



HAMILTON'S NEWLY-REMODELED STORE

Hamilton's Remodels - Celebrates

Combining the grand opening of the remodel and the 21st anniversary, Hamilton's Jewellers, of this city, is announcing a special event this weekend.

The store, which has been completely renovated with new front, show windows and fixtures, will hold the formal reopening beginning today in conjunction with the 21st anniversary of the opening in Clinton.

Local personnel includes Mrs. Joe Hamilton, manager, who has been with the store since it opened here. George W. Whitehead, watchmaker, connected with the firm for eight years, and Mrs. Jimmy Owings, who has been saleslady and bookkeeper for six and one-half years.

Founder of the Hamilton chain was John W. Hamilton, Sr., son of the late Elvyn A. and Della Brown Hamilton of Laurens. At the time of his death in November, 1957, he had been in the jewelry business for 37 years and was president of Hamilton's Jewellers, Inc., with stores in Columbia, Clinton, Sumter, Newberry, Greenville, and Darlington.

His wife, the former Lucille Broome, was vice-president of the firm until her death a little over a year ago. Much of this success in business was due to Mr. Hamilton's imagination, showmanship and willingness to gamble on his judgment. Mrs. Hamilton was the conservative who added stability and balance to the partnership.

Having served with Co. G, 118th

Infantry during World War I, he also served with the Civil Air Patrol in World War II and was active in the American Legion No. 6 in Columbia. He was president of the Diamond Council of America for a number of years.

Their son, John W. Hamilton, Jr., is now president of the firm. He attended the Columbia schools and The Citadel, after which he was on a tour of duty in the army with two years spent overseas.

He serves on the board of directors of the Diamond Council of America, is president of Hamilton's Distributors, president of the Carolina Electric Company, a member of the Rotary Club, a Shriner and a Mason. His wife is the former Miss Nell Quinn of Columbia and they have two children, John and James Michael.

S. C. Mental Health Association Will Meet Nov. 3 In Columbia

The South Carolina Mental Health Association will hold its seventh yearly state meeting November 3 at the Columbia Hotel in Columbia. All interested persons are invited to attend.

Registration will begin at 9:15 a. m. There will be several workshops by professional leaders.

Luncheon reservations are to be made before November 2 to 2739 Devine Street, Columbia.

Know Your Football

K kicks and R signals for a fair catch. R muffs the ball and it hits the ground. R recovers and advances.

Ruling: Advance was legal, since ball touched ground after muff.

Safety man muffs punt on his own 5-yard line. Kicking team's end catches the ball in flight in end zone.

Ruling: Touchback. This is a kicked ball and when it touches in R's end zone, it is an automatic touchback.

(Note: This feature is conducted by Sam Owens, of Clinton, who officiates at high school games of the area. Submit your questions to him.)

Birth Announcements

RUSHION
Mr. and Mrs. J. D. Rushton announce the birth of a son, Mitchell Wayne, on October 24, at Blacklock Clinic. Mrs. Rushton is the former Miss Betty Birch.

ADAIR
Mr. and Mrs. John T. Adair announce the birth of a son, Clifton Moorhead, on Oct. 26 at Hays Hospital. Mrs. Adair is the former Miss Joan Vaughn, daughter of Mr. and Mrs. D. M. Vaughn of Kinards.

News Of Bonds Cross Roads

Friends of B. W. Cooper will be glad to learn he has returned home after treatment at Hays hospital for several days.

Mrs. Hovie Johnson is confined to her home this week due to illness.

The Shady Grove Home Demonstration club placed first in the Southern District with their yearly report Thursday afternoon, Oct. 20. The fall meeting of Laurens County Home Demonstration Council met at Welcome Baptist Church, Rev. William Joy, pastor, brought an inspiring message on the "Goals of Life." Miss Georgia Taylor, our state 4-H girls' club agent, discussed "Understanding Boys and Girls." Following her discussion she used slides to bring out many important facts we should remember when working with boys and girls. The creed for HDC was led by Mrs. L. N. Cook, legislative chairman of the county. Mrs. W. A. Wilson led a symposium in which all county chairmen took part and presented the goals for the clubs of Laurens County. The district directors, Mrs. Belle Sumerel and Mrs. N. A. Shouse, awarded ribbons to the clubs having the best reports for the year. In the northern district, Warrior Creek won first, Lanford second, and Barksdale-Narnie third. In the southern district Shady Grove won first, Camak second, and Trinity Ridge third. Mrs. Shouse stated that club reports were rated on club improvement, individual member improvement, community activities, outside interest of club members, growth of club, club programs, and presentation of report. Members from Shady Grove attending were Mrs. B. W. Cooper, president, Mrs. James Evans, secretary, Mrs. Bessie Johnson, chairman of family life, and Mrs. N. A. Shouse, vice-president of the local club and director of the Southern district.

PC Faces Citadel Saturday at 2:00

Presbyterian College gridmen will invade the Citadel this Saturday afternoon to resume football action after the inactivity of two straight open dates. The kickoff is set for 2:00 p. m. on Johnson Hagood Field.

The Blue Hose enter the game a ten-point underdog, but spirit runs high in the PC camp. The boys are especially eager to topple the Citadel's high-riding Southern Conference team, since the Bulldogs' 0 to 8 win last year gave the only blemish to an otherwise perfect record that carried PC into the Tangerine Bowl.

Can Presbyterian resume the winning stride after the long layoff from football action? That's the question foremost in the minds of PC fans as the Blue Hose point toward possibly their toughest opponent of the season.

The Hosemen had bounced back after single touchdown losses in its first two games to whip both Wofford and Davidson before the open dates arrive. They were showing added strength with each engagement, so fans hope they can pick up the victory string where it was suspended on October 8 after the wet 6 to 0 triumph over Davidson.

