

The Camden Chronicle.

PUBLISHED EVERY FRIDAY

BY
W. L. McDOWELL,

The only Reform Paper in Kershaw County.

CAMDEN, S. C., AUG. 30, 1895.

SUBSCRIPTION RATES.—One year, \$1.00; six months, 50 cents; three months, 25 cents.

RATES FOR ADVERTISING.—Ordinary transient advertisements, first insertion \$1.00 per square; each subsequent insertion 50 cents per square.

Cash rates for Waits, Lost and Found, &c., not exceeding five lines, 25 cents each insertion and 5 cents per line for each additional line.

Business local, 5 cents per line each insertion.

Official and legal notices at the rate allowed by law.

Rates for contract advertising will be announced upon application at the office. Communications will be published when of interest to the general public and not of a defamatory nature. No responsibility will be assumed for the views of correspondents.

Rentments by checks, drafts and postal money orders should be made payable to W. L. McDowell, Camden, S. C.

Advertising.

The following sensible article upon advertising appeared in the Yorkville Yeoman of last week. It contains facts which would be well for the business men of Camden to consider:

"It is surprising that so good a paper as the Gastonia Gazette is not better patronized by the merchants of Gastonia, and we wonder if it is a sign of commercial decay in the town. It is a fact, easily seen by any business man who will take the time to think, that the growing, thriving towns are the advertising towns. You may count town after town and call to mind all the arguments you ever heard against advertising, but the fact remains the same. There are four towns in a small section that bear a peculiar relation to each other, and they are Gastonia, Yorkville, Rock Hill and Chester. They prey on the trade territory of each other. Yorkville probably has to labor under more difficulty than any of the others, because she has to contend with all of them. All of them have to advertise and work earnestly and constantly, or suffer a loss of trade that will be absorbed by one of the others. They will have to do this in order to hold their own, to keep from slipping backward and losing what they already have, and the question of ultimate supremacy is largely a question of printers' ink and personal effort, and in the struggle, printers' ink holds the balance of power. It holds it because it appeals to a larger audience than can be reached in any other way, because it presents the individual or the community claims in the homes of those who contribute to all that goes to make up trade and prosperity. There is a class of business men in every community who, having thoroughly familiarized themselves with their stocks and prices, take it for granted that the man twenty miles away knows as much about it as they do, can find them as easily, thinks about them as often and knows what advantage it would be to trade with them without having been informed. The announcement of some of these business men would be real news to a large number of those who read newspapers. It is said that the ostrich when closely pursued by the hunter sticks his head in the sand, because he thinks the hunter cannot see him. Some merchants look inwardly too much for success and will never attain the goal they are after until they learn to look outward. Self consciousness and egotism has spoiled the making of many a merchant prince. This is an age of advertising, and the people expect all who care for trade and have any advantages or reasons to offer, to present their claims through the public prints."

Somebody Catches It.—Who?

Well, the election of delegates to the Constitutional Convention is now a thing of the past. The organized Democracy is again signally triumphant over the combined forces of vo-

ting independents and so-called Republicans, who were aided in their fight by the almost criminal Luke-warmness of a large body of democrats who made no attempt to vote thinking the success of the party was assured anyway, and by the "I am holier than thou" crowd who didn't vote because, forsooth, one candidate on the Democratic ticket did not suit them.

It is to this latter class of voters in this county that I now wish to address myself, as on their shoulders principally rests the responsibility for the keen sense of humiliation, which all true Democrats feel when they reflect upon the pitiful little two hundred and forty-seven democratic majority in two thousand votes in this staunchly democratic county, and in making the following remarks, I want it understood that they are penned solely for your benefit and not as a cheap bid on my part for notoriety, or for political pre-eminence.

Many of you are active factors in the life and prosperity of your particular community.

Will your action on the 20th inst tend to quicken the life and enhance the prosperity of that community?

Many of you also have large business interests the continued stability of which depends somewhat upon your being in political touch with the masses of your fellow citizens on the main issue—white supremacy.

Does your action on the 20th inst command itself to you as one calculated to serve those business interests or convince the people that you are sound on the main issue?

You call yourselves Democrats of the purest breed and of untarnished pedigree.

Was your action on the 20th just one in conformity with your pretensions?

The first lesson in the school of pure Democracy is that of cheerful acquiescence in and submission to the will of the majority.

Did your action on the 20th inst go to prove that you had learned that less is when so many of you when requested, flatly refused to vote for the regularly nominated candidates of the majority of that party merely because one of them didn't please you?

You presumed to set up your puny judgment against a majority of the party to which you claim to belong, and when you put in jeopardy the three seats in the Constitutional Convention to which under every national law we are entitled, yet you would feel insulted and be up in arms directly should any one tell you that you are not Democrats, but—

Did your action on the 20th inst prove your claim to that distinction?

The answer to these five questions and to a dozen others equally as pertinent had I time to enumerate them is emphatically—NO.

Through you, this county

This school is a Christian family school for fifteen to twenty girls, and begins its sessions in next September. To this school a boy can be sent with the assurance that he will receive the best education, and enjoying the best associations; also that he is receiving thorough instruction, and is being taught habits of industry, personal cleanliness, religion and strict integrity. Young girls, too, are taught hand work, housekeeping, thus trained, need not fear difficulties. Highest references and terms of payment. Address E. L. Barnes, A. B., Principal.

Best For the Blood

Hood's Proved Its Merit Eczema Cured.

I have used Hood's Sarsaparilla and know it is the best medicine for the blood I have ever taken. Two years ago I had a sore in one of my hands below the knee, and it would not heal.

I Spent Many Dollars for medical attendance and treatment but all in vain. At last a friend urged me to try Hood's Sarsaparilla and told me it had done good to her. I had the best of doctors in this vicinity attend me and they said it was a severe case of eczema. He prevailed upon me, however, to take one bottle and when it was all

Hood's Sarsaparilla Cures

taken I noted a slight improvement. I have now used six bottles and my leg is well. Had it not been for Hood's Sarsaparilla I do not think I would ever have conquered my complaint." J. W. HINDMAN, Fort Law, S. C.

Hood's Pill cures all liver ills, constipation, biliousness, sick headache, indigestion,

has lost caste and the confidence of the State democracy. (Don't misconstrue this remark as meaning the State machine.)

Through you will our delegation lose some of the influence which they would have wielded in the Convention.

Through you was one of the most unscrupulous and perhaps our very bitterest political opponent almost elected to a position highly honorable in its character where he could have done us almost incalculable injury, and I for one am thoroughly ashamed and disgusted at your conduct.

W. A. SCHROCK.

The street car system is a great thing for Columbia, but it seems that there is a great lack of proper management even at this late day: While in Columbia on last Monday night we waited exactly one hour and a half for a car to Shandon

High Grade Tobacco

AND ABSOLUTELY PURE

DUKE CIGARETTES



MADE FROM

High Grade Tobacco

AND ABSOLUTELY PURE

DUKE OF DURHAM

DUKE CIGARETTES

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