The Attitude of Thanksgiving

Thanksgiving, 1967. What's your attitude?

As we pause Thursday to give thanks for our blessings, there will be some thought of our discontent. We are involved in an unpopular war, there is national unrest over both social and economic problems. Add those to your own personal problems and irritations and it adds up to the fact that all things just don't go



Skilled Labor Shortage

PABSON PARK, MASS. For quite a while manpower shortages have been a way of life for employers in many parts of the country. Some of the smartest labor relations men looked early in the game for ways around the problem. But too many simply let things slide, thinking the picture would change if they waited. Demand for men and women of high skills, however, continues to increase, and managements both large and small are having to face up to the dilemma.

FINDING GOOD WORKERS

Industrial executives have plenty of difficult questions to answer, perhaps more than ever before. But when top businessmen get together today, the talk almost always settles down to the best methods of finding employes to man the production lines Most localities have plenty of jobless people, but these are usually entirely without training—and too often without ambition That is why business schools and colleges are being besieged by job "prospectors" offering contracts and big pay to boys and girls even before they have completed their

There are only limited numbers of such potentially top-drawer job aspirants. The most successful personnel officials are those who uncover manpower sources where there don't seem to be any, who have the ingenuity and drive to learn from others how they have managed to staff their plants and offices. This is an excellent time to note how some of the more forward-looking firms are maintaining adequate crews in areas where others are searching in vain.

TRAINING PROGRAMS

Upgrading already established workers from within has proved an effective way of strengthening the quality of a company's position. Then comes, of course, the necessity for filling in again at the bottom. Most establishments have what is known as an "open door" policy, with the unskilled encouraged to come to work and enroll immediately in a company training program. The percentage of successful breakthroughs may be small, but they are worthwhile where skilled job aspirants are virtually non-exist-

One large concern has 10 plants in critical labor shortage cities. It has recently designed a new policy that is said to work well: All of its employee-testing procedures have been revaluated, making it easier for an inexperienced applicant to be hired and directed to the type of on-job training best suited to his abilities. Regular recruitment systems - using newspapers (still considered most rewarding), TV, radio, billboards, and brochures - are being steadily augmented by what might be termed "desperation" techniques.

INVITATIONS

In practically all of the most heavily industrialized centers, employers are trying to get those not currently seeking employment to come into the manpower force. Many firms are making recruiting agents out of their workers by offering them a \$50 bond for each new employee they bring in. Other executives are giving trading stamps in substantial numbers, expensive appliances, paid vacation trips, and other unusual incentives to those unearthing job applicants who actually join the personnel rolls.

Attempts are being made to hire mothers back, at least on a part-time basis. One Eastern company has placed in operation a "Mother Shift," which is said to be flourishing. It runs from 8:30 A. M. to 2:30 P. M., permitting the mothers to work while the children are at school and get home in time to greet them and have dinner ready on time. More efficient organizational planning is being emphasized in some cases to meet manpower deficiencies. One leading manufacturer stresses a perfect attendance record, granting those who achieve this mark a \$50 bond each year; still others spur attendance perfection via gifts and trading stamps. As it looks now, it could be a long time before skilled labor is again easy to come by. Executives who realize this and grapple successfully with the problem will hold the best competitive position.

to suit you all the time.

But has man ever been completely content with this world? Is he supposed to be? If complete satisfaction were the only goal of life, there would be little point in life.

Thanksgiving is a day for optimism, for looking on the bright side. It is a day for thinking of the blessings of health, freedom, friends and family and their well being.

It is also a day to be thankful for discontentments because these should goad us toward solution of problems and toward service.

And it is through service that we pay homage to our God.

Time Gallops On

How times have changed.

Whitmire Town Council recently passed an ordinance prohibiting any person to ride an animal in the business district of Whitmire, except for parades or when authorized by town council.

Remember back when a lot of folks were grumbling about the horseless carriages? There was some talk then of outlawing the vehicles because they scared the horses.

Now we know why the horses were scared.

'McNair's Raiders'

With the state Baptist convention recently in session and the holiday season approaching, there has been considerable comment on the state's new brown-bagging law.

We aren't here to argue the reasons behind Gov. Robert McNair's strict enforcement of the law. However, we are here to say that enforcement of the law has made football games more enjoyable this season.

At a recent Clemson game, it fell our lot to sit a row in front of some tipsy and very loud imbibers.

As the game progressed and cups were refilled there was considerable joking about "Watch out for Mc-Nair's Raiders."

At halftime, one of "McNair's Raiders," a SLED agent, came down, tapped one of the boistrous ones on the shoulder, and showed a badge. With a sheepish grin, the tippler and his friends got up and left with the agent.

The second half sure was a lot more enjoyable for the folks who came to watch a football game and not to listen to some drunks' attempt at a comedy routine.

Other Editors Say: **Accent Locally**

More and more often one hears statements of despair regarding the complexity of modern life. Is it that existence has become so impossibly complex? Or is it rather that individuals have become hopelessly confused by policies and procedures that no longer are guided by common sense?

An answer to these questions may be found in a statement by Thomas Jefferson, in which he explained how this Republic was designed to function:

"Were not this country already divided into States, that distribution must be made that each might do for itself what concerns itself directly, and what it can so much better do than a distant authority.

"Every State is again divided into counties, each to take care of what lies within its local bounds; each county again into townships and wards. to manage minuter details, and every ward into farms to be governed by its individual proprietor . . .

"It is by this partition of cares. descending in gradation from general to particular, that the mass of human affairs may be best managed for the good and prosperity of all."-Seneca Journal and Tribune.

