

# J. L. Mimnaugh & Co.



**Women's Fine Silk HOSE**  
Pair 96c

One of the finest Silk Stockings in the world at this low price. Seamed back with fashion marks, high spliced heel and double sole and toe. Reinforced Heel garter top. The silk is extra fine and will give splendid service. Sold by J. L. Mimnaugh & Co. for years. In all the wanted Fall shades.

**Children's ROMPERS**  
59c.

Made of good quality materials, assorted color combinations, buttons and embroidery trimmings. Regular values to 98c.

**HAND BAGS**  
1.59

In morocco, tooled calf, genuine goat, fine calfskin, cobra and Persian lamb leathers. Every conceivable style, every leather that is fashionable. Real values up to 3.95.

**Women's UMBRELLAS**  
2.95

In all the desirable colors, for rain or sun. Sporty enough for any occasion. Unusual attractive handles with side straps. Tips and studs ends to match. Real worth not less than 4.50.



**J. L. Mimnaugh & Co.**

**Sateen Petticoats**  
1.29

Only a limited quantity of these fine quality petticoats in a good assortment of colors.

**Nainsook NIGHT GOWNS**  
98c

Round or V necks. Imitation flet medallion and embroidery models. Flesh and white. Regular 1.50.

**Crepe de Chine CHEMISE**  
2.29

All trimmed with dainty laces, colors are flesh, orchid, honeydew and white.

**Women's Brushed Wool SCARFS**  
4.95

Fine all wool scarfs for wear right now and later. Full lengths with fringed ends. In all the wanted colors and combinations of colors. Great values.

**Children's SWEATERS**  
1.49

Children's school sweaters in slip-over and coat styles, belted and plain with pockets. Large collars. Sizes 6 to 12 years.

**LINGERIE NAINSOOK**  
49c

A very soft and sheer quality Nainsook for making under things. Both checked and striped effects in all the wanted underwear shades. 36 inches wide.

**Plaid Blankets**  
7.50

Wool-Mixed with lofty finish. Great values. Size 68x80.

**California Blankets**  
8.50

All-wool, pretty plaids, all colors, size 68x80.

**Attractive New Fall Sweaters**  
3.98

Golf Sweaters, Tuxedo Sweaters, The New Brushed Wool Sweaters, in the season's latest Styles. Colors: Gray, Buff, Brown and Black. Every Sweater All-Wool.

**New Fall and Winter**



**Coats**

Regular 25.00 Values

**15.95**

Smart! New! Very Fashionable! Fall and Winter Coats in materials of Velour, Tweeds and other materials. Some with Fur Collars. For women and misses. Just 15 in the collection.

**Stunning New Fall COATS**

**35.00**

An unusual low price for a Coat of this fine quality and workmanship. Suedine and Bolivia. Some with large Fur collars. Colors: Kit Fox, Brown and Navy. Sizes 16 to 44.

**Bleached Table Damask**

Here is the most popular Table Damask on the market today. It's made from extra fine cotton yarns and woven on Damask Looms. Linenized in a way that it looks like linen and wears like linen. Won't lint and requires no starch when laundered.

58-inches wide 64-inches wide 72-inches wide  
69c yd. 1.19 yd. 1.25 yd.

**Sea Island Unbleached Sheeting 10c**

Fine quality Unbleached Sea Island, full 39 inches wide; made from fine cotton yarns, closely woven. Very fine and durable. An unusual low price at 10c a yard

**A Noteworthy Showing of The New Fall Hats**

Low Priced at

**2.95**

3.95, 5.00, 7.00, 10.00



Showing the very smartest of the new Fall Hats are not necessarily costly. Each hat is an exceptional value. For this event we have assembled five groups of exquisite new hats representing the whole range of Autumn millinery fashions for Matron and Miss. Handsome fabrics, beautiful designs, clever trimming ideas, a touch of beauty and originality in every hat.

**SPECIAL**

Unusual new and attractive New Fall Hats for Women at this low price is a sensational value.

**3.95**

# GREAT OPEN TOMORROW

J. L. Mimnaugh & Co. is known to many of you. For over forty nine years we have been serving the people of South Carolina from our Large Department Store at Columbia, wherein we have been enabled not only to serve—but to SAVE to the people countless dollars on their purchases of Mimnaugh's quality merchandise. J. L. Mimnaugh & Co., fortunately, is large enough and strong enough to buy its supplies in tremendous quantities, thus securing the lowest possible prices, which it passes along to its patrons. It is strong enough too, to DEMAND only the HIGHEST QUALITY OF GOODS.

**12.50 and 14.98 Values**

**New Fall Dresses SPECIALLY LOW PRICED**  
5.95

Just 75 of them. Fresh from the maker's show rooms! All wool double warp Serge and Poirer Twills! Featuring the new long sleeve. Colored embroidery, belted models, some with pockets. Unusual great values.

**35.00 Values in Silk and Cloth DRESSES**  
19.75

Dresses fashioned of the finest Twills and Tricotines according to the smartest of the new style ideas for this season. Navy, Black and Brown. Sizes for women and the Miss.

**Actual 49.50 Values New Fall Dresses**  
29.75

Each model in this selection reflects some charming trend of the mode and each has the distinction and fashioning that generally bespeaks a much higher price. Satin face canton, canton crepe, twills and tailored cloths. Trimmed with embroidery, beading and braiding. Sizes 16 to 44.

**Silk Petticoats**  
3.00

For women and misses. Good assortment of colors including plenty of black and navy. Worth 4.95

**Apron Gingham**

Fast colors. Every year perfect! Staple Check. An exceptional value. Wash Goods at 10c per yard. Come and get your share.  
10c

**INDIAN HEAD**

The genuine Indian Head Cloth with the Trademark name stamped every yard. Perfect quality. An unusual low price for this fine and wanted cloth.  
25c

**DRESS GINGHAM**

This wide and convenient for cutting Gingham shown in a host of new striped and plaid patterns. An exceptional value only.  
35c a yard

**DRESS GINGHAM**

Fine quality Imported Scotch Gingham, full inches wide. All the pretty colors and shades. Checks, plaids and stripes extraordinary at  
50c

**PERCALE**

Extra fine quality, all ground, neat colored and figured patterns. A wonderful value at  
16c a yard

**DRESS GINGHAM**

A very fine quality gingham in checks, plaids and striped patterns. Colors and combinations of colors. The great value in years at  
19c

**OUTING**

This wide Outing at 35c a yard is an extraordinary value. Unusually pretty and desirable striped patterns in all wanted colors.  
35c

**CREPE DE CHINE**

Fine quality, pretty, lustrous, all pure silk. The leading Fall shade. 36 inches wide.  
1.39