H. D. Niles . . Editor and Publishe

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Camden, S. C., Friday, March 26, 1926

The bargains in mail order catapoint from The Anderson Daily Mail, Chester Reporter. which shows, not only that it sometimes saves in dollars and cents to buy at home, but the customer gets quicker delivery, has somebody right at hand to fall back on in case of dissatisfaction, etc.: "An Anderson

# The **BULL'S EYE**

Editor and General Manager WILL ROGERS

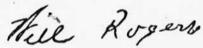


A fellow from Carolina wants to know where I get the idea that "Bull" Durham and George Washington come from the same state. He says, "Why don't you write and give the people the real History of 'Bull' Durham in its native State, South Carolina, that people would appreciate that more than these Bull Legends of yours."

History

Now thanks, Sir, for your goodnatured suggestion. If I knew History I wouldn't be able to write "Bull" Durham Ads. I would be a College Professor, get everything right, and get nothing for it. Everything you suggested me telling the public about when and where "Bull" Durham originated, has been told for 66 years by typ ical Advertising writers. That's the only thing the Company asked of me was "please don't tell again where it came from, or how." You see you didn't read their Ads, but you did read mine and remembered it, because it was wrong.

Writing Ads that will be remembered is a queer game. This is an Ad, not a History. I selected Ads over History on account of the pay. (American Tobacco Company's pay is as good as its tobacco.) Where "Bull" Durham comes from or where it goes to is left for the starving Historian.



P.S. You notice I named in this article the WRONG Carolina. That's so North Carolina will get sore because I named South Carolina, and South Carolina will get sore because I didn't name North Carolina. A true Southerner never forgets.

P.P.S. There will be another piece in this paper soon. Watch for it.



The American Pobacco

11f Fifth Avenue, New York City

et a proposition of

lady saw a bargain in towels in a mail order journal published in Chicago and bought a dozen for 20 each. When the towels arrived she discovered they were made by a manufacturing concern near Anderson and could have been bought in her home town for 16 cents each. A traveling man representing a wholesale jobbing house more than 100 miles from Dillon sold a Dillon merchant a lot of chicken feed. When the chicken logues are sometimes more imagin- feed arrived the local merchant was able than real, and when the goods amazed to find on the bags 'Manucome they may not be such bargains factured by Carolina Milling Co., as the glowing descriptions when Dillon, S. C.' The indifference of perused around the family fireside the small town is what adds to the would indicate. Here's a case in size and wealth of the big cities."-

> WHY NOT IMPROVE IT? Some years ago the Hobkirk Hill chapter D. A. R. placed a handsome boulder to mark the spot where the gallant Baron DeKalb fell in the Battle of Camden on August 16, 1780. road, would not be seen by the aver-

age passerby, being obscured by shrubbery and underbrush. Would it not be a good idea to have this cleared away and instead plant evergreens and blooming trees such the canyon's floor one mile down.

as crabapple, dogwood and the like

and create the Baron DeKalb Park

on the Camden Battleground, making it a place of beauty?

This would also be an ideal spot for the Battleground Tea Room where not only our own people but the stranger within our gates could spend many pleasant evenings, making this a shrine where the lovers of history could gather for this spot is

not only of local but national interest. in this project and could put it over in a day. And Mr. W. A. Edwards. who so graciously donated one acre for this purpose, would gladly add one or two more, and then a signboard should be placed where this road leaves the new highway, directing the stranger to this spot.

#### BACKING HIS CONVICTIONS (From The Manufacturer)

A lawyer in New York City wrote his brother who is head of a New York state country bank, in regard to the use of government printed envelopes by the bank. He said:

"I know their convenience and

doubtless they are cheaper, but in these days when the various classes of industry and business realize the necessity of fighting against the encroachment of the government and state into business, it is rather inconsistent for a bank, or any other business, to encourage government competition with its own citizens. So far as the envelopes are concerned, the government is in the business tax free; and if it can manufacture, sell and distribute envelope in competition with private enterprise, which must pay the taxes to maintain gov ernment, there is no good reason why it should not invade other fields of Business. Each industrial function taken over in the name of the government adds an increased tax burden on the private citizen and property owner. I think that when the present supply of government envelopes is exhausted, we should purchase our envelopes from a private printer who pays taxes to maintain our government, even if it makes us lick our own stamps and causes us to pay s little more for the printing. Think it over."

#### Type Metal Wit

A woman can make a fool of a man without half trying.

What a lot of things there are to disagree about at home.

Wonder if the old boys ever did

work sixteen hours a day? The average family has more

money tied up in drugs than in food. Who was the first man to begin eating asparagus with his fingers? It costs a lot of money to die com-

fortably, unless one goes off sud-Speaking of exasperating things,

how about trying to smoke a busted cigar?

Why is it that a man with a beard always seems to like poached eggs? The men who used to pull out their

gold-filled, jewelled watches on the slightest provocation now talk about their automobiles and golf scores.

