


FOR OVER half a century
the name $\mathbf{A L L A N}$ has been SYNONYMOUS WITH EVERYTHING THAT IS BEST IN THE JEWELRY TRADE
The same lofty ideals upon which this business was established obtain today, namely NO UNRELIABLE MERCHANDISE AT ANY PRIC
TRUSTWORTHY GOoDS at lowest figure, CHES DIAMONDS NOVElties ERWARE PLATED WARE JAMES ALLAN \& CO.



Good Printing Pays-Try Ours

