

LET'S TELL THE WORLD

Do you know that the agricultural products of South Carolina went to market last year for \$45,000,000 more than the agricultural products of the great State of California?

Do you know that California is about six times the size of South Carolina?

You know California as a great, rich State, but how much does California know about South Carolina? The United States does not know South Carolina.

You eat California's prunes, oranges, grape fruit and other products every day, because California has advertised them.

Let's tell California about our wonderful Sweet Potatoes, Peanuts and Pecans. Let's tell the world about our unsurpassed natural resources.

This will be a part of the program of the South Carolina Development Board, which will make a state-wide expansion campaign June 21-25.

Your people received \$520,000,000 on the farms last year. Give a mite to tell of South Carolina's might!

DO IT FOR SOUTH CAROLINA!

STATE'S GOOD PUT INTO BIG PROGRAM

SOUTH CAROLINA IS GOING TO REALIZE AN ENORMOUS NATURAL ASSETS

DEVELOPMENT BOARD IS MEANS

Body Has Been in Field a Year and is Now Being Urged to Take on Activities Untouched by Others

What is this new thing that calls itself a movement for the advancement of this State? How is it going about such a task? Isn't everybody already trying to promote the State's best interests? and, Why do we need a general movement along these lines?

These are some of the questions which have been asked since the South Carolina Development Board opened a new headquarters in Columbia and announced its plans for a state-wide expansion campaign to secure an individual membership of some thousands and an income which will equip it to do the things which in its past record of achievements is trying to undertake.

Not An Experiment.

In answering the questions about the organization, members of the state campaign committee, of which Governor Robert A. Cooper is chairman and former Governor Richard L. Manning vice-chairman, place emphasis on these features:

The South Carolina Development Board is not a brand new organization; it is not an experiment in an untried field of work; it does not duplicate any existing agency; it is democratic in form and fully representative of every section and interest in the State.

The board has been operating more than a year, with a limited number of members and a very small income. It has made a record of specific accomplishment which many older and larger bodies might envy. It has based its program on that which development boards in other States, notably in the far west, have created, thus avoiding their mistakes and profiting by their successes. Its government and operation have been placed directly in the control of the individual members, who will also determine its policies. No interest and no section of the State will be without full representation.

Its Field Unoccupied.

In particular, it is pointed out that the development board is not overlapping any other agency. Since November, 1918, when the movement had its actual inception, and specifically for more than a year past, it has been performing state-wide services and building up a program of definite activities which were and are awaiting the attention of an organization representative of the united opinion of thousands of South Carolinians. There is not today any other body of citizens equipped to handle these tasks. Therefore the South Carolina Development Board speaks of its expansion campaign, which will be made from June 21 to 25, as an effort to greatly strengthen an existing piece of machinery to do an important work for the good of South Carolina.

The precise definition of the organization given at the Columbia headquarters is:

It is a large number of citizens banded together to carry to a successful conclusion such activities as will bring development to the agricultural, industrial and natural resources of the State; better health conditions and schools; encourage farm home ownership; improve community life in all phases; encourage upbuilding of the live stock industry; stimulate the diversification of farm products and so add to the health, happiness and prosperity of the State; the general cleaning up and then the advertising to the world of the products and opportunities South Carolina has to offer.

The members of the state campaign committee have considered and discussed the project from every angle and agree that the movement is one which when understood by the citizens, will be adopted as the definite program, which Governor Cooper and others have strongly urged South Carolina should have.

PIEDMONT VIEW OF PLAN TO "DO IT FOR SOUTH CAROLINA"

"This body (the South Carolina Development Board) is composed of the leading men of South Carolina in all lines of activity. The executive committee, which is to formulate plans and push the work of the board, represents every section, and every interest of importance and is made up of able, broad-minded, successful men of affairs," said an editorial in the Greenville News on May 14.

"To have such a body of men united for the common welfare, led by such a committee, is full of hopeful promise. It is an effort to organize the people of the whole State for the general development of all public and private interests. After all, real organization is simply getting people together under wise and efficient leadership to prosecute common purposes under uniform plans. The leadership is provided by the board; the purposes are wisely and ably constructive; the plans will be forthcoming; the press will echo and re-echo the call; and the people will respond.

"The board, very wisely, is going to specialize in the development of the agricultural resources of the State. They are fundamental."