When twins are announced by a neighbor you might as well act natural and laugh.

We walk into trouble through open doors; we have to pick the locks to get out .- Type Metal Magazine.

G. M. Adams, Tyler, Smith County, Texas, produced sixteen bales of fine cotton on five acres and sold it for \$2,484.46; in addition to wining prizes of \$1,500. He declared that he had exploded the theory that one and a half bales were the maximum that could be raised on one acre.

Marriage

## THIS WEEK



Mr. Brisbane's editorials are pub lished as expressions of opinions of the world's highest-salaried editor and The Chronicle does not necessarily endorse all of his views and conclusions.

This boulder, though near the public down. And from this spot you could towers, mountains, forts, peaks of

The western horizon is a rim of gold, the farewell effort and defiance of the sun, rolling down to China. And the canyon below is changing its colors and shadows, obedient to fading sunlight and growing moonlight. It would be worth your while to see that. Shadows and bands of color a mile high, exposed layers of old earth J. that took millions of centuries to build laid bare by the rushing waters, each with its color and character, each The Boy Scouts could be interested an open book to the geologist, showing exact age as plainly as you read it in a painted face.

> A genuine artist, with soul, temperament and similar things, would be sick and probably faint if he could look up from these typewriter letpale moon, almost full, the sky is a blue. The moon, queen of heaven, rides in triumph on a colored throne as wide as the sky.

> Somebody should warn owners of mills in Passaic that they are running risks. This nation was interested when gas bombs first appeared in the big war. It will not be pleased to hear of employers fighting a strike, legal in character, using gas bombs against their workers, and turning heavy streams of cold water on women and children, when tear gas failed to do the work.

> Now the workers have bought two thousand gas masks to be ready for the next attack, which is not pleasant reading in this prosperous republic. We are doing pretty well the apple cart. Employers have considerably more to lose than employees in the game of violence.

A solemn Washington dispatch says of South Carolina, in Township No. the president and cabinet discussed 12, containing one hundred and the Wall street scare, and "President eighty (180) acres, more or less, door in the city of Camden, during A solemn Washington dispatch says Coolidge let it be known that he felt there was nothing taking place in the business world symptomatic of a letup in the present prosperity."

.The trouble, just "nervous prosperity" among those of the gamblers, afraid of their own profits.

The revised income tax rate will bring hundreds of millions out of the income tax proof non-taxable securities, and business will boom more than ever.

You read of young Americans going to the dogs via the Charleston, jazz and bootleg whiskey. Then Samuel Moore, seventeen-year-old captain of the high school rifle team at Newton, Mass., reassures you with his new world's record.

That young gentleman, it sounds unbelievable, made three thousand consecutive bullseyes between eight o'clock in the morning and five in the evening. Neither Charleston nor premature hootch has ruined that young man's nerves.

The world has been much explored since and before the days of Marco Polo, and the exploring goes on. Ten expeditions are about to start for the polar regions, some to find the Pole again, others to seek new lands, and, perhaps, oil, gold, etc. Others go in the interest of science.

In Canada frozen roads are packed with gold seekers, defying the temperature fifty degrees below zero, in a new gold rush; gold seekers, mushing in dog sleds, racing to the new strike where "gold is showing over a stretch of country five miles in length, with good ground still un-Mr. Edgar Riley and Miss Ola staked." It won't remain unstaked Rambo, of Columbia, were married by Probate Judge W, L. McDowell on Say "gold" and people move as when you cry "fire."

The Oldest Twins

Says the Lincoln County, N. C. News: While Charlotte claims the distinction of having the oldest feminine twins in the United States, who are eighty-one years old, Lincoln County claims the oldest in the States of South and North Carolina. They were born October 5, 1834, and are ninety-one years old, are in fairly good health, and can get around well considering their age, and still are able to attend church. These twins are D. A. Yoder, Sr., and his twin sister, Mrs. Mary Yoder Dellinger who are lyiing in the Daniels section of Howards Creek Township, Lincoln County, N. C.

This is written with scenery. On the left is sinking an Arizona sunset. Come out here, if you want to know how it looks. On the left the moon is up, gaining color, as the sun goes down. And from this spot you could walk a few feet, then jump down one walk a few feet, then jump down one Directors, authorizing increase of the mile. This is the Grand Canyon of capital stock of the said Company from ten thousand dollars (\$10,000.00) to fifteen thousand dollars (\$15,000.00) and for consideraevery shape and color rising up from tion of any other business that may properly come before the said meet

> JOHN M. VILLEPIGUE, President and Secretary Camden, S. C., March 24, 1926. 4-t

#### SHERIFF'S SALE

State of South Carolina County of Kershaw

Miller, E. R. Miller, corporation in trade, doing business under the firm name and style of Miller Bros., Plaintiffs,

