# JANUARY SALE 

## BEGINNING THE 18th AND.LASTING THRU THE 31st.

Every item on this page will mean a saving to you of 25 to $331-3$ per cent. We have put every itemtathe yery lowest figures. In looking through the columns you call to memory some of the item's that have been priced much higher and you will find prices throughout the store that are cheaper than they have ever been before.

## REMEMBER THE DATE: JANUARY 18th T0 THE 31st

LADIES' SILK HOSE 95c Pr. Hose that are worth $\$ 1.25$ and to see them is to appreciate their value.

LADIES' HOSE 39c Pr. $\underset{\substack{\text { Ierguat } \\ \text { sizes. }}}{\text { and }}$

LADIES' HOSE 25c Pr.
The famous Caroknit hose which has s highly mercerized finish. Colors black and cordovan. SATEEN 35c Yd.
Good hea
wide.
BUTY CHYNE 65c Yd.
An ideal cloth for dainty undergarments, gowns and kimonas.

WOOL SERGE 75c Yd. This is a wonderful serge tor the small sum of 65 c yd. 36 inches wide. Comes in blue, brown, black and
sray.

## WHITCO PONGETTE 49c Yd.



## CHEVIOTS 19c Yd.

Made from combed cotton yarn so as to give the utmost of wear. Very suitable for dresses and blouses.
MEN'S HEAVY SHIRTS $\$ 1.29$ heavy feeced lannel shirt. Will give wear as well as warmth.
MENS WORK GLOVES 98e Pr. Made from the genuine horise hide double stitched as

MEN'S OVERALLS $\$ 1.49$

BATH TOWELS, 15c Each.
$\qquad$
Fruit of the Loom Muslin, 19c Yd. This cloth is known all oue the country for its
finish and tong wear. Regular price 25 c yard.
BLEACHED MUSLIN $12 \frac{1}{2}$ c Yd.
$\qquad$
CONCORD GINGHAMS, 15c Yd.
Woven into neat checks and
wide warranted fast colors.

## KNICKER CLOTH 19c Yd.

A cloth that is known for its long wear, full 32 inches wide and woven into neat checks, plaids, stripes and solid colors. Just the cloth for Rompers, Bloomers and Dresses.

## MEN'S WORK SHIRTS 95c

Made from a good grade blue chambray, and will give the utmost of wear.
MIXED WOOL GLOVES 25c Each Lot composed of knitted and woven wool gloves, for children, men and women.
Men's Ribbed Underwear 75c Each The genuine Mayo ribbed underwear, which is known for its warmth and wear.

Men's Union Suits 95e
Kinited as to give warmth and long wear, closely woven and medium weight.
Double Bed Sheets $\$ 1.15$ Each made from wide seamless sheting, bleached snow
white and ready for use white and ready for use.

PILLOW CASES 35c Each
Regular size $45 \times 36$, first quality and free from dressing.
OUTING 25c Yd.
An extra heavy weight, ${ }^{36}$ inches, wide, and a regular 35 c seller.

MENS SUITS $\$ 19.75$
15 Men's Suits that sold from $\$ 25.00$ to $\$ 30.00$. Composed of serges, flannels and worsteds.

MEN'S SUITS $\$ 31.50$
12 Suits only, that sold from $\$ 85.00$ to $\$ 45.00$, during our January sale. Only $\$ 31.50$ :

MENS SHIRTS 95c
Shirts that we guarantee not to fade, lot composed of checks and stripes, in all sizes.

MEN'S SHIRTS $\$ 1.29$
Shirst that you will see their value at frrst sight. All

## DOUBLE BLANKETS \$3.15 Pr. <br> Voubte Blankets and Double Bed Size woven from

 clean. cotton yarn into pretty block plaids of blue
## WOOL BLANKETS $\$ 6.25$

Double Blanket guaranteed 76 per cent. wool wooven into three inch block plaids of black, red $\tan$ and gray

BOYS' SUITS $\$ 7.95$
20 Boys' Suits that sold from $\$ 10 ; 00$ to $\$ 13.50$ during this sale $\$ 7.95$ :

## BOYS' SUITS $\$ 4.95$

10 Suits left that sold as high as $\$ 8.95$. Now is the time to buy your needs.

LADIES' COATS $\$ 12.50$
Only a few Coats to offer, but see these before you buy. as they are wonderful values.

LADIES' ${ }^{\prime}$ DRESSES $\$ 19.75$
One lot of Dresses that sold for $\$ 25.00$ to $\$ 29.50$. Your choice of the lot for $\$ 19.75$.

## MEN'S HATS $\$ \mathbf{\$ 2 5}$

Any Hat in the house that aold for $\$ 3.50$ to $\$ 3,75$. Your choice for $\$ 2.95$.

LADIES SHOES \$2.98
One big lot of Ladies' High Top Shoes, black and tan, regular $\$ 8.50$ seller.

BOYS' SHOES \$1.98 to \$2.19
Shoes that are worth much more than we are asking. When you see them, you will reaize their value Dress and Work Şhoes.
MEN'S WORK SHOES $\$ 2.98$ Pr.
Shoes that are worth much more than we are asking. The biggest value that can be offered

## TABLE NAPKINS 55c.Doz.

The famous Artillery Napkin made from a high grade cannon eloth, will give good servicé. Regular 89 c dozen.

TABLE CLOTHS $\$ 1.25$
Size 54 inches, round and embroidered, in blue, pink and gold.

## LADIES' DRESSES $\$ 6.95$

25 dresses to go at this low price. A regular $\$ 10.95$ seller. Lot composed of serges, poriet twills and tricotines. All neatly trimmedyer

LADIES' SUTS $\$ 14.95$
19 Ladies' Suits that we will offer at this price. Made
by one of the best manufacturers in the country. All by one of the best manufacturers in the country. Alt made and néatly trymmedis
well

## MEN'S HATS $\$ 3.95$

genuine Velour Hat in gray, tan, black and brown. Hats that swe will not be able to offer again at this price.
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