

**LOCAL NEWS**

The management of The Chronicle will be pleased to have our friends call telephone 29 and tell them of any intended for this page.

**WHICH?**  
A little man with a little brain went forth in his little car. He hummed a song as he bowed along. Content with the things that are. A mighty man with a mighty brain whizzed past on the swift highway. Too spent and old to enjoy the gold exchanged for his youth's brief day.

The rich man's car was an eagle thing which leaped to a hireling's hand. The poor man steered down a road unafraid, through a kind and joyous land. Oh, who will say which the wise man was. And which was the fool of the train. The one grown old with his bags of gold or the one with a little brain? —H. S. Haekina

**PLENIC AT MILLBANK HONOR MISS FLOYD**

Last Monday evening Miss Elizabeth Carrison gave a delightful picnic at Millbank in honor of her guest, Mary Floyd, of Olanta. Boating, bathing were enjoyed by all, and a tempting lunch was served. Those enjoying the occasion were Misses Lueta, Vivian and Ethel Yates, Misses Craig Taylor, Virginia Taylor, Jean Day, Elizabeth and Halle Carrison, Mary Floyd and Catherine Zemp, Messrs. Shannon, Heath, John Spigone, Ralph Shannon, Alfred McNeil, Eugene Lenoir, R. J. Syfan, Hannah Kirkland, Jack Whitaker, Kipling and Massenbush Trotter, and Rev. A. Davison.

**NICE IN HONOR OF MISS ELLEN BOYKIN**

The home of Mrs. L. A. Kirkland on Fair street was a scene of gaiety yesterday evening when Mrs. Kirkland and Mrs. Wm. King entertained fifty couples of the younger set at a party given in honor of Miss Ellen Boykin and Miss Elise Kirkland. The rooms were beautifully decorated and in the hall was a bower of flowers and golden rods where punch was served. Those assisting Mrs. Kirkland and King in receiving were Mrs. D. Boykin, Mrs. R. B. DeLoache, Mrs. Manning Simmons.

**MAKE THEIR HOME IN ST. LOUIS**

Many Camden friends of Mr. John F. Jenkins will be interested to know that they will go to St. Louis, Mo., soon to make their home in the future. For the past several years they have been residing at Fla., where Mr. Jenkins has engaged in construction work. Mr. Jenkins calls him to St. Louis and already in that city. Mrs. Jenkins and children who have been visiting in Camden will leave soon to join in the West.

**BRIDGE CLUB WITH MRS. W. M. SHANNON**

The Wednesday Morning Bridge Club was delightfully entertained on last Wednesday morning with Mrs. W. M. Shannon as hostess. Those present were Mesdames T. J. Kirkland, C. H. Yates, P. T. Villepique, Arthur Griffin, Willis Canby, L. T. Mills, F. H. Harding, C. C. Whitaker, J. J. Workman, Ida S. Heath, Manning Simmons, and Miss Mary Burnet, of Charleston, and Miss Charlotte Shannon.

**LITTLE FOLKS HAD A PLEASANT EVENING**

Little Miss Martha Epps Wednesday afternoon entertained quite a number of her little friends at her home on LaFayette avenue, the occasion being the celebration of her fourth birthday. Games were played until the guests were called into the dining room, where tables were laden with all kinds of good things. As it began to grow late, each one departed wishing Miss Martha many happy returns.

**RETURNS FROM WESTERN TRIP**

Mrs. E. C. Zemp and Miss Etta Zemp have returned from an extended trip to the West. While away they visited Mr. Albert Zemp at Seattle, Washington; came on by San Francisco and spent a while at the Exposition, and from there they went to Los Angeles, where they visited at the home of Mrs. W. H. Zemp and family, so pleasantly remembered by the Camden people. They had a most enjoyable trip.

**W. M. U. to Meet.**

The W. M. U. of Kershaw Baptist Association will meet with Pisgah Baptist church, Sumter county, on Sept. 23rd and 24th. Delegates will be met at Boykin and Rembert. Delegates will notify Mrs. J. W. Kenney, R. F. D. Rembert, S. C., the time they will arrive. Mrs. S. E. Godale, Supt., of Kershaw Association.

