

# SCHLOSBERG'S

## Big Annual Cotton Carnival

**THIS** WONDERFUL MONEY-SAVING EVENT IS THE VERY THING EVERYONE HAS BEEN WAITING FOR. THE HUGE CROWDS THAT HAVE ATTENDED THE OPENING OF MY ANNUAL BARGAIN FESTIVAL CONVINCED ME OF THIS FACT, AND I FEEL AMPLY REPAID FOR MY EFFORTS. UNLESS YOU HAVE VISITED THIS SALE AND HAVE SEEN THE REMARKABLY LOW PRICES YOU WILL NEVER KNOW THE REAL REASON WHY EVERYONE IS TALKING ABOUT SCHLOSBERG'S ANNUAL COTTON CARNIVAL.

### I OFFER YOU GENUINE VALUES FOR YOUR MONEY

THE PRICE OF EVERY PIECE OF MERCHANDISE IN MY STORE SLASHED—NOT MERELY REDUCED—BUT PLACED IN YOUR HANDS AT A PRICE ACTUALLY LESS THAN IT CAN BE BOUGHT FROM THE FACTORY. I STAND READY TO PROVE EVERY WORD I SAY. THE LOW PRICES WILL AMAZE YOU. BUT YOU WILL MARVEL AT THE ENORMOUS AND COMPLETE STOCK. PRACTICALLY EVERY ARTICLE YOU HAVE IN MIND TO BUY CAN BE FOUND AT THIS WONDERFUL SALE, AND AT UNHEARD OF PRICES. THIS IS BEYOND DOUBT THE GREATEST SALE AND THE LARGEST STOCK IN CAMDEN. THIS IS YOUR OPPORTUNITY TO SAVE MONEY. AN OPPORTUNITY THAT YOU WILL POSSIBLY NEVER SEE AGAIN.

#### This Is The Secret

You will wonder how I can offer these wonderful values. The answer is plain. I visit the Northern markets more often than any other merchant, and am therefore familiar with market conditions. Before this unprecedented rise in price was effective I had the goods and bought heavily for several reasons. First, I knew that cotton would bring a good price. Another would be a big demand for merchandise. Second, I know what goods would advance. And third, I know that other merchants were not buying on account of unsettled conditions. For the above reasons I bought more than usual, and therefore have the largest stock in Camden.

The fact that I bought before the advance, gave me the opportunity I wished for, that of giving my patrons the advantage of my foresight.

As stated in this paper last week, it has been the custom of this store, for a number of years, to have a special selling event during the Fall and Winter months. Conditions at the beginning of the season, this year, brought us face to face with a serious problem to solve. I could not bring myself to the point of breaking in on this established custom, and especially this season, when it would mean so much more than ever before to my customers and friends who have been so loyal to this store.

I was face to face with the problem of advanced prices on every hand. Business was good; but, in spite of conditions, I was not long in making up my mind that this big selling event would be held this year the same as in previous years, and began making preparations for it early. I could see the big advance in price coming—I could see no help for it, due to the enormous demand and the many complications that have come before the manufacturers, jobbers and the dealers in the raw materials. I searched the markets early, made purchases far ahead as I could. That I was fortunate in this can best be told by a visit to this big store. No line of merchandise in this store today but is worth more than I paid for it. I consider this my good fortune, as I am in position to hold to the old selling price. Having paid but very little advance, naturally you will not be a kid to pay the advanced prices if you trade here.

As I make this announcement, I feel that there is nothing too strong to be said in favor of your taking advantage of this big selling event. It means a saving that everyone will appreciate; and today, with the buying public so well educated as to values in merchandise, I feel that the values I have will be appreciated more than ever before. We must not overlook the fact that the crop is short. To offset this, cotton and seed is bringing a big price. This means much to the consumer, and when taking into consideration with the opportunity to trade at this big store, I feel sure of my statement, made at the head of this ad. That never before in the history of this store have I ever come to you with an announcement as important as this one. The consumer never was in position to invest his money to better advantage. The truth of this statement can be verified by anyone making comparisons. Examine the merchandise sold here—the quality, the price. Do it honestly, you'll soon realize that this is your big opportunity.

#### FEW OF THE HUNDREDS OF VALUES I AM OFFERING

##### SELECT YOUR CHRISTMAS GIFTS NOW

The large assortment here for you to select from makes it easy to please yourself as well as your friends. Hundreds of things for your selection at your own price. You are at liberty to compare my merchandise and the prices; you will then see what a wonderful saving there is in store for you. They are going fast and the selections are thinning out.

