

# Annual Clearance Sale

# THE FASHION SHOP

10 Days Only--Starting Friday, July 14, Ending July 25th--10 Days Only

"Sweep Our Racks Clean at the End of Every Season" has been our motto in the past and will be ours in the future. We carry nothing over. You should benefit by this Sale. Be on hand early Friday for first selections



Half  
Price

**Half Price -- All Silk Dresses**  
**Betty Wales, Blackshire, Beauvarts**  
**and Wooltex. Famous for their art**  
**in workmanship are included**  
**in this Sale**



Half  
Price

Imported French Gingham  
Dresses. Sizes 16 to 40, worth  
\$8.50, while they last

**\$3.25**

Gordon Hose, full fashion.  
No. 300, in black, cord, white  
grey, navy. Sizes 8 to 10. A  
limited stock at

**\$1.95**

**95c**

Wonderful values. Gowns,  
Teddies, Bloomers, Step-In and



Shirts. Every garment carries  
a factory guarantee for perfect  
workmanship. A SPECIAL  
WINDOW DISPLAY.

White Gabardine Skirts, all  
sizes. Value \$1.75. Three  
dozen left. Special

**85c**

Children's Play Dresses, in  
fast colors, worth up to \$1.50.  
Two dozen left. Special at

**65c**

Special assortment of house  
Dresses, all sizes

**\$2.95**

Real Leather Hand Bags,  
worth up to \$3.00. Special

**\$1.00**

Children's Socks, three-  
quarter lengths, sold elsewhere  
at 75c Special two for

**85c**

(All Colors)

Special selections Sport  
Skirts, the seasons most want-  
ed material. Special ....

**\$4.95**

## Gossard Corsets and Brassieres



Summer calls for a new Cor-  
set. Benefit by wearing the  
best which is recommended by  
the best doctors. Sale price

Gossard Brassiers - 45c  
No 241 Gossard Corsets \$2.65



Hand made, Phillippine  
Gowns and Teddies, Special

**\$1.95**

Hand made Waists, \$3.50  
value, Special at

**\$2.00**

Madeira, a wonderful se-  
lection that will make an ideal  
gift.

13 inch Napkins, one dozen  
at ..... \$7.45  
Carriage Robes ..... \$3.15  
Baby Pillows, each ..... \$1.85  
Guest Towel ..... \$1.45

## E. M. C.

Ladies athletic Union Suits,  
Special at

**75c**

200 Gingham Dresses, sold  
up to \$6.75, all sizes and styles

**\$3.95**

Sport Hose, newest things  
in colors to match any dress.  
Rose, Periwinkle, Smoke, Ca-  
mel, Black and Grey, Foche  
Blue, Sky Blue, Special ....

**85c**

Same colors with elox

**\$1.00**

Paul Jones and Jack Tar  
Middies, famous the world  
over, \$2.00 value, Special at

**\$1.35**



\$3.00 and \$3.50 Value, Spe-  
cial at ..... \$2.35

Middy Dresses, sizes 14 to  
20. Special at ..... \$3.95

NOTHING WILL BE CHARGED  
ALL SALES FINAL

# THE FASHION SHOP

NOTHING ON APPROVAL  
ALL SALES FINAL