OFFICE SUPPLIES
CHRONICLE PUBLISHING CO.
PHONE 74

ent. Ladies of the area interested are invited to join the club.

Mr. and Mrs. M. H. Todd and Miss Julia Blackwell were among the many to visit the mountains of North Carolina and Tennessee over the week-end. They spent the week-end with Mr. and Mrs. Earle Todd in Tennessee.

Mrs. Jim Price spent the week-end in the mountains.

A number of the children from the community attended the Laurens County fair Tuesday.

Mrs. Ola Wages has returned home after visiting relatives.



E O M End Of Month CLEARANCE

— SHOP ALL THREE BIG FLOORS —

EXCITING SALE! DOLLS! DOLLS! DOLLS!
FAMOUS TAMMY DOLLS **\$8.88**
● 32 Inches Tall — Unbreakable
● Washable, Rooted Hair — Smartly Dressed

REG. \$16.99 JACQUELIN
SKIN SHOES
\$12.88
Blacks — Brown
Bag To Match

REGULAR \$3.99
FOAM PILLOWS
2 for \$5.00
Full Size Zipper Cover

CLEARANCE!
LADIES' BETTER DRESSES **1/2 Price**
● Values to \$24.99 — Transitional
● Cottons — Juniors-Misses 1/2 Sizes

ELEGANT FASHION
WOOLENS
\$1.99 yd.
54"-58" Wide All Wool Flannels, Nubby Tweed, etc.

LEATHER LOOK
HASSOCKS
\$2.99
Round 'n' Square, Padded Tops, Sturdy, Comfortable, Ass'd. Colors

BOUGHT TOO MANY! OUT THEY GO!
LADIES' CHALLIS GOWNS **\$2.00**
● Regular \$2.99 Gowns and Pajamas
● Assorted Prints — Small, Medium, Large

BIRDSEYE
DIAPERS
\$1.00 Pkg.
27"x27"
Soft and Absorbent

CLEARANCE!
INFANTS WEAR
2 for \$1.00
Dresses, Slips, Gowns, Shirts, etc.

GUARANTEED!
ELECTRIC BLANKET **\$9.97**
● A One Time Buy—
● Lowest Price Anywhere — Single Control

LADIES' PLASTIC
JACKETS
\$5.99
Regular \$10.99 Value. Heavy Vanylin Plastic. Assorted Colors, 10-18.

REDUCED!
COTTON DUSTERS
\$3.00
Regular \$5.99 Retail. Cotton Plaids, Fall Colors, 10-18.

CLEARANCE
● **FALL FABRICS** yard **50c**
Wash 'n' wear. Fall ginghams, suitings, etc. 36"-45" wide, machine washable.

CLEARANCE
● **BOY'S BETTER SHOES** **\$4.00**
Were \$7.99. Sizes 2 1/2 to 6—Basement!

REDUCED!
● **LADIES' FLATS, CASUALS** **\$3 - \$4**
Suedes, leathers. Sizes 4-10, AA to C.

CLEARANCE
● **CHENILLE BEDSPREADS** **\$3.00**
Double 'n' Twin, Assorted Colors.

LADIES'
● **S-T-R-E-T-C-H NYLONS** pair **40c**
Stretch to fit.

REDUCED!
● **LADIES' SWEATERS** **\$2.00**
Cardigans, slipovers. Assorted colors.

GIRLS'
● **SCHOOL DRESSES** 2 for **\$3.00**
New fall plaids, checks. 3-6x — 7-14.

CLEARANCE
● **MEN'S TOPCOATS** **\$29.00**
Tweeds, hopsack. 36-44. Regular \$35.99 value.

— NOW 4 WAYS TO BUY AT BELK'S —
● REVOLVING CHARGE ● THIRTY DAY CHARGE
● LAY-AWAY ● CASH

NOW FOR CHEVY TRUCKS! TOTALLY DIFFERENT TYPES OF CHEVY TRUCKS!



1. REAR-ENGINE CORVAIR 95's—THE TRUCKS THAT BEGAN WITH 4 WHEELS AND A FRESH IDEA!

Here are high-capacity haulers that offer the most accessible load space you ever saw. Think of up to 1,900 pounds of whatever you haul riding on a highly maneuverable 95-inch wheelbase. This design's a beauty. Features 4-wheel independent suspension, integral body-frame build, thrifty air-cooled rear engine—all kinds of fresh new ideas about truck efficiency and economy.

2. TORSION-SPRING CHEVROLETS—WORTH MORE BECAUSE THEY WORK MORE!

You actually feel the advantages of independent front suspension in the almost total absence of I-beam shimmy and wheel fight. The driver rides easy, the load's better protected, tires take less abuse, the whole truck is subjected to far less damaging road shock and vibration. Efficiency goes up. Profits follow. Look over the whole line—both types of Chevy trucks.



SEE THE GREATEST SHOW ON WORTH NOW AT YOUR LOCAL AUTHORIZED CHEVROLET DEALER'S!

PLAXICO CHEVROLET, INC.
300 WEST MAIN STREET CLINTON, S. C. TELEPHONE 26

NEW
Sunbeam
Completely Automatic Deluxe
PERCOLATOR



NOW! REAL COFFEE Faster than instant

Made of Copper, Nickel and Chrome plated inside and out

MAKES 8 CUPS OF DELICIOUS COFFEE IN 5 MINUTES

Water-sealed element...easier to clean

Stainless Steel Pump

FASTER...1000 WATTS 8 AND 10 CUP

J. C. Thomas Jeweler
"It's Time That Counts."
CLINTON JOANNA