C. N. Horton, Defendant

By virtue of an execution to me directed, in the above stated case, I will sell to the highest bidder, at public auction; within the legal hours of sale, in front of the court house door in the City of Camden, County and State aforesaid, on Monday, the look up from these typewriter let- 5th day of April, 1926, the following ters, carefully padded with rubber, described property, to wit: "All that toward the east and west. Below the tract or parcel of land situate, lying and being in the County of Kershaw, South Carolina, 'containing thirty-five dark rose purple. Below the purple (35) acres, more or less, bounded on the North by lands of the legal hours of sale on the first there is a dark broad band of heavy North by lands of C. W. Holley; East by lands of myself; East by lands of myself and Monday in April, 1926, the same beby W. A. Catoe; South by W. A. Seegars; West by Mt. Pisgah church property, known as the Newt Horton Home place." Levied on and to be sold as the property of C. N. Horton to me in 1883 by Jos. Kennedy." to satisfy the aforesaid execution and

Terms of sale, cash. G. C. WELSH, Sheriff Kershaw County. March 16, 1926.

#### MASTER'S SALE.

State of South Carolina, County of Kershaw. (Court of Common Pleas)

Under and by virtue of a Decree of the Court of Common Pleas for Kershaw County in the case of L. W. Dickerson, Plaintiff, against Jacob State of South Carolina Moore, defendant, I, R. H. Hilton, County of Kershaw Master for Kershaw here; industrialists are not exactly der for cash during the legal hours starving to death. They should warn of sale before the Court House door those Passaic idiots against upsetting at Camden, S. C., on the first Monday of March, 1926, the following de-scribed real estate, to wit:

"All that certain piece, parcel or tract of land, situate, lying and being in the County of Kershaw, State

# so Smooth Powerful

for Economical Transportation

Your first drive in the Improved Chevrolet will be a revelation! Improved, made amazingly smooth and responsive-Chevrolet offers today a combination of power and effortless performance absolutely new in the low price field!

But even more remarkable is the fact that these improvements cost you not more, but actually less—because the prices have been substantially reduced.

Take a ride in the Improved Chevrolet. A demonstration will delight you!

#### New Low Prices

Touring - \$510 Coach - . \$645 1/2 Ton Truck \$395 Roadster - 510 Sedan - . 735 (Chaste Only) Coupe - . 645 Landau - . 765

Government tax reduction on automobiles officially in effect on March 26 is allowed NOW on all purchases of Chevrolet cars.

### **Welsh Motor Company**

CLYBURN BLOCK

CAMDEN, S. C.

#### QUALITY AT LOW

myself; East by lands of myself and Monday in April, 1926, the same be-Rachael Brown; South by lands of ing the 5th day thereof, to the high-myself and Old Man John Rose and est bidder, for cash, the following West by lands of Old Man John Rose described real estate: and being the same tract conveyed,

quired to deposit with the Master a feet west on Fair Street and exter certified check or cash in the sum ing back west to a depth of two of \$100. same to be forfeited upon hundred sixty-four (264) feet,

R. H. HILTON, Master Kershaw County. March 18, 1926.

#### MASTER'S SALE.

County of Kershaw

chasers.

The American Surety Company of New York, Plaintiff,

against

James DeLoache, James DeLoache,
Jr., and The Enterprise Building
and Loan Association, Defendants.

Under and by virtue of a decree of his Honor, Judge W. H. Townsend, of date March 18th, 1926, I will offer

All that parcel or lot of land in the

City of Camden, in the County of Terms of sale, cash.

The successful bidder will be relina and fronting seventy-five (75) failure to comply with his bid and ing a width of sixty-eight (68) feet, the property resold on the same or the southern boundary line running some subsequent sales-day at the east for one hundred forty-two (142) risk of the former purchaser or pur- feet, then north seven (7) feet, then east again for the remaining depth of the said premises. This lot is bounded on the north by premises formerly of R W. DeLoache, now of M. W. Boykin; east by lot of Julia Benson; south by premises of R. B. DeLoache, and west by Fair street.

Any person desiring to bid at said sale, except the defendant Enterprise Building and Loan Association, quired to deposit with me before bidding at said sale the sum of one hundred dollars in money or certified check on some responsible bank, as-a pledge to make good his bid in case of its acceptance.

The said property is sold subject to any taxes or paving falling due thereon after the date of the said de-

B. B. CLARKE,

Special Master. March 16, 1926.

# Congaree Fertilizers SOIL BUILDER

Has made larger crops—and more friends than any fertilizer we know of. We have been handling Congaree Fertilizers for a number of years and are convinced that they are superior in every respect, both in mechanical condition and quality. The many satisfied customers who have made money by using Congaree Fertilizers, Soil Builder, 8-3-3 and 8-4-4, speak in eloquent terms. We solicit your business and once you try Congaree Fertilizers, you will be one of the boosters.

When you place your order for this year's requirements be sure to see us. Our fertilizers are better and our prices are the same as others. Thanking you for past patronage, and soliciting a continuance of same, Yours very truly.

SPRINGS & SHANNON, Inc.

CAMDEN, S. C.