## CTION The Camden Chronicle




A Store Devoted to Better Merchandise Columbia's Newest Store

The Rest Room
Fsppecially to out of town cus.
 Eams, vhairs. writing deeks. elephone. lavatories with tile make you comfortable will be fomid in this Rest Room, dein the shopping life if the eity.
On the first floor we have "quipped a checking room for out of town customers to check
their suit cases, hand bags, um-
brellas, ete.

THA'T's the slogan of the Bon Marche, ani that it is indeed something more than an empty title.
"Better Merchandise," as we conceive means, newer and more exclusive style, better quality in fabric
wider range of selection

Nor does it necessarily follow that you mus pay more for this superior selection. As at matter of fact you will very frequently here for less, due to affiliation of
with the Bon Marche chain of stores, through which we secure an advantage in purchasing power, to pass on to our customers in Cohmhia and the surrounding

## Bon Marche



