance Agency

R. M. KENNEDY, JR., OWNER **ESTABLISHED 1865**

Charles W. Bryan, brothr of the late W. Jennings Bryan, and vice presidential candidate on the Democratic ticket in 1924, has announced his support of Governor Smith.

DeKALB COUNCIL No 88 Junior Order U. A. M. Regular council first and third Mondays of each doubt attributed to newspapers.
month at 8 p.m. Visiting Brethren The home town newspaper, wh D. J. CREED, are welcomed. L. H. JONES, Councillor. Recording Secty.

Regular communication of this lodge is held on the first Tuesday in each month at 8 p.m. Visiting Brethren are wel-comed. T. V. WALSH, J. E. ROSS. Worshipful Master. Secretary.

ROBT. W. MITCHAM Architect Crocker Building. Camden, S. C.

NO-MO-KOR

FOR CORNS AND CALLOUSES Made in Camden And For Sale By DeKalb Pharmacy-Phone 95

> T. B. BRUCE Veterinarian

Day Phone 30-Night Phone 114 CAMDEN, S. C.

R. E. CHEWNING

Contractor and Builder Camden, S. C.

If you have building to, do let me figure with you. Satisfaction guaranteed. References given on application.

Isolation in Business Passes

Newspaper advertising can rightfully be pointed out as the backbone of business in American towns today. There are various forms of advertising-direct mail, bill boards, magazines, newspapers and various other forms-but the one in which the biggest pull and influence results, is no

The home town newspaper, whether it is published in Gaffney, or in some state hundreds of miles away, goes into homes because it is wanted KERSHAW LODGE No. 29 there—because someone has paid for having that paper sent into the home.

> When that newspaper goes into the home, the merchants send their messages in the same wrapper. Those messages form a most vital part of that newspaper. Advertisers of national repute are becoming more and more convinced that the local newspaper reaches the people they want in preference to many of the highly colored, expensive magazine pages that feature our news stands today.

A traveling salesman the other day, representing a line of goods used by a large per cent of the people, stated that his firm spent an enormous amount of money in advertising that business in a magazine of national circulation. Of this vast circulation within his territory of one state and several sections adjoining, the firm

The salesman followed up these eight inquiries and failed to make a single sale. He admitted that if that money had been spent in the home town paper within his territory, he would have had more business than he would have been able to take care of.

Advertising not only informs the people of the community that the advertising merchant has the goods, but creates a demand for the goods where there has been none before. Take your own case for instance. How often have you been induced to stop in a store and buy a certain article that you wanted but would not have remembered to buy had you not noticed the ad in the newspaper? The age of isolation in business is past and the fellow who wants to progress must keep on his toes and stay abreast of the times.-Gaffney Ledger.

SCISSORS SHARPENED-10 cents per pair; satisfaction guaranteed. George Tidwell, Camden, S. C.

Bridge Goes Down Over Broad River

Four spans and one of the old granite and concrete piers of the Broad River bridge on the outskirts of Columbia had been washed away at an early hour this morning, leaving only one span standing, that nearest the Newberry side. This practically completes the destruction of the bridge.

The first span went down under the swall of raging flood waters at 12.45 Thursday night, and the second gave way to the terrible pounding at 2 o'clock. The rest of the bridge withstood the pressure until yesterday at 1:10 a third span fell, followed by the fourth at 1:45. The last span seemed to be in fairly good shape last night.

The large pier which washed away yesterday afternoon was one of several concrete and granite piers which supported the old covered bridge which was burned in 1924. The old piers have stood many seasons of high water, but weakened under the strain of years of pounding, and one of the grim, gray sentinels washed out yesterday afternoon. Engineers said that when they went to the edge of the stream the piers were all standing, but when they went back one in the center had gone.

The workmen of the Hardaway Construction company had fought to save the structure for five days, and had apparently succeeded, when the violent rain storm of Wednesday in the upper state flooded that region, and sent a newer and larger torrent rushing to the sea through the Saluda and Broad rivers. This caused the receding streams to begin another and more disastrous rise.

Three bents or supports under the bridge went out with the first freshet but engineers lashed the weakened sector to the stalwart granite piers, protecting it for the time. Work. men for the construction company breathed a sigh of relief when the waters began falling Tuesday, but the relief was not for long. The already sagging structure could not stand longer, and when the recordbreaking high waters came down in full force Thursday night and yesterday it fell.

Engineers of the construction company were keeping watch over the one remaining span, but were handi capped from any further salvage work due to the continued rise of the Broad river. That span was standing at dark and apparently safe, according to advices from engineers at the bridge.

A crew of men were laying sandbags across the Southern railway tracks half a mile above the bridge in an effort to save them from complete inundation and any great damage. Water was said to be over the tracks all the way from Columbia to Alston, 20 miles distant.