CHRISTENSEN GIVES NEW MOVEMENT MUCH TIME

Senator Niels Christensen of Beaufort is proving his interest and faith in the new movement for a unification of the forward-looking citizens by giving much time and attention to the South Carolina Development Board. He spends several days each week in Columbia at work with the State committee which has charge of the campaign plans and has engagements to speak in several places in the next two weeks. This is the senator's view of the project in his own words:

"We can carry our constructive activities to a successful conclusion and do many other things towards the upbuilding of our State provided wholehearted co-operation is afforded.

"Many organizations with similar aims and purposes are working single handed, thereby causing duplication of effort. Proper co-ordination in constructive work and the bringing together of the leaders and workers through one organization acting as a clearing house, means efficiency in operation and quicker and better results.

"This board offers its services as a clearing house, and the various commissions provide the necessary machinery for close co-operation and efficient operation.

"The South Carolina Development Board is composed of and supported by individual members, thereby preserving its democratic principles and providing for the affiliation of other organized bodies as a whole."

Urges Growing of Hemp

Joseph Dixon, writing Governor Cooper from New York, says hemp can be grown successfully in the eastern and coastal counties of South Carolina.

Mr. Dixon says he has gathered enough hemp seed to plant 1,000 acres of fiber and will furnish samples of seed to any one wishing to try the experiment. He says the crop can be made worth millions of dollars to the South. He contends that in building ships the United States imports nothing but the hemp ropes.

The author of the letter holds a position as chief officer on one of the United States shipping board ships, engaged in trade with different parts of the world. He is a native of New Zealand, from which this country imports much hemp annually. Mr. Dixon's address is 321 West Twenty-first street.

Action on Evaporated Milk

When the executive committee of the state board of health meets, it will probably be called upon to decide whether evaporated skimmed milk, put up in containers holding less than one gallon, will be permitted to be sold in South Carolina.

Dr. Hayne, state health officer, said that in 1912 the state board of health passed a regulation prohibiting the sale of condensed skimmed milk in South Carolina in packages less than one gallon. The object, Dr. Hayne said, was to protect the health of infants.

FATAL PISTOL DUEL

Rock Hill Mill Workers Fall Out and One is Killed

Rock Hill, S. C., May 30.—Following the fatal shooting on the streets here Saturday night of G. G. Butler, 60, a textile worker, by O. N. Dawson, 43, also a textile worker, coroner McCorkle convened a jury this morning, the verdict being that M. S. Butler came to his death as the result of gunshot wounds inflicted by O. N. Dawson. A number of witnesses were examined to establish the fact that Dawson did the shooting and by these witnesses the fact was established that Butler also engaged in shooting. The testimony indicated that while Dawson fired the initial shot that Butler had his hand on his pistol, even if he did not fire simultaneously.

From the testimony it would appear that the trouble arose when Butler tendered Dawson a quarter, which the latter had loaned Butler's son, Butler informing Dawson that when his son needed money he had plenty to give him and that he objected to Dawson loaning his son money. Dawson replied that if he was looking for trouble he could get it. Butler replied that he was not looking for trouble but if Dawson wanted it he could oblige. The shooting began, several shots being fired while the men were inside the market. Later shots were fired on the outside. A witness testified that as Dawson went out and around a standing automobile, he was followed by Butler, who fired at Dawson. The latter then turned and holding his gun in both hands fired three times. As the third shot was fired Butler staggered and fell. Dawson then walked away. Butler got up and started along the sidewalk, when he fell.

Of the sixteen Presidential primaries already held, women have been permitted full participation in only five States.

Plant Velvet Beans in Corn

Clemson College, May 27.—The decrease in the wheat crop, together with a tremendous shortage of other foods, makes it imperative that the farmers shall make every acre planted this year to other crops than cotton, produce the maximum of food and feed. Unless this is done a food famine will be the certain result.