**CAMDEN BOY ON THE BORDER**

A letter received by The Chronicle asking for a change of address by Mr. B. C. Zemp, now with the United States regular army, states that he is now at Harlingen, Texas, on the Mexican border and that they are seeing real service with the "Greasers." Since leaving Texas City, which was nearly destroyed by the recent floods, Mr. Zemp has been promoted to Sergeant of Troop "B" 6th Cavalry. He says in his letter: "We are right on the border now, having a round with the 'Spicks' for a change. Best regards to all the fellows, and may be in Camden in about four months."

**MARRIAGE OF POPULAR YOUNG PEOPLE**

A marriage that came as a surprise to their many friends was that of Mr. Jerome Hoffer to Miss Sallie Brown, which occurred Tuesday evening at the Methodist parsonage, the Rev. C. B. Smith officiating. Miss Brown is a popular young lady, coming to this city several years ago from Liberty Hill. Mr. Hoffer is the jeweler at the store of M. H. Heyman, and is a native of Manheim, Pa., coming to Camden several years ago, and has made many friends in his adopted home. The young couple are at present boarding at the home of Mr. and Mrs. W. F. Malone on Lyttleton street.

**THE SENSIBLE IN DRESS.**

**Fashion Favors It to the Last Letter. The New Plaid Blouse.**

New York, Sept. 14.—With an amiableness as surprising as it is sudden, Dame Fashion has introduced the sensible in dress—she has done it more thoroughly, too, going into every detail, than the most rigid dress reformer could ever have hoped for. The war, with its sobering influence, has done more at one stroke than could have been accomplished by years and years of arguments. The short, full skirt, the trim, dark tailored suit, sparsely and smartly trimmed hats, good, sensible, rather high, walking boots with straight heels, washable gloves—and so on down to the last detail. All this has been brought about with no sacrifice of becomingness or chic.

Time was, not very long ago, when "sport clothes" were left, without a moment of hesitation, to the wardrobes of the leisure class, who had time for sports; nowadays, we find "sport clothes" or in other words, comfortable



**A Frock of Taffeta and Crepe Georgette**

ble, sensible clothes, in every wardrobe. It is quite as exhilarating as the walk itself to come down the Avenue any of these crisp, refreshing mornings behind a maid or matron dressed for walking. All Paris walks in the Bois these days, you know, and so we might say all New York walks on the Avenue, unless we except those who select the Drive because of the brisk river breeze. The smart suit of tweed cut Norfolk fashion, with short, pleated or circular skirt, plenty of pockets both for use and for chic; a small hat, heavy gloves, and heavy shoes, in tan or black, is a favored costume. Then there is the girl with sport skirt of corduroy, coat of vividly colored velvets with hat of the velours, and low heeled shoes of tan. Their stride has all the grace of movement of the athlete, not hampered by tight skirts, steady heels, or discomfort of any kind. Since the introduction of the shirt-waist, ever so long ago, the separate

**NOTICE U. D. C.**

I will be pleased to receive dues before October 1st, next from all members of the Chapter who are in arrears. The absence from home of our Treasurer, Mrs. Hill, makes this necessary in order to complete a revised list of members which has to be sent to the State President at an early date. According to the constitution: "No person shall be considered in good standing who has not paid her dues for ensuing year by October 1st."

Faithfully yours,  
Mrs. B. Boykin Clarke, Pres.  
John D. Kennedy Chapter.

**We Welcome Them.**

The signs point to better times. It has long been said that the last men to get their pay is the doctors and newspaper men. We are not speaking for the doctors, but for ourselves The Chronicle has in the past week had many to call and pay their subscriptions, and also have added many new names to our large family of readers, all of whom we welcome and hope they will enjoy the paper's weekly visits.

**Was A Great Picture.**

"Hypocrites," the picture shown at The Majestic Wednesday evening was witnessed by a large audience. It was considered one of the most powerful pictures shown here this season.

**AT MISS GERALD'S MILLINERY PARLOR**

Miss Mattie Gerald has recently returned from the Northern markets with an up-to-date stock of smart hats introducing the styles for the season of 1915-1916. Miss Haynes, the artistic trimmer, is with her again, and helped select the stock. With every patron in mind while buying, she can give a charming individuality to every hat, which at once lends distinction to the wearer. Misses and young women can always find something chic and jaunty, while the elderly woman can find her taste and ideal beautifully expressed in elegance and simplicity. Miss Ella Hatle, so well and favorably known throughout the county, is still with Miss Gerald, and will be pleased to see her friends.