At 1:30 last night the river at the bridge had reached 29.7 feet, a rise of 2.3 feet in ten hours. Just how high the water might go was a matter of speculation, but it was still rising at that hour .- Saturday's Columbia State.

Watch Your Step!

Friday afternoon of last week I came within a few inches of crashing into two little boys playing on the highway. These children, perhaps four and five years old, had their little wagon in the road near their home at Peachland. One was pulling ad the other pushing, going in the same direction as my automobile. I gave them nearly all the road, but just before reaching them, the boys suddenly darted across the road right

Driving at a speed of 35 miles an hour, I was shocked to find that an automobile could skid 20 or 30 feet before it could be stopped. I jammed on the brakes, turned off the read to avoid striking the kiddies, but in doing so came near turning the car over on top of them.

A man I had picked up for a ride said: "You were in your rights, all right.

"Rights, hell!" I ejaculated in my excitement. No one has any rights when he runs down innocent and iresponsible children.

I should have slowed down because no one can anticipate the actions of children on the highway. And those children's guardian angel certainly was with them last Friday afternoon.

And since writing the foregoing, I have learned that should the hitch: hiker, who I picked up at his solicitation for a ride, would have had action for damages had my car turned over and injured him.

Indeed this day and time, one needs o watch his step!-Eugene Ashcraft in Monroe Enquirer.

The rainfall at Greenville this month of 13 inches is the most in any month for 20 years, there according to its weather bureau station.

Newspaper Views

Doctor says one woman in every o is bowlegged. As if we needed a doctor to tell us .- Dayton News.

Early to bed and early to rise, and you'll miss seeing a great deal that doesn't go on in the daytime.-Roanoke Times

Adolphe Sax, inventor of the saxaphone, during his lifetime, was knocked down a flight of stairs, swallowed a pin, was burned twice, drank poison, and was nearly asphyxiated, and blown up. His grievances were great but he managed to even the core.-Council Bluffs Nonpareil.

Now that the Democratic nominee as declared his position, perhaps his ampaign song will be changed to Yeast Side, Wet Side."-Christian lence Monitor.

There isn't a doubt that America's greatest uplift movement is that which is done with the automobile ack .- Louisville Times.

It's all clear now, about Hoover's ability to attract the elephant: He eats three bags of peanuts a day .-Detroit News. The most surprising thing about

Mussolini is that such a personage could be raised on spaghetti.—Tulsa The Republicans doubtless expect

jurtis to put the Indian sign on the

Democracy.-New Orleans Times-Picayune. The Republicans appear to think any ills of the country would be cured

by their Herb.-Chicago Tribune. Entomologists say the life of an ant is from eight to 10 years. It is believed, however, that after they have passed their fifth birthday they are too feeble to attend picnics .-

Louisville Times.

The easiest way to find a needle n a haystack is to run through the stack on rubber tires .- Canton News.

Highbrows get the publicity, but the country still is safe in the hands of people who enjoy the comic section and eat breakfast in the kitchen .-Roanoke World-News.

It takes two to make a bootlegger. -Boston Herald.

The bodies of John Hornby and two wilderness in 1926.



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Think of it! For a few cents you can have your laundry work done here. It is no trouble at all. We call for and deliver all work promptly. Telephone 17 for efficient and economical laundry service.

> City Laundry PHONE 17



JUST LIKE NEW.

Our special cleaning pro. cess completely removes all spots, dirt and stains from your garments, no matter how soiled they might be. Just telephone 17 and see how well pleased you will be with their results.

Camden Dry Cleaner PHONE 17

"Crazy Dream" Made Millions Back in 1900 Eldridge Johnson, of Camden, N. J., ran a machine shop in an unpretentious one-story structure. Camdenites who knew of him thought well of his ability until he started to majority stock valued at more experiment on his talking machine. While Johnson labored hard and long on his secret passers-by would remark on the "funny noises" emanating from the shop. "He's in there, shouting and singing," they gossiped. "He's still fooling with that crazy invention.'

But after a while Johnson interestf his nephews, well known explorers, ed three men in his talking machine were recently found in a cabin in the and they together formed a company. Hudson Bay country by Canadian The machine was gradually developed mounted police on the west bank of and improved and soon "His Master's the Lon river. The men had starved Voice" began to be heard throughout to death. The party went into the the country. The Victory Talking Machine Co., as it is known, now oc-

cupies six city blocks in Camde employs constantly over 5,000 sons. Whether Johnson's "crass vention" has been a success me judged by the sale recently of \$28,000,000 .- The Pathfinder.





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The amount that you are able to save every week may appear very small, but in time systematic saving, with the aid of interest, will give you some substantial capital.

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With money to fall back upon in an emergency you can prevent much needless worry and trouble. We know that a savings bank account is the best aid to systematic thrift.

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