



The City of  
**GOODRICH**  
Akron, Ohio

**Goodrich's  
More Mileage  
Proclamation**

Be it known to every automobile owner and driver in the United States—to Goodrich Dealers—that Goodrich Safety Treads stand ready to deliver 6,000 miles, and Silver-town Cords 8,000, under proper usage.

That is, every SAFETY TREAD in use, and in a Goodrich Dealer's store, is underwritten to be adjusted at 6,000 miles—and every SILVERTOWN CORD at 8,000 miles.

That new adjustment is based upon what Goodrich knows its tires will do, and Goodrich knows from miles and miles of road-testing that Goodrich Tires are the strongest, the best, the rubber industry has produced.

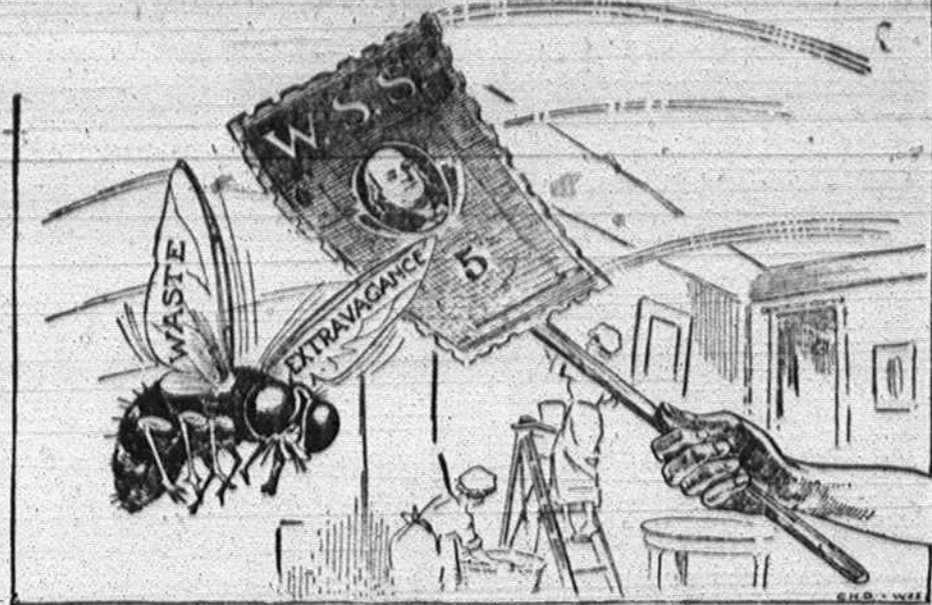
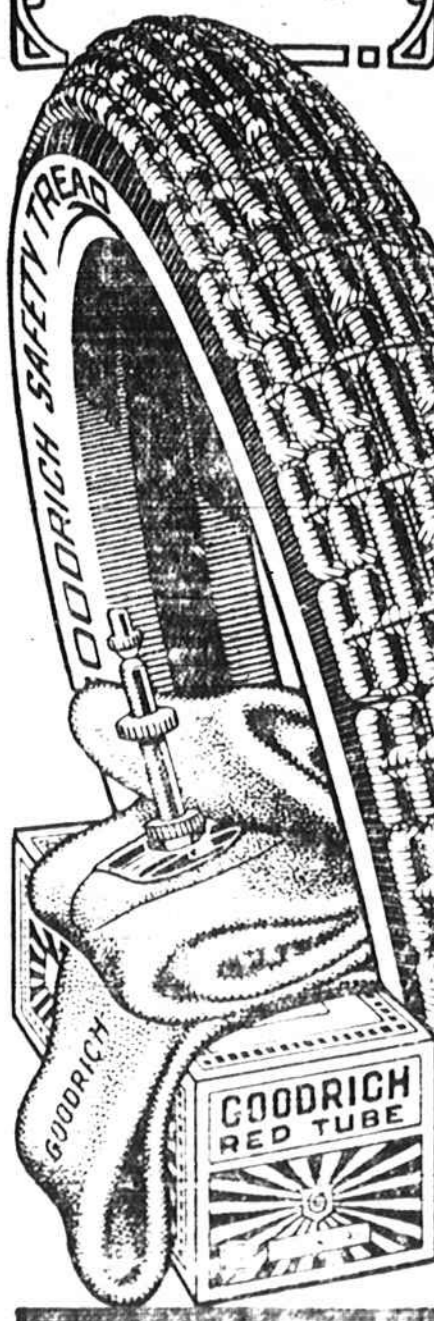
They are so good that Goodrich increases its adjustment mileage to show its patrons they cannot afford not to share in their matchless service and security.