**Married.**

Married, on Sunday evening, September 12th, Mr. Fred E. Watts, of Camden, and Miss Alberta Taylor, of Lugoff. The ceremony was performed by Probate Judge W. L. McDowell at his home on Lyttleton street.

**PERSONAL MENTION.**

**Items of Interest Gathered by Our Reporters.**

Mr. Ralph Shannon leaves tomorrow for Sewanee, Tenn.  
Mr. and Mrs. C. L. Watkins, of Newberry, spent Sunday in Camden.  
Mr. Shannon Heath is at home for a month's stay from Annapolis, Md.  
Mr. Jack Watkins left Tuesday for Richmond College at Richmond, Va.  
Mrs. J. T. Burdell is spending the week as the guest of Mrs. N. R. Goodale.

Messrs. James Zemp and Claude Williams left last week for Clemson College.  
Messrs. Eugene Zemp, George Nicholson and Leonard Schenk leave today for the Citadel.

Misses Ellen Boykin and Sarah Wolfe left this week for Chlorea College for Women, Columbia.

Mr. and Mrs. R. B. Pitts and two children leave tomorrow for a visit to Mrs. Pitts' parents in Scranton, Pa.  
Misses Ethel and Eulalie Yates left Tuesday morning for Raleigh, N. C., where they will enter St. Mary's College.

Dr. John A. Davison will deliver the address on State Missions before the W. M. U. at Pisgah church, Sept. 23rd.

Mrs. Edward Eve and children, of Charleston, are visiting Mrs. Eve's mother, Mrs. A. C. Ancrum on Fair street.

Miss Lorena Humphries and Miss Bella Block left this week for Columbia Female College, where they will attend school.

Mrs. J. B. Wallace returned last week after spending some time with her daughter, Mrs. H. O. Strohecker, of Charleston.

Mrs. C. J. Shannon, Jr., and Miss Lella Shannon, after spending the summer at Cliffon Springs, N. Y., have returned home.

Mr. John T. Mackey, Jr., left Monday morning for Cluster Springs, Va., where he will resume his studies at Cluster Springs Academy.

Miss Mary Kirven, of Darlington, and Miss Causley Wells, of St. Charles, were visitors last week at the home of Mrs. E. A. Brown.

Miss Mary Floyd, of Olanta, was the guest of Miss Elizabeth Carrison last week. Miss Floyd was on her way to St. Mary's College at Raleigh, N. C.

Messrs. Kershaw and Bratton deLoach, Nettles Lindsay, William Trotter and James Deloghe have gone to Columbia to attend school at Carolina.

Mrs. T. F. Boozer and daughter, Miss Lillian Boozer, who have been spending some time with relatives in Camden returned to their home in Gaffney Tuesday.

The following young ladies left this week to begin their year's work at Winthrop College: Misses Meta DeLoache, Sarah Mickle, Lois Williams and Elise Kirkland.

In the marriage record last week we reported the marriage of Mr. J. F. Mangum to Miss Nettie Mangum. It should have been J. F. Mungo. The mistake was made in copying the names from the record.

Miss Estelle Eldredge is at her old home "Goodie Castle" for a few days stay. She is returning from a stay in the mountains of North Carolina and is on her way to Pensacola, Fla., where she is now making her home with her brother, Mr. Inman Eldredge.

Rev. Jesse C. Rowan, pastor of the Camden Presbyterian church is confined in the Camden Hospital with an attack of fever. It will be good news to his friends to know that he is not seriously ill. Mrs. Robert Latta is still at the same institution suffering from typhoid fever.

**Woman's Missionary Society to Meet.**

There will be a meeting of the Woman's Missionary Society of the Camden Baptist church held at the lecture room of the church on Tuesday afternoon next at five o'clock. A full attendance is desired as there will be business of importance discussed.

**Have Your Piano Examined Free**



**CORRECT PIANO TUNING**  
Drop a card in the postoffice with your name and address and I will call on you at your home. I will be in CAMDEN for a FEW DAYS ONLY.  
**WILLIAM O. BARNWELL**  
Home Office, Atlanta, Ga.  
Material Stock Room, Charlotte, N. C.  
Member American Guild of Piano Tuners,  
Executive Offices, Cincinnati, Ohio.

