

# CIRCULATION

## GIGANTIC CONTEST

### \$1,200 in Prizes to Ladies, Men

### A Small Fortune

# THE CAMDEN WEEKLY

## A Realization and an Appreciation

The Chronicle today announces the Greatest Circulation Contest ever attempted by a South Carolina newspaper in a town the size of Camden. Plans that have been based on the expenditure of hundreds of dollars and have called into consultation the best circulation advice in this country have been finally matured and the details of the most magnificent offer that has been made to the people of Camden and vicinity is ready for their consideration and verdict. Some time ago The Chronicle announced that it would award a piano to the lady receiving the highest number of votes in the contest and while a few ambitious and popular ladies started out to win the one prize, The Chronicle soon realized that to make the winning easier for the candidates and to make the enterprise worth while it would be necessary to add more prizes and to call into consultation experienced men in this line of promotion. To this end The Chronicle has, at a high price, arranged for the most thorough contest system of recording and tabulating to be had in this country, and in this manner is showing its appreciation for the loyal support its readers and friends have accorded it in the past.

### The Territory of the Contest—How Divided—The "Square Deal" Feature—Nomination Blank.

**"A SQUARE DEAL"** To the many who will soon be engaged in this great contest The Chronicle pledges fair and equal treatment to all. "A Square Deal to All" will be the motto of this contest and no favorites will be played. Fairness and good faith will be the policy in regard to every participant.

That each candidate may be assured of a square deal, a committee of well known business and professional men will be selected to count the votes and award the prizes at the close of the contest. The \$1,200.00 in awards to be distributed under the terms of The Chronicle's Voting Contest, is by far the most liberal offer ever made in this state in a town the size of Camden. Let us tell you more about it. Send in the information blank.

### INFORMATION BLANK

Contest Editor:

Kindly give me further details regarding The Chronicle's new Plan contest without obligation in any way.

Name .....

Address .....

### NOMINATION BLANK

To enter The Chronicle's Automobile Contest, fill out this blank and send it to the office of the Contest Editor. You may nominate yourself or a friend.

The first of these blanks received will count for 5,000 votes.

I NOMINATE:

Mrs. or Miss .....

Nominated by .....

Address .....

Under no circumstances will name of person making nomination be divulged.



Clip One of Them Out and Send it In



### Division of Territory

The territory of the contest has been divided into four districts.

#### First District

All territory within the incorporate limits of the City of Camden will comprise the first district.

#### Second District

Waterlee township and all territory west of the Waterlee river comprises the second district.

#### Third District

All territory lying north of the S. A. L. R. R. east of Camden will be included in the third district.

#### Fourth District

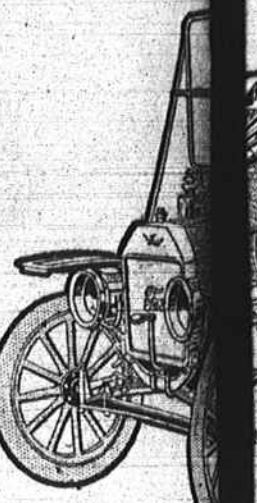
All territory laying south of the S. A. L. R. R. east of Camden will be included in the fourth district.

### Voting Power of Subscriptions

1 year	\$ 1.00	2,000 votes
2 years	2.00	7,000 votes
3 years	3.00	12,000 votes
4 years	4.00	18,000 votes
8 years	5.00	25,000 votes
10 years	10.00	75,000 votes

Votes will be issued on all subscription payments of \$1.00 or over whether the payments are for new or old subscriptions or in advance or back payments.

### FIRST PRIZE



1913 Model, Five

The new 1913 Five Prize in The Chronicle's contest with extension top, automatic lamps, tools, horn and in fact everything a car should have. The car was purchased by the contest and will be driven to Camden in a few days. One will have an opportunity to win it.

### Second Prize

The \$400 Kimball Piano purchased of K. W. Meltzer, representative of The Kimball Piano Factory, and now on display at G. W. Crosby's Ice Cream Parlor is the second grand prize.



The Diamond Ring. The four diamond rings offered as first prize in the contest, were selected from the stock of a local jeweler. The indeed sparkling gems of the set in Tiffany mounting will be placed on display in a few days where they were purchased. The candidates and friends will have an opportunity to inspect them.

Contest Now Open  
ENTER TODAY  
And Get Good Start

# For Further Details Call, Write