

A Great Low Price and Direct Community and Countryside Benefit for Everybody.

# A REAL

Like a Bomb Explosion ---unexpected, startling and amazing! Bargains for Everybody.

# MERCHANDISE SENSATION!

# BARUCH-NETTLES CO.

## UNDERSELLING SALE

The entire stock of Dry Goods, Ready-to-Wear, Shoes, Notions, Hosiery, etc., to take the count. For 10 Big Bargain Days. The most amazing sale seen in years!

**THIS SALE OPENS FRIDAY, JULY 18th, 9:00 A. M.**

We are going the limit in this Sale. Thousands of dollars worth of the best merchandise will be handed out to the buying public at prices lower than you have ever dreamed of before. Impossible to mention all items; below we give only a few. Attention is called to the 7 Big Special values offered as leaders during this sensation ten-day underselling sales event

### Staple Dry Goods For This Sale

Solid color Gingham; good quality yarn-dyed Gingham, value 20c, sale price **10c yd.**

Apron Check Gingham assorted colors, Blue and Brown. About 15c value, sale price per yard **10c**

Double Bordered Hemstitched serim Cream and Ecru; 36-in. wide, sale price **12 1/2c yd.**

Double Bordered Plain and Checked Marquisette, excellent quality, 35c value, sale price **23c yd.**

9-1 Bleach Pepperell Sheeting Sale price **53c yd.**

Brown Sea Island **8c yd.**

Percale Light Colors Sale price per yard **10c**

Fruit-of-the-Loom Bleaching, per yard **23c**

9-1 Brown Pepperell Sheeting, per yard **49c**

Be-Made Oil Cloth **28c yd.**

Raney and Colored Voile, 35c quality **23c yd.**

Good Cotton Thread **4c spool**

Pepperell 8 1/2 x 30 Sheets, sale price **\$1.48**

Riverside and Southern Silk Shirts 2 Color Gray **19c yd.**

Very Heavy 80-11-14 20c quality, Sale price **14c yd.**

1 case 30-in. Fresh Colored Nainsook, Sale price **15c yd.**

BIBBAX, the beautiful cloth for waists and dresses, sheer white cloth made from finest cotton. Sale Price per yard, **24c, 34c, 39c**

### SHIRTINGS

Special assortment of Silk striped shirtings in large demand for Women's waists, Dresses and children's blouses. This assortment comprises 10 different patterns, about 75c value, sale price **39c yd.**

### Handkerchiefs

Ladies' Soft-finished handkerchiefs, regular 10c handkerchiefs; Sale price, each **4c**

### Ladies' Union Suits

Musing nainsook union suits for ladies, colors white and flesh, sells for \$1.50, sale price per pair **83c**

1 case Koolfit Kids Komfort for children, regular price \$1., Sale price **69c**

1 case Lad-Lassie Cloth, 32 in. wide, Sale Price, per yard **25c**

1 case Japanese Crepe, all colors, Sale Price per yard, **25c**

### KAYNEE SHIRTS For Boys

During the ten-day limit sale we shall make a great reduction on these much wanted KAYNEE SHIRTS for the boys and young men.

### Turkish Towels

Special Turkish Towel, size 20x10 in. Full weight, thick, they are made of top-grade cotton, full bleached, 2-inch Terry border, fast-colored edges, hemmed ends. Sale price each **25c**

### Men's Clothing

Your opportunity to buy a suit at very attractive prices. So many suits here that we are tired looking at,—to us they are ugly, but we see them every day. They will look better to you than to us. There are about 25 in this lot and they must be sold. We don't care to look at them longer.

### Table Damask

5 pcs. heavy weave Damask, 58 in. wide, Spot, Flem Dehis and Floral designs about 75c value. Sale Price per yard **49c**

3 pcs. heavy full bleached assorted designs, novelty border, about \$1.00 value, Sale Price per yard **69c**

Napkins to match per doz. **98c**

### Men's Odd Pants

50 pairs Men's medium weight Mole-skin olive drab Pants, fast sulphur dye, guaranteed not to rip, double stitched throughout Regular \$3.00 pants Sale Price per pair **\$1.98**

### Men's Khaki Pants

50 prs. Men's Khaki Pants, \$2.00 value, Sale Price per pair **\$1.48**

### White Duck Pants

White Duck Pants, Sale Price per pair **\$1.98**

### OVERALLS

"Un-XLD" Overalls, regular \$2.00 quality, Sale Price **\$1.49**

### LEADER No. 1

### Table Tumblers

9 oz. Crystal Glass Thin Blown Tumblers, about \$1.00 value, Sale Price, Leader, per doz **49c**

### LEADER No. 2

### Iced Tea Glasses

12 oz. High Optic designs, pressed star bottom, smooth edge, about \$1.75 value. Sale Price Leader, per doz. **93c**

### LEADER No. 3

### Rinsing Pans

17 qt. best I. C. tin Rinsing Pan, round riveted handles, generally retailed at 50c, Sale Price Leader, each **25c**

### LEADER No. 4

### Aluminum Pitchers

4 qt. Aluminum Pitcher actual capacity, highly polished, strong riveted, aluminum, Sale Price Leader, each **98c**

### LEADER No. 5

### Playing Cards

These popular "Bicycle" Playing Cards highly enameled, both Ivory and Linen Finish, sold everywhere at 60c, Sale Price, Leader pack **39c**

### LEADER No. 6

### 39c BROOMS 39c

4 SEWED FLOOR BROOM

100 of these brooms made of selected broom corn, wire wrapped, 4-sewed colored strings, selected handles, sold everywhere 75c, Sale Price Leader, each **39c**

### SHOES! SHOES!

Men's corrugated brown rubber sole, brown trimmed white canvas Sport Shoes. Sale price per pair **\$1.19**

Boys' same as above per pair, Sale Price **\$1.09**

500 pairs Ladies' White Canvas Oxfords, low and medium heels, value \$2.00; Sale Price per pair **98c**

\$4.00 Tan 2-strap Pump, Sale Price **\$2.85**

\$4.00 Patent Leather Sandals, Sale Price **\$2.48**

48 pairs Factory Run Oxfords and Pumps, all styles, shoes made to sell \$8 to \$10, Sale Price **\$2.48**

2 cases Children's Patent Leather Sandals, Sale Price **\$1.98**

### Shirts For Men

The great leader in this department is one lot of Sweet-Orr's best imported Madras Shirts in blue and green, fast colors, regular price \$2.50, Sale Price **\$1.19**

All other Shirts are greatly reduced for this sale.

### SUIT CASES

24-in. Brown Fiber Suit Case, regular \$1.50 case. Sale Price each **98c**

### Athletic Union Suits

Men's Athletic Union Suits, sizes 36 to 44, regular 85c garment. Sale Price **49c**

### LEADER No. 7.

### WINDOW SHADES

Water Color Opaque Window Shades of a solid color, mounted on adjustable spring rollers. Sale Price complete, each **49c**

# BARUCH-NETTLES COMPANY

CAMDEN, SOUTH CAROLINA