Buy Goodrich Tires from a Dealer

ADJUSTMENT  
Fabrics 6,000 miles  
Cords 8,000 miles

**GOODRICH  
TIRES**

"BEST IN THE  
LONG RUN"



**Swat the Fly.**

**GIVE GRENADE BANKS  
TO SCHOOL CHILDREN**

Millions to be Distributed by Treasury Department to Encourage Happy Habit of Thrift.

Hand grenades made by the United States government to bomb the Huns to destruction are now to be used to boom thrift. Millions of the little machines of destruction, with the explosives carefully removed, are to be given to the school children of the United States to encourage the saving habit. The grenades are being converted into miniature savings banks. They will hold pennies and nickels and dimes which can be converted into Thrift Stamps. The Thrift Stamps in turn can be converted into War Savings Stamps.

Distribution of the grenades in the several Federal Reserve Districts will be left in the hands of the district Savings Directors. In this district the War Loan Organization, with headquarters in Richmond, Va., has so far



**HAND GRENADE SAVINGS BANK**

ranged that a grenade bank will be awarded to each child, who, during the vacation period, earns enough money to buy a War Savings Stamp.

Some bank in every community will lend each child a grenade and at the close of the vacation period the child will return it, with the money it contains, to the bank. There the money will be counted. If the child has saved enough to buy a War Savings Stamp the grenade-bank will be his, but in all events the cash must be invested in Thrift Stamps if not enough has been saved to pay for a War Savings Stamp. The grenade-banks are of considerable value and will be splendid souvenirs of the great war, and the War Loan Organization of the Fifth Federal Reserve District is anxious to place them in the hands of as many children as possible.

Thrift is not miserliness, it is getting a hundred cents worth out of every dollar.

Are you sending out ships, or just hoping that somebody else's will get stranded on your shore? Buy W. S. S. and watch your own come in.

Don't forget the squirrel—save some of your nuts for the winter that always follows the summer.—Buy W. S. S.

Thrift is the wise use of money—improvidence is its abuse. Buy W. S. S.

**BRITISH THRIFT.**

The British War Savings Committee has become a permanent institution in England and the following declaration has been issued explaining the English attitude toward thrift:

"Quite as important, both as a source of revenue and as a social movement, is the restraint of luxury, and growth of economy and simplicity of life among the well-to-do. Otherwise goods and services will be wasted. War savings applies to all classes and appeals to all incomes."

**HOW SAVINGS HABIT  
HELPS EVERYBODY**

Money Invested This Year in Thrift Stamps Returns in Five Years Vastly Increased.

On New Year's day 1923, there will begin a remarkable series of dividend payments to American people. Hundreds of millions of dollars of War Savings Stamps sold during 1918 will then be redeemable. On each New Year's day thereafter for a number of years there will undoubtedly be huge returns to the American people of the money borrowed with interest.

These great dividend days bring American bankers new opportunities and also responsibilities. How can new thrift habits be linked to thrift institutions? How can this money, the product of thrift, be mobilized for further work?

Already the bankers are working with the Treasury Department to continue thrift habits. For people who save money there is a wide range of thrift institutions that will take charge of funds, put them to work safely, and return good earnings. As the government plans to borrow by general education of thrift in every kind, so the banks and thrift institutions can aid the government by encouraging general thrift and building bigger business themselves.

One of the first steps to be taken by bankers is that of spreading information about banks, life insurance, building and loan associations, federal farm loans, and all other thrift institutions. The best way to meet Uncle Sam's borrowing needs is to promote thrift on the broadest possible lines.

Every dollar deposited in a savings bank becomes available for national finance. Every life insurance policy sold is equivalent to an indirect loan to the government. Every obligation assumed by thrifty people such as a building mortgage is a stimulus to production and saving, and therefore, as much a national service as the direct purchase of government securities. In placing these matters clearly before everybody in his community the banker will live up to his opportunities and his responsibilities in the new thrift movement. When the billion dollar New Year Days arrive he will be ready.

**TELLS HOW SHE BUYS  
WAR SAVINGS STAMPS**

Woman Tells How by Intelligent Savings Plan She is Able to Accumulate Money Which Was Formerly Wasted.

"Save while the money is warm" is the motto of a woman who has established a reputation both for herself and her family by the number of War Savings Stamps she bought without apparently stinting in the least. Here is her system.

"The only way to save is to save. When I have actually saved a quarter I put it into a Thrift Stamp without delay. If I save that quarter on one thing and then spend it carelessly for something else, I have not saved any real money.