Corn will occupy a large acreage in South Carolina this year as usual; but corn planted alone does not produce the land's maximum of food and feed. It has been shown that when legumes are grown with corn, a larger total

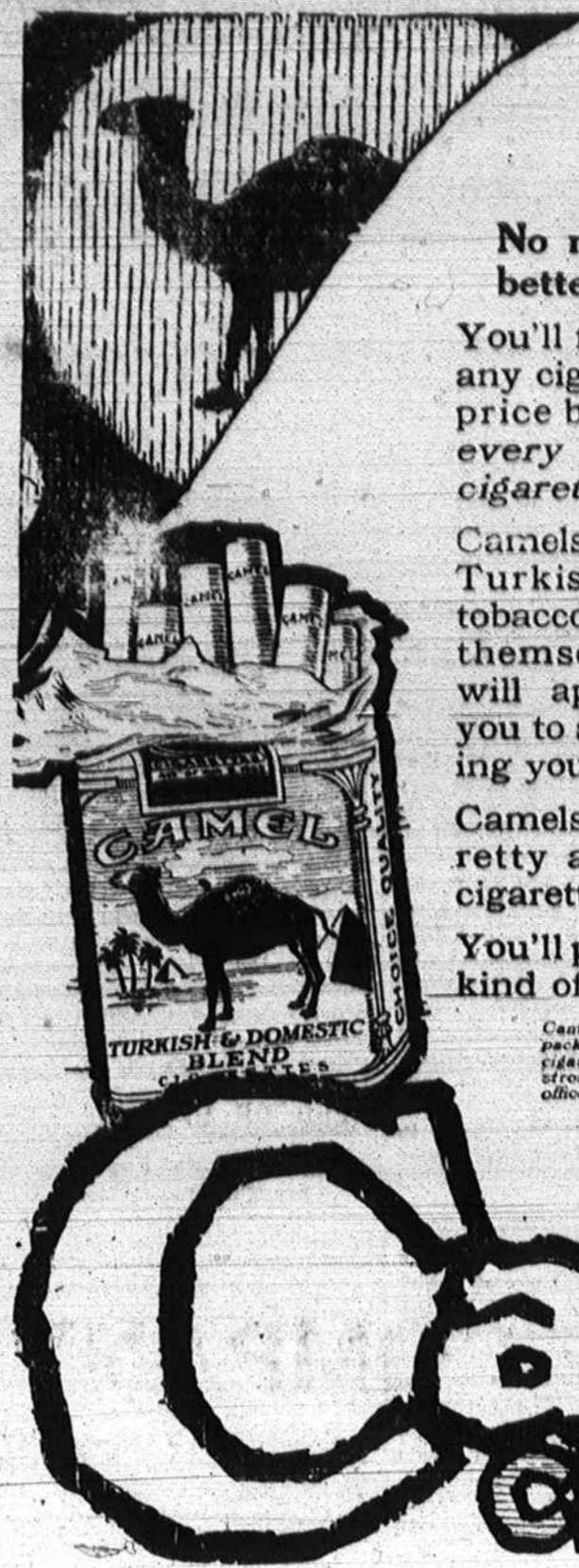
amount of food and feed can be produced than with corn alone. Velvet beans surpass all other legumes for this purpose, and therefore every acre of corn in the state this year should be planted to this crop.

The greatest yield of velvet beans is always secured by planting early in the spring, but they interfere less with the growth of corn when planted about

one month after the corn. This latter practice is advocated this year, for in this way a large amount of storage for winter grazing will be secured in addition to a good corn crop. The corn should be gathered in November and the cattle turned in as soon as frost falls.

The velvet beans should be planted in the corn rows unless the corn has

been planted far enough apart to allow the beans to be planted in the middles. Two seed planted to a place, 4 feet apart in the rows, will require about 10 pounds of the small seeded varieties and about 17 pounds of the large seeded varieties per acre. The early maturing varieties, such as the Yokohama, Osceola, Wakulla, Tracy No. 1, and Manatee, are advocated.



Let's settle this right now!

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You'll find Camels unequalled by any cigarette in the world at any price because Camels combine every feature that can make a cigarette supreme!

Camels expert blend of choice Turkish and choice Domestic tobaccos puts Camels in a class by themselves. Their smoothness will appeal to you, and permit you to smoke liberally without tiring your taste!

Camels leave no unpleasant cigarette aftertaste nor unpleasant cigarette odor!

You'll prefer Camels blend to either kind of tobacco smoked straight!

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes; or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

R. J. Reynolds Tobacco Co. Winston-Salem, N. C.

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THE MOST BEAUTIFUL CAR IN AMERICA

It is quite evident that many believe it the part of economy to buy a Paige Glenbrook even though there are other five-passenger cars that sell for less money.

There is no longer any confusion between true economy and false economy. The former takes account of values, while the latter concerns itself only with cheapness of price.

