

Double-Barreled Service

WHEN you buy IHC machines, you also buy the Service that goes with them—the co-operation that exists between us and the International Harvester Company, and which we intend to continue with you. We expect to hold your confidence in the IHC line by furnishing the best implements, machines and farm operating equipment on the market.

We render to you a double-barreled Service in not only supplying you with first-class goods, but in seeing that these goods are kept in perfect running order long after the original sale is forgotten.



Our moral obligation does not stop with the original sale, but you can hardly expect us to assume any responsibility for the successful operation of IHC machines if you buy imitation repairs of inferior quality instead of buying genuine IHC Repairs.

We sell only genuine IHC Repairs made by the Harvester Company, and which are made of the same materials as used for the original machines. No imitation equals the genuine. Play safe!

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MODELED ON HUMAN FRAME

Efficiency Experts Have Taken That as Copy for the Rules They Advocate.

The human frame is 100 per cent efficient, according to the latest dictum of efficiency experts promulgated before the American Society of Industrial Engineers in Philadelphia, says the New York Evening Sun. Some of the latta have been suspecting that for years, but the promoters of new methods of top speed plant production are so sure of it now that they are modeling organization plans with physicians as their advisers.

Most of the layouts prepared for the industrial organizations look formidable to the average man. What with their pendant brackets and connecting curves the structure of a thousand man plants gives pause even to the modern executive.

It is shown that the schemes which have worked the best are after all as old as the human race, for they are simply arrangements such as may be seen in every man's makeup.

The brain, for instance, as explained by C. E. Knoeppel, who has the chair of factory management at New York university, in his address to his fellow industrial experts, is the same as the executive head or the director of a plant or corporation. The five senses which keep mankind in his bearings correspond to the control of the factory, that is to superintendents and foremen.

The medulla oblongata corresponds to labor, and the small brain or cerebellum which looks after the automatic functions of the body and keeps the arms and legs and trunk active, is translated in terms of production. The relations of the chart for the manufactory and those of the perfectly interacting machinery of the heart and brain and muscles are regarded as virtually the same.

FORGOT HER AWFUL 'MAKEUP'

Indianapolis Girl Will Have to Do Much Explaining if Many Acquaintances Saw Her.

A senior of Technical high school who prides herself on her contempt for rouge and lip sticks went to the photographer's. Several class mates helped themselves to a liberal supply of "paint" just before posing, thinking the pictures would be better. Finally, they persuaded the senior to try it just for the one time. No one would ever be the wiser. Hesitatingly, she applied the crimson puff and the oily crimson stick and dashed into the studio for the final pose.

Half an hour later she was on the car speeding homeward when she happened to glance at the woman across the aisle. That woman's complexion, she thought was past forgiveness. How could some people bear to use that stuff and continue to appear in public! Well, one thing was certain—nobody would ever see her rivaling an October sunset. Then horrors! She remembered she had forgot to wash off her own "makeup."—Indianapolis News.

High Speed Steel Without Tungsten.

A new high speed steel of British origin is without tungsten in its composition and advantages of both a practical and economical nature are claimed. It is cobalt-molybdenum steel, the cobalt apparently acting as a stabilizer and as correcting certain disadvantages said to exist in molybdenum-tungsten steels. The new steel is claimed to possess the highest point of efficiency ever obtained. The hardening temperature required is only in the neighborhood of 2,000 degrees Fahrenheit. The steel is also reported to machine exceptionally soft and easily. The specific gravity of como steel is reported to be equal to that of the old carbon tool steel, and so 10 per cent less than that of the tungsten high-speed steels. As a result it is estimated that a given weight of como steel will produce 10 per cent more tools than the same weight of regular high-speed steel.

Industrial Research.

Again and again during the war it was insisted by all manner of authorities in England that one of the great efforts of the future should be in the direction of encouraging industrial research. This was, in fact, a war lesson, and Great Britain evidently has no intention of losing it. Already a government department of "scientific and industrial research" has been established; while, according to the chairman at a recent meeting of the Institution of Electric Engineers, "universities all over the country, led by University college, London, are re-equipping their training departments."

