

Stop!.... A Great Money - Saving Chance For You  
Look!..... 19-- WONDERFUL BARGAIN DAYS --19  
Get Ready! L. Schenk & Company

# SPECIAL FALL SALE

Starts 9 A. M., Saturday, October 16th

A Selling Campaign Planned to Produce Quick Business; to Turn Goods into Cash Regardless of Sacrifice. The Purchasing Power of Your Dollar Will Work Wonders Here. Don't be Late in Attending This Sale.

### STOP, THINK, CONSIDER

BEFORE YOU SPEND YOUR MONEY. GET TO THIS GREAT SPECIAL SALE. GET THE PRICES HERE ON NEW FRESH GOODS AND THEN DECIDE FOR YOURSELF WHERE YOU SHOULD BUY.

New Fall and Winter Stocks All Going at Sale Prices.

### SPOT CASH!

Extremely low prices all over the store makes it impossible to do other than a CASH BUSINESS. Please do not ask for credit or to have goods laid away. No goods on approval.

### 100 Packages Merchandise Free

WE WILL GIVE AWAY FREE ON THE OPENING MORNING 100 PACKAGES OF MERCHANDISE FREE WITH THE FIRST 100 PURCHASES. SEE THESE PACKAGES IN OUR WINDOW. SATURDAY MORNING THE FIRST ONE HUNDRED CUSTOMERS EACH GET ONE PACKAGE.

## WHY?

HAVE JUST TWO THINGS IN VIEW. FIRST, WE WANT TO TURN EVERY DOLLAR WORTH OF MERCHANDISE POSSIBLE INTO CASH AND WE WANT TO DO IT QUICK. WE CAN USE THIS CASH TO GOOD ADVANTAGE DURING THE NEXT 30 DAYS. CASH MONEY WILL BE WORTH A WHOLE LOT TO US AND TO GET IT FROM THE MERCHANDISE WE ARE WILLING TO MAKE A SACRIFICE ON OUR ENTIRE STOCK OF NEW FALL AND WINTER GOODS. SECOND, UNDER PRESENT CONDITIONS WITH EVERYTHING LOOKING FINE THROUGHOUT THE COUNTRY AND THE PRICE OF COTTON BETTER THAN ANY OF US EVER EXPECTED, WE FIGURED THAT THIS WAS THE TIME TO REACH OUT FOR MORE BUSINESS AND TO GET MORE PATRONS. WE'RE GOING TO DO IT. WE'RE GOING TO MAKE THIS THE LIVEST CAMPAIGN EVER HELD AND EVERY ONE WHO GETS HERE IS GOING TO BENEFIT WONDERFULLY BY THE VERY LOW PRICES THAT WE WILL MAKE

TO ANNOUNCE A BIG CUT IN PRICES RIGHT AT THE BEGINNING OF THE SEASON IS AN UNUSUAL THING FOR A STORE TO DO. WE REALIZE THIS AND KNOW THAT THE ENTIRE COMMUNITY WILL READ THIS ANNOUNCEMENT WITH MUCH INTEREST. WE

### We Want Your Business

WE HAVE STOCKED UP FOR THE SEASON'S BUSINESS WITH ONE OF THE BEST SELECTED STOCKS THAT WAS EVER PUT BEFORE THE PUBLIC IN THIS STORE. WE HAVE BEEN FORTUNATE IN OUR PURCHASES AND WE WILL BE ABLE TO OFFER YOU VALUES THAT WE NEVER OFFERED YOU BEFORE AT THIS TIME OF THE SEASON. WE BID YOU ALL WELCOME—WHETHER YOU COME TO LOOK OR BUY THERE'S THE SAME WELCOME.

Look Over This List and Check What You Need

Look For The Green Tags

Dry Goods, Notions, Ladies Furnishings; Ladies, Misses and Children's Ready-to-Wear, Millinery, Underwear, Millinery, Underwear, Shoes, Clothing, Men's Furnishings, Furniture, Carpets, Rugs, Matting, Buggies, Wagons, Etc., Etc. EVERYTHING PRICED TO SAVE YOU MONEY.

### Making Your Dollars Count.

YOU CAN'T AFFORD TO BUY JUST FOR THE SAKE OF BUYING AND SUPPLYING YOUR NEEDS. THIS IS A DAY—AN AGE OF ECONOMY. EVERYONE IS PREACHING THIS AND IT DOES NOT MEAN TO STINT YOURSELF TO ECONOMIZE, BUT RATHER TO BUY WISELY AND BUYING WISELY MEANS BUYING WHERE YOU WILL GET THE MOST FOR YOUR MONEY, THEREBY MAKING IT POSSIBLE TO SUPPLY YOUR NEEDS WITH LESS EXPENDITURE. THIS IS ECONOMY THAT COUNTS. YOU WILL GET HERE WHAT YOU WANT FOR VERY LITTLE MONEY.

All our Furniture to be Closed Out During This Sale.

Get With the Crowds — Something New Every Time You Come!

**WAIT FOR THIS SALE!**

### A Word About Our Merchandise

THE LINES SOLD IN THIS STORE ARE VARIED. THERE IS HARDLY A NEED THAT WE CANNOT SUPPLY AND ANYTHING THAT WE CANNOT SUPPLY TO YOU WE WILL GLADLY GET FOR YOU UNDER THIS ROOF YOU CAN OUTFIT THE ENTIRE FAMILY FROM HEAD TO FOOT. YOU CAN GO A LONG WAY TOWARDS FURNISHING THE HOME. WHY NOT MAKE THIS STORE YOUR HEADQUARTERS WHEN YOU COME TO TOWN? ANYWAY WE WANT TO SEE YOU NEXT SATURDAY MORNING WHEN THE DOORS OPEN ON THIS GREAT SALE.

Have Plenty of Money With You For We Cannot Make any Other Terms Except SPOT CASH When You Buy

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WE HAVE DROPPED THE PRICES SO LOW THAT CASH BUYING SHOULD BE A BIG INDUCEMENT TO YOU. WHEN YOU HAVE BEEN HERE AND HAVE SEEN WITH YOUR OWN EYES WHAT SPOT CASH WILL DO, THEN WE KNOW THAT YOU WILL TAKE ADVANTAGE OF THIS WONDERFUL OFFERING DURING OUR SPECIAL FALL SALE.

WE COULD NOT POSSIBLY QUOTE ANY PRICES.

THIS WOULD HAVE BEEN TOO BIG A JOB TO UNDERTAKE FOR THE STORE IS JUST ONE BLAZE OF GOOD BARGAINS. WE PROMISE YOU BIG THINGS—WE WANT YOU TO EXPECT BIG THINGS WHEN YOU COME HERE TO BUY FOR YOU WILL NOT BE DISAPPOINTED. DEPEND UPON WHAT WE PROMISE YOU—YOU'LL FIND THINGS HERE JUST AS WE TELL YOU. WE DO NOT HAVE TO MISREPRESENT TO GET YOUR BUSINESS AND WE WOULD NOT WANT YOUR BUSINESS IF WE HAD TO DO THIS. IT WILL BE UP TO YOU AFTER YOU HAVE SEEN THE MERCHANDISE AND EXAMINED THE GOODS AND GET OUR PRICES. ALL WE ASK IS A FAIR HEARING—AN HONEST COMPARISON WITH WHAT YOU SEE IN OTHER STORES. NOW ONCE MORE REMEMBER THE OPENING DATE. WE ARE LOOKING FOR YOU AND YOU WILL REGRET IT IF YOU MISS THIS BIG SPECIAL FALL SALE.

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CAMDEN, SOUTH CAROLINA