**TURN THE TOURIST SOUTH.**

**War in Europe Will Keep People at Home and South Should Get Them.**

There are tens of thousands of people in this country who have been accustomed to spend their winters in Southern Europe. There are hundreds of thousands who in former years annually visited Europe as a part of their sightseeing or vacation period. All of these people will be debarred from the possibility of visiting Europe this year.

The acute situation in this country produced by the war last fall and winter has to a considerable extent passed away.

The grain-growing regions of the West have, by reason of high prices, vastly increased their wealth, and surplus money for pleasure and for travel is more abundant in many Western States than for years. Tens of thousands of Western people annually visit California to escape the rigors of Western winters.

These conditions make it pre-eminently opportune that the South should put forth the most vigorous campaign in its history to turn the tide of winter travel this way. There never was a more propitious time for a broad, vigorous, unceasing campaign on the part of Southern people and Southern railroads to bring about such a result. This will demand a broader campaign of work and of advertising in Northern and Western magazines and newspapers than has ever been done by the South or by Southern roads.

In connection with this thought of increasing the tide of travel to the South, it may be suggested that in Florida especially proper attention has not been given to the heating of tourist hotels. The average Florida hotel tries to go on the principle that it is always summer there and that heat is not needed except on rare occasions. This has kept many people from Florida. Invalids and aged people, accustomed to the warmth of the heated houses of the North and West, often find it impossible to be comfortable in Florida hotels. Most of the Florida hotels seem to be run with the idea of catering wholly to the full-blooded, strong and vigorous, who do not need much artificial heat at any time. But these do not make up the majority of people who visit Florida. It is very common to hear in the North and West of people who will not go to Florida because they cannot be comfortable and because they suffer from cold due to lack of heat in hotels more than they do by remaining at home and enduring zero temperatures and blizzards.

Florida has a climate that is so superb during the winter that it ought to become the great health and pleasure resort of America. Indeed, the whole stretch of Southern country, from the Sand Hills of the Carolinas to the coast of Texas, is a region of surpassingly attractive climate as compared with the North and West. But it is essential that the chilliness, which is often felt in all this region in the morning and in the evening, and sometimes in midday, should be overcome, so far as the comfort of guests is concerned, by well-heated houses if the South is ever to develop its tourist possibilities.

In a rather wide experience in the hotels of Florida the writer knows of only one where much thought and care seem to be given to proper heating. On one occasion, while standing in one of the leading hotels of the State, he heard complaint made of the lack of heat. The manager said that it was the rule always to turn off the heat whenever the thermometer reached 60, and yet a much-traveled man, standing nearby, who had spent many winters in Florida, spoke up and said that even under these conditions it was, in his experience, the best-heated hotel in the State.

One experience with a cold day or night in an improperly-heated Florida hotel has kept many a visitor from returning.—Manufacturers Record.

**PERSONAL.**

Mr. Wm. O. Barnwell, the piano workman, of Atlanta, who was stricken with a nervous disorder and is now at the Camden Hospital thinks he will be able to leave the hospital within a week. He desires to thank those who have been so kind and attentive to him during his illness. Mr. Barnwell has an advertisement in this issue of The Chronicle.

Mr. Jim Jackson, of Bristol, Va., visited his mother, Mrs. Jackson at the Camden Hospital, on last Wednesday.



Harold Lockwood in "Love-Route" at The Majestic Next Tuesday.

Mary Pickford  
with  
Famous Players Film Co.  
**MAJESTIC THEATRE**  
"The Best There Is In Movies"  
Holds a contract to show in Camden all of the Famous Players releases, and are shown every Tuesdays and Fridays.

**Paramount Pictures**  
MARY PICKFORD

Appearing in Camden on The Majestic Theatre's Program Only. Millions of people feel that they know Mary Pickford, the wonderful Famous Players' Star, intimately. At least they have learned to love her because of her interpretation of many likeable characters. If you've seen her play one part you should see her in other picture plays which have scored tremendous hits. Some of the plays in which she appears and which will soon be shown at the Majestic Theatre: "The Dawn of a Tomorrow"; "Rags"; "Little Pal"; and "The Foundling."

Paramount Pictures Corporation  
ONE HUNDRED AND THIRTY WEST FORTIETH STREET  
NEW YORK, N. Y.