"For example the other day I went down town, expecting to pay \$10 for a pair of special shoes. To my surprise, I found there was a sale that day, and got the very pair of shoes I wanted for \$7.75. I had saved \$2.25. But how to keep it saved. I knew that if I simply regarded it mentally as saving, before the end of the month it would be spent miscellaneously. I went right down stairs in the store and bought nine Thrift Stamps and stuck those quarters in the Thrift card where they could not get away before the end of the month.

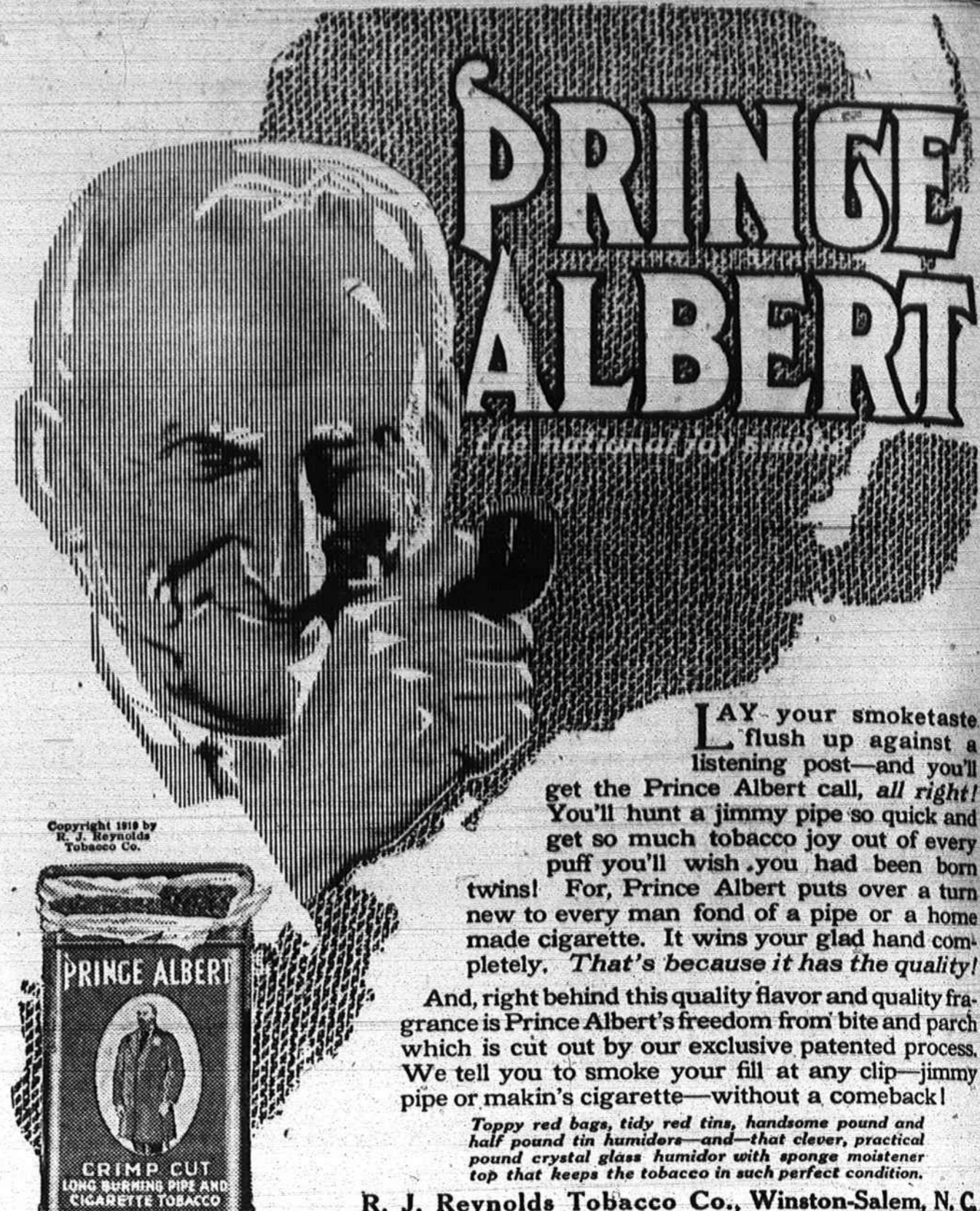
"I do the same thing when I have saved a single quarter or half dollar, and I am seriously thinking of getting a little penny bank to hold saved pennies or dimes until they grow to Thrift Stamp size. What is more, I am getting a whole lot of fun out of this most fascinating game, the game of 'Getting Ahead.'

Get that happy feeling—it's waiting for you with your first W. S. S.

The man who puts his money into W. S. S. is never 'broke.'