##### EXTRA SPECIAL FOR MEN

100 Suits—Worsted Thibets, plain and Fancy Serges, colors guaranteed. A \$16.00 value, worth every cent. My price now

**\$8.98**



H. L. SCHLOSBERG  
The Man Who Stands for Honest Advertising And a Square Deal to His Patrons First, Last, And All The Time

##### READ THIS AND BE CONVINCED

There is no part of Kershaw county that has not been represented at this sale. Men, women and children from every part of this county have come to take advantage of this opportunity to save. Expressions of surprise and bewilderment are heard in each department when the prices and quality of merchandise are seen. They did not think it possible, and could hardly believe their own eyes, but always leave with an armful of bundles and a satisfied smile.

##### Extraordinary Sale Womens and Misses Coat Suits

The materials are of the finer grade, and are distinguished from the ordinary kind by the exclusiveness in style. The high character of workmanship insures the wearer a perfect fit to conform with her figure and prevailing mode. Regular price \$18, while they last

**\$9.98**

#### I Bought for Cash and You Get The Benefit Of It

ANOTHER BIG SPECIAL—200 Ladies Velvet Corduroy Sport Coats, all colors and sizes, worth \$8.00. Cotton Carnival price **\$3.98**

This stock today, at present prices, is worth from 15 to 35 per cent. more than it cost me. Retail selling prices in this store are based on what I paid for the merchandise, and not on the market price today.

DRY GOODS AND SILKS—It was very fortunate, indeed, that I placed orders early in this department, and it means wonderful opportunities for my customers and friends. There is an assortment of Woolens, Silks, Cotton Goods, Linens, Domestics, Trimmings, etc., that I never showed before. You can best appreciate the values by seeing them.

READY-TO-WEAR DEPARTMENT—Everything ready-to-wear for Women, Misses, and Children. The values shown here this season are worthy of your consideration. No need for you to pay a big advance in price here where. Special bargains in Children's Garments, see them. Don't overlook the Furs while here.

SHOES—Perhaps in no other line of merchandise has the rapid advance been so prominent. Some people have begun to think they just couldn't afford to buy shoes when they were about the same shoes as last season were \$1.50 to \$2.00 more in price. Your man will tell you there is no help for it. However, you have the opportunity to buy shoes from this big shoe department, and you will not be asked to pay those big prices—not as long as this present stock lasts. I want to have many new shoe customers during the Cotton Carnival.

MILLINERY—Words fail me when it comes to the most attractive department in the store. I am not going to attempt description. I want you to see for yourself the wonderful values in this great Millinery Department for you—no other in Camden can equal it. You will be able to get the best you want; price, here, will never be a hardship.

SOLID COMFORT—Ten cases of Ladies' Comfort Shoes. I shall have these at a special as long as they last at per pair

#### Remember the Purchasing Power of Your Dollar Is Greater Here

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| 1 case each 36-inch Bride's Cambric and Amoskeag Gingham, positively a guaranteed 15c quality. My price per yard <b>9c</b>                        | 10 cases Ladies Gun Metal Shoes, lace or button, solid leather, worth \$3.00. My price to you in this sale <b>\$1.69</b>             |
| 1 case Mohawk and Pepperell Bleach Sheeting, 10-4 wide, worth 50c yard. My price (10 yards limit to a customer) yard <b>36c</b>                   | 20 cases Men's Vici Kid Gun Metal Shoes, lace or button, any size, great value at \$3.00. My price to you in this sale <b>\$1.69</b> |
| 1 case extra heavy Canton Flannel, worth 15c at the factory today. My price per yard <b>10c</b>   | All colors 42-inch Wool Serge, regular \$1.00 value. My price per yard <b>69c</b>  |
| 45-inch all Wool black and blue Serge, already shrunk, worth \$1.50 yard today. Because I bought it early. I can sell you at, per yard <b>98c</b> | All colors 36-inch Serge, a good 75c value. My price per yard <b>48c</b>   |

## HARRY L. SCHLOSBERG

THE UNDERSELLING STORE

**CAMDEN**  
SOUTH CAROLINA

Bring the Little Ones with you. I will give them a LITTLE SOUVENIR.

Every child accompanied by its parents will be presented with a beautiful balloon.

#### NOTICE!

Please remember that we do a sale business in Dry Goods, Millinery and Furnishings for Men, Women and Children. We mean that we save the freight charges and the cost in goods reaching you. Also, you buy in any amount here from a case of any article.