

# SCHLOSBERG'S

## ANNUAL COTTON CARNIVAL

Never before in the history of this store have I ever come to you with an announcement of as much importance as this one. I cannot recall a time when conditions were as they are today. In spite of a short crop, the high price of cotton and cotton seed is putting a vast amount of money into circulation which should be spent wisely.

**COTTON CARNIVAL OPENS 9 A. M. FRIDAY, NOV. 17th**

### Listen!

I AM PREPARED TO SERVE YOU, TO GIVE YOU REAL VALUES, BECAUSE THIS STOCK WAS BOUGHT BEFORE THE BIG ADVANCE IN PRICES. A BIG SELECTION OF MERCHANDISE FAR SURPASSING ANYTHING SHOWN IN CAMDEN. SCHLOSBERG'S GREATEST TRIUMPH—A BUYING OPPORTUNITY THAT COMES AT AN OPPORTUNE TIME. THE PURCHASING POWER OF YOUR DOLLAR WILL AMAZE YOU. IN SPITE OF THE GREAT ADVANCE IN PRICES, IT DOES NOT AFFECT THE SELLING PRICE TO ANY GREAT EXTENT IN THIS STORE! I EXTEND TO YOU A MOST CORDIAL WELCOME TO JOIN THE BIG CROWD! SEE FOR YOURSELF THAT IT WILL BE TO YOUR ADVANTAGE TO DO YOUR TRADING HERE. EARLY BUYING IS BEST—SELECTIONS ARE BETTER.

#### A Plain Statement That You Should Read.

It has been the custom of this store, for a number of years, to have a special selling event during the Fall and Winter months. Conditions at the beginning of the season, this year, brought us face to face with a serious problem to solve. I could not bring myself to the point of breaking in on this established custom, and especially this season, when it would mean so much more than ever before—to my customers and friends who have been so loyal to this store.

I was face to face with the problem of advanced prices on every hand. Business was good; but, in spite of conditions, I was not long in making up my mind that this big selling event would be held this year the same as in previous years, and began making preparations for it early. I could see the big advance in price coming—I could see no help for it, due to the enormous demand and the many complications that have come before the manufacturers, jobbers and the dealers in the raw materials. I searched the markets early, made purchases far ahead as I could. That I was fortunate in this can best be told by a visit to this big store. No line of merchandise in this store today but is worth more than I paid for it. I consider this my good fortune, as I am in position to hold to the old selling price. Having paid but very little advance, naturally you will not be asked to pay the advanced prices if you trade here.

As I make this announcement, I feel that there is nothing too strong to be said in favor of your taking advantage of this big selling event. It means a saving that everyone will appreciate; and today, with the buying public so well educated as to values in merchandise, I feel that the values I have will be appreciated more than ever before.

We must not overlook the fact that the crop is short. To offset this, cotton and seed is bringing a big price. This means much to the consumer, and when taking into consideration with the opportunity to trade at this live store, I feel sure of my statement, made at the head of this ad. "That never before in the history of this store have I ever come to you with an announcement as important as this one." The consumer never was in position to invest his money to better advantage. The truth of this statement can be verified by anyone making comparisons. Examine the merchandise sold here—the quality, the price. Do it honestly, you'll soon realize that this is your big opportunity.

For once in my business experience, heavy stocks are welcome. I have on hand today the largest stock I ever carried. AND THE LARGEST STOCK OF MERCHANDISE IN CAMDEN. Because I have this merchandise, and own it at the old prices, I am in position to save you dollars and dollars on the things that you have to buy. There is a cordial invitation to everyone to come, whether to buy or to look. Come, you will not be urged to buy. We will show you every consideration. Get prices at SCHLOSBERG'S and then use your own good judgment as to whether it is to your interest to do your trading at this store where the entire force will give you a cordial greeting.

THE SCHLOSBERG QUALITY is your guarantee. I have watched this and I have watched the store service; I have insisted on every customer being satisfied. It is because of this that this business grows, and this is going to be an ideal time for those of you who have never traded at this store to come and see how we do business here.

#### Do Your Buying Now While I Can Sell You at The Old Prices

#### ONLY 5 WEEKS 'TIL XMAS

You hadn't thought of that, had you? A mighty short time and right now is the time to start to do your Christmas trading, for you can find just the things here that you want, and at prices far less than you are liable to get them anywhere else at Christmas time. Make your selections early, we will gladly take care of them until you are ready for them.