CLINTON, S C ., WEDNESDAY, 22, 1967

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State May Take Look At City Tax Problems

By THE CHRONICLE'S Capitol News Bureau

continued migration of peo- Assembly. ple out of the city limits and olina General Assembly.

help has been given but city to avoid annexation. officials have considered this in a too-little-too-late cate-

gory. other association officials, population now live in urban has been stumping the state areas and the trend will con-

meetings to outline to city COLUMBIA, - Mounting officials the proposed legisconcern over municipal tax lative program for the com- er factors almost doubling problems, coupled with the ing session of the General the workload of municipal

into adjoining suburban ready developed: that a porareas will result in a new tion of the one-cent gasoline hard look at city problems 6tax, which now goes to the next year by the South Car- counties to the tune of about the suburbs and has been \$10 million a year, be alloca- responsible for The problems are not new ted directly to municipalities in fact they are old — but on a population basis; and in the past municipalities the state laws allowing comhave been unable to sway the munities to incorporate be rural persuasion of the leg-tightened to prevent creation nothing going to the cities. islators. Some piece-meal of "paper" cities in an effort

STODDARD makes a case planners, along with city for his plea in noting: (1) ad-For the past several weeks, ditional municipal services the president of the Munici- have increased local property Association of South taxes to the limit and new cities into the more open Carolina, Mayor Robert Stod- revenue sources must be urban areas, they don't move dard of Spartanburg, with found; (2) half the state's too far away from the con-

chanksgiving

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FOR THEIR LOYAL AND

CONTINUED PATRONAGE.

Clinton, S. C.

DAY JOYS OF OUR LIVES.

has increased traffic and othpolice departments; (4) the Two hard issues have al- availability of water through the municipal system has made possible the growth of a resulting increase in county and state income taxes -

> The exodus from the city has many explanations. But fathers, note that while they move away from the crowded veniences of the city.

10_THE CHRONICLE, Clinton, S. C., Nov. 22, 1967

Thanksgiving Unique Holiday

Our national Thanksgiving Day is the one religious holiday and holy day set apart in the year by presidential proclamation. Historically it is a time of gratitude, reflection, repentence, and rededication. The proclamation of our first president, General George Washington, reminds us of this. In abbreviated form it is given below:

"Whereas it is the duty of all nations to acknowledge the providence of Almighty God, to obey His will, to be grateful for His benefits, and humbly to implore His protection and favor:

"Now, therefore, recommend and assign Thursday the 26th day of November next, to be devoted by the people of these States to the service of the great and glorious Being who is the beneficient Arthur of all the good that was, that is, or that will be; that we may then all unite in rendering unto Him our sincere and humble thanks for His kind care and protection of the people of this country; for the civil and religious liberty with which we are blessed, and the means we have of acquiring and diffusing useful knowledge; and, in general, for all of the great and various favors which He has been pleased to confer upon

"And also that we may then unite in most humbly offering our prayers and supplications to the great Lord and Ruler of Nations and beseech Him to pardon our national and other transgressions; to enable us all, whether in public or private tinue; (3) rapid urbanization stations, to perform our several duties properly and punctually; to render our Nation a blessing to all the people by constantly being a Government of wise, just, and constitutional laws; to protect and guide all soveigns and nations, and to bless them with good government, peace, and concord, to industrial promote the knowledge and growth in county areas with practice of true religion and virtue; and the increase of science among them and us;

EVERYDAY COUNSELOR

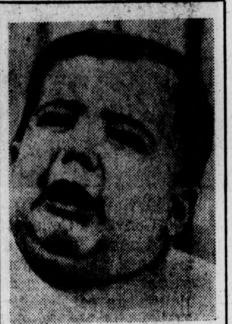
By DR. HERBERT SPAUGH

and generally, to grant unto all mankind such a degree of temporal prosperity as He alone knows to be best.

"Given under my hand, at the city of New York, the 3rd day of October, A. D.

George Washington' General Washington's Proclamation calls for thanksgiving, repentence, rededication and "practice of true religion and virtue.'

It is sad but true that each generation has a way of neglecting and disregarding the lessons of the past. Desperately we need to heed them.



turkey!' ever had more to be thankful for, this Thanksgiving Season, than these United States.

> W. S. Hatton Phone 833-3829 Insurance Agency



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A fast enough fastback.



Put a Volkswagen fastback in a race with the rest of the fastbacks around today and it would

Even at top speed it wouldn't stand a chance against a 350 h.p. job. (Our fastback cruises at about 84.)

Today a lot of people spend a lot of money on a car because it's big and fast. But the strange thing is, when they buy a car

with so much speed and power, they seldom stop to think where they'll be able to use it.

Do you need a 350 h.p. engine to take you downtown?

Or for a ride in the country?

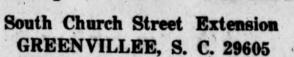
Or for that once-a-year vacation trip? (Even on the highway you can't use a hundred-mile-anhour car. Remember, the fastest you can go on most highways is only 70.)

This is exactly why we made the VW Fastback the way we did. Its 65 horsepower engine gets you out on the thruway quickly. And with that many horses in a Volkswagen, there's plenty of power for highway passing.

Our fastback has its engine in the rear and it's air-cooled. (That means no water or anti-freeze.) And since it doesn't have a lot of idle horses to feed, you'll still be able to get up to: 27 miles on a gallon of gas.

You can buy a sensible fastback like this for the sensible price of \$2,175.*

And never miss the power you didn't pay for.



Suggested retail. Price east coast P. O. E., local taxes and other dealer delivery charges, if any, additional. Whitewalls optional at extra cost.

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