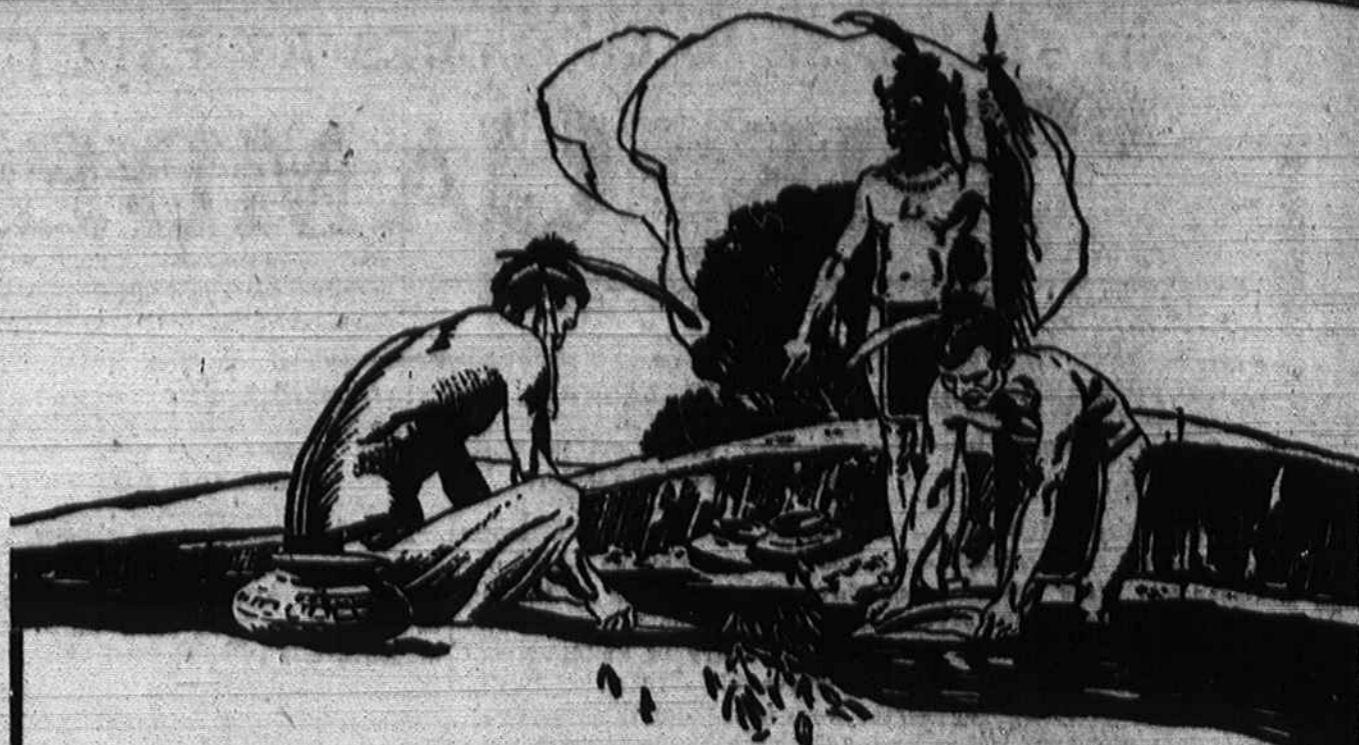
The Fickle Men.

The two girls were talking, and one was deploring a recent experience. "He promised to teach me to drive his car," she said, "and I wanted to do it in fine style, so I went uptown and bought me a very fancy pair of gauntlet gloves."

The other nodded sympathy. The first continued: "And then what do you think happened? Why the fickle thing got mad and got him a new girl before I had even got those driving gloves paid for."

Simple Operation.

Douglas, three and a half years old, returned from the barber shop with his hair nicely bobbed. His mother overheard him say to an admiring playmate: "Way, the barber man did it just as easy—he just ran the electric iron over my head."



The Indian Knew

The Indian drank water that bubbled from the rock. His food was game he had killed; his bed, the hard ground.

He attuned his habits to the rigorous, open-air life he led. As a result he was abundantly healthy—tireless on the march or in the hunt.

You lead a different kind of life, but you can enjoy the same glorious, vivid health. Adapt your habits to a less vigorous existence. Eat the right sort of food, exercise a certain amount daily, but above all—keep the poisonous food waste moving regularly out of your body. Nujol will help you do this.

Nujol works on an entirely new principle.

Instead of forcing or irritating the system, it simply softens the food waste. This enables the many tiny muscles in the walls of the intestines, contracting and expanding in their normal way, to squeeze the food waste along so that it passes naturally out of the system.

Nujol thus prevents constipation because it helps Nature maintain easy, thorough bowel movements at regular intervals—the healthiest habit in the world.

Nujol is absolutely harmless and pleasant to take. Try it.

Nujol is sold by all druggists in sealed bottles only, bearing Nujol trade mark. Write Nujol Laboratories, Standard Oil Co. (New Jersey), 50 Broadway, New York, for booklet, "Thirty Feet of Danger".

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