#### \$8.98 MENS SUIT SPECIAL

100 Suits—Worsted Thibets, plain and Fancy Serges, colors guaranteed. A \$16.00 value, worth every cent. My price now

**\$8.98**



H. L. SCHLOSBERG  
The Man Who Stands for Honest Advertising And a Square Deal to His Patrons First, Last, And All The Time

#### OUT-OF-TOWN BUYERS

You will find it to your advantage to come to Camden to do your trading, and come to this store. You will get a big selection, and, at prices you can buy here, each trip you make will mean a nice saving to you. I have a nice business that comes from other towns, and I want to increase this, because I know that I can serve you better than the smaller store can right at present.

#### \$9.98 COAT SUIT SPECIALS

100 Ladies' Coat Suits, all colors and sizes, very new styles, wool fabrics. Never a value like it in Camden. Well worth \$18.00, the regular price everywhere. My price to you

**\$9.98**

#### Just a Few of the Hundreds of Things to Be Found Only Here

- 1 case each 36-inch Bride's Cambric and Amoskeag Gingham, positively a guaranteed 15c quality. My price per yard **9c**
- 1 case Mohawk and Pepperell Bleach Sheeting, 10-4 wide, worth 50c yard. My price (10 yards limit to a customer) yard **36c**
- 1 case extra heavy Canton Flannel, worth 15c at the factory today. My price per yard **10c**
- 45-inch all Wool black and blue Serge, already shrunk, worth \$1.50 yard today. Because I bought it early, I can sell you at, per yard **98c**
- 10 cases Ladies Gun Metal Shoes, lace or button, solid leather, worth \$3.00. My price to you in this sale **\$1.69**
- 20 cases Men's Vici Kid Gun Metal Shoes, lace or button, any size, great value at \$3.00. My price to you in this sale **\$1.69**
- All colors 42-inch Wool Serge, regular \$1.00 value. My price per yard **69c**
- All colors 36-inch Serge, a good 75c value. My price, per yard **48c**

## HARRY L. SCHLOSBERG

THE STORE WHERE QUALITY COMES FIRST

### CAMDEN SOUTH CAROLINA

Remember, the purchasing power of your dollar is greater here

Every child accompanied by its parents will be presented with a beautiful balloon.

#### My Foresight in Buying Helps You Now.

This stock today, at present prices is worth from 15 to 35 per cent. more than it cost me. Retail selling prices in this store are based on what I paid for the merchandise, and not on the market price today.

**DRY GOODS AND SILKS**—I was very fortunate, indeed, that I placed orders early in this department, and it means wonderful opportunities for my customers and friends. There is an assortment of Woolens, Silks, Cotton Goods, Linens, Domestics, Trimmings, etc., that I never showed before. You can best appreciate the values by seeing them.

**READY-TO-WEAR DEPARTMENT**—Everything ready-to-wear for Women, Misses and Children. The values shown here this season are worthy of your consideration. No need for you to pay a big advance in price elsewhere. Special bargains in Children's Garments, see them. Don't overlook the Fur, white here.

**CLOTHING**—Today the Woolen market is a puzzle. Even at the high price it is hard to get a good piece of Woolen goods. Fortunately, this does not affect me, for I bought this stock long ago. I know what it will mean to you to get your Suit or Overcoat here this season, and I am anxious to have every man and boy know this same thing.

**SHOES**—Perhaps in no other line of merchandise has the rapid advance been so prominent. Some people have begun to think they just couldn't afford to buy Shoes when they were shown the same. Shoes as last season with \$1.50 to \$2.00 more in price. Your shoe man will tell you there is no help for it. However, you have the opportunity to buy shoes from this big Shoe Department, and you will not be asked to pay those big prices—not as low as this present stock lasts. I ought to have many new shoe customers during the Cotton Carnival.

**FURNISHINGS**—Both in Men's and Women's Furnishings you will find a complete stock. I can promise you the old prices on practically everything in this department.

**MILLINERY**—Words fail me when it comes to the most attractive department in the store. I am not going to attempt description. I want you to see for yourself the wonderful values in this great Millinery Department. You for you—no other in Camden can equal it. You will be able to get the things you want; price, here, will never be hard.

**LOOK! READ!**—Just in nick-time. Two hundred Ladies' Vici Corduroy Sport Coats, all colors and sizes. They are worth \$8.00—my price to you **\$4.00**

**SOLID COMFORT**—Ten cases of Ladies' Comfort Shoes. I shall show these as a special as long as they last at per pair **\$1.00**

#### NOTICE

Please remember that we do a wholesale business in Dry Goods, Millinery and Furnishings for Men, at New York prices, which means that you can save the freight charges and other in goods reaching you. Also, you can buy in any amount here from one piece to a case of any article.