Such considerations as beauty, comfort and sturdy dependability far outweigh mere difference in original cost. The lasting enjoyment and enduring

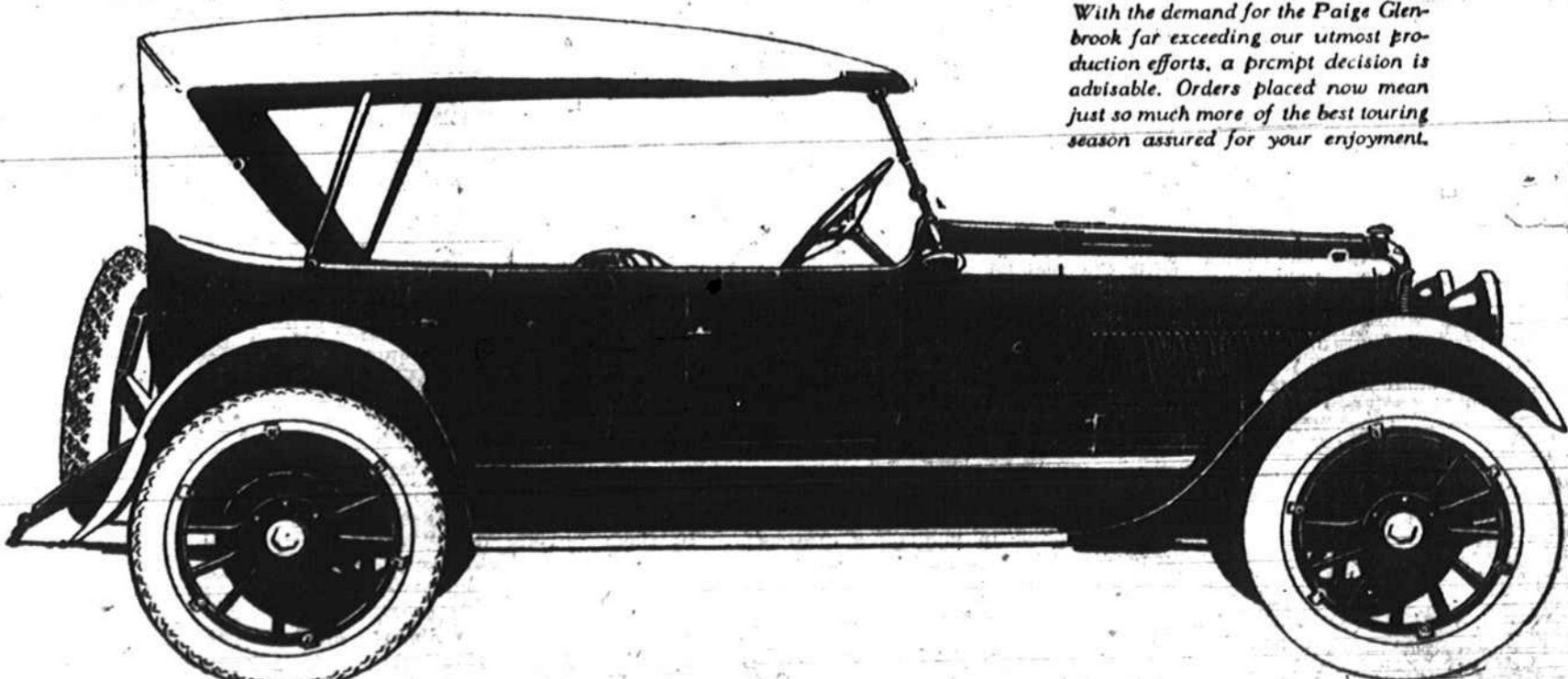
satisfaction acquired through the ownership of a five-passenger Glenbrook are more to be considered than the few dollars which might be saved through false economy, based on comparative prices rather than on comparative values.

When once you have seen the new Paige Glenbrook and have ridden in it, you will appreciate more fully just what we mean. And you will realize then, we believe, the full truth of our assertion that it is really the part of economy to purchase a Paige Glenbrook if your requirements are for a car of five-passenger size.

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, Michigan

Manufacturers of Paige Motor Cars and Motor Trucks

Carolina Motor Company, Inc.



With the demand for the Paige Glenbrook far exceeding our utmost production efforts, a prompt decision is advisable. Orders placed now mean just so much more of the best touring season assured for your enjoyment.