Watch your out-go today and your future income will take care of itself.

Buy W. S. S. and you will neither waste nor want.



**PRINCE  
ALBERT**

The natural joy and

LAY your smoketaste flush up against a listening post—and you'll get the Prince Albert call, all right! You'll hunt a jimmy pipe so quick and get so much tobacco joy out of every puff you'll wish you had been born twins! For, Prince Albert puts over a turn new to every man fond of a pipe or a home made cigarette. It wins your glad hand completely. That's because it has the quality!

And, right behind this quality flavor and quality fragrance is Prince Albert's freedom from bite and parch which is cut out by our exclusive patented process. We tell you to smoke your fill at any clip—jimmy pipe or makin's cigarette—without a comeback!

Tippy red bags, tidy red tins, handsome pound and half pound tin humidors—and that clever, practical pound crystal glass humidor with sponge moistener top that keeps the tobacco in such perfect condition.

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

**HOW LAPLAND GOT ITS NAME**

Danish Chronicle of the Twelfth Century First Used Term "Lappia," From Which It is Derived.

The origin of the term "Lapp" is obscure, according to "Through Lapland with Skis and Reindeer," by Frank Hedger Butler. The Swedish historian, Johannes Magnus, writing in the sixteenth century, called the land Lappia, following Saxo Grammaticus, the twelfth century Danish chronicler. Other writers called it by the Latinized name Lapponia. In the seventeenth century the region was known in England as Lapland, in Sweden as Lapmarkia, mark being Swedish for land; in Denmark and Norway as Laplandia or Findmarkia.

Several ingenious etymologies have been suggested, both in ancient and modern times. Some derive the name from the Swedish Lapp, rags, "from their (the Laplanders) coming into Swedeland every year with rags lapt about them" others from the Swedish laepa, to run or leap, from their skill in sliding swiftly over the frozen snow by means of skis.

Sheffer, the Swedish professor whose "Lapponia" (1673) was translated into English and published in Oxford in 1674, wrote of the "art they have by which with crooked pieces of wood under their feet like a bow they hunt wild beasts and glide along the ground, not taking up one foot after another as in common running but carrying themselves steady upon the frozen snow, they move forward, stooping a little." Old historians often called Lapland "Seridhinnia," derived from "skrida," which in Danish and Swedish means to slide.

Coming next week at the Majestic, Elsie Ferguson in "Eyes of the Soul".

**Killed By Lightning.**

Augusta, Ga., June 8.—R. Roy Goodwin, prominent in real estate circles, and John L. Sauer of the Hotel Review, New York, were killed by lightning on the golf course of the Country Club of Augusta this afternoon. Half a dozen leading young citizens were shocked but not fatally hurt. They had sought shelter from rain in a tool house, which was struck by lightning.

**Not His Function.**

"I want to know," said the grim-faced woman, "how much money my husband drew out of the bank last week." "I can not give you that information, madam," answered the man in the cage. "You're the paying teller, aren't you?" "Yes, but I'm not the telling payer."

See Elsie Ferguson in "Eyes of the Soul" at the Majestic next Wednesday.

A novel sight in Gaffney Friday was a perfectly fitted up wagon, which was being drawn by two large oxen. Mr. and Mrs. G. W. Morrison, who traveled in this manner in 1874 from Rutherford County, N. C., conceived the idea of making a visit to their old home in Rutherford by the same method, and right up the outfit for that purpose; although they own a fine touring car. The Morrisons say that they average about twenty miles daily, and are enjoying the trip immensely.

**NEXT WEEK THE  
"17"  
MYSTERY  
will be cleared up.  
Watch for it!**

**Rubber Hose For All Purposes**

We have Garden Hose, Water Hose, Radiator Hose, and Steam Hose. Our garden hose at 25 cents per foot is by far the cheapest hose you can buy, for it will last from six to eight seasons, which means an average of about 3 cents to 4 cents per foot a season. While you can get a hose for 10 cents you know as a rule that the 10 cents hose will last you about one season. With an order for 50 feet or more of garden hose we give lawn springer.

Radiator Hose in 1 inch, 1 1/4 inch, 1 1/2 inch, 1 3/4 inch, 2 inch, 2 1/2 inch in 3 and 4 foot lengths.

**COLUMBIA SUPPLY COMPANY**  
823 WEST GERVAIS ST. COLUMBIA, S. C.

**Automobile Insurance**

**Fire, Theft and Collision**

Covers within the limits of the United States and Canada, including while in building, on road, on railroad car or other conveyance.

**C. P. DuBOSE & COMPANY**  
REAL ESTATE INSURANCE