



SOUTH CAROLINA AGRICULTURE IS BIG BUSINESS

It includes the People, Land, Water, and the Products of the land, and supports the processing, manufacturing, marketing and distribution of these products to consumers. Farming needs to be guided by sound business principles to meet the continuing cost-price squeeze on farm profits.

This Advertisement Is Sponsored By the Following Business Firms In the Interest Of Better Farming In Laurens County:

We Endorse Point 1 Of the 1960 South Carolina Agricultural Program "FARM AND HOME MANAGEMENT"

Develop the farm and home into an efficiently operating unit by sound planning and good management for the best use of land, water, labor and machinery, cash and credit; and the wise use of income for good family living.

MODERNIZE YOUR HOME!

H. D. PAYNE & CO.

G. E. APPLIANCES — TEXACO DISTRIBUTOR
101 Airport Rd. Clinton, S. C.

We Endorse Point 2 Of the 1960 South Carolina Agricultural Program "MARKETING"

Plan for high quality farm products to fit market demands. Give more emphasis to proper handling, grading, storage and merchandising farm products. Develop more processing and marketing facilities by individual and group effort. Work to establish industries which will use South Carolina farm products.

LET A FORD TRUCK HELP YOU DO A BETTER JOB

BALDWIN MOTOR CO INC.

SEE US FOR NEW AND A-1 USED TRUCKS
N. Broad St. Clinton, S. C.

We Endorse Point 3 Of the 1960 South Carolina Agricultural Program "SOIL AND CROPS"

Follow recommended soil and water conservation practices. Grow those crops that are best suited to the soil and to market demands. Have soils tested and apply recommended amounts of lime and fertilizer. Use certified seed of adapted varieties. Remember, "More Fertile Soils Mean More Farm Income."

WE SELL A COMPLETE LINE OF FERTILIZERS, MATERIALS AND INSECTICIDES

CLINTON MILLING CO.

West Main Extension

We Endorse Point 4 Of the 1960 South Carolina Agricultural Program "GRASSLAND FARMING"

Increase production of pastures and forage crops to support our expanding livestock industry. Grow more Coastal Bermuda for grazing, hay and silage. Use more small grain crops for winter cover, grazing hay and silage.

WE HAVE TWO NEW SPREADERS READY TO TAKE CARE OF YOUR PASTURE FERTILIZER NEEDS

C - W - S GUANO CO. INC

103 North Adair

We Endorse Point 5 Of the 1960 South Carolina Agricultural Program "Dairying, Livestock And Poultry"

Produce high quality milk, meats, eggs and other livestock products to meet home and market needs. Practice improved breeding, better feeding and efficient management to improve quality and increase income.

CASH BONUS \$150.00 ON NEW TRACTORS

Pitts-Dillard Implement Co.

MASSEY FERGUSON DEALER
South Broad Extension

We Endorse Point 6 Of the 1960 South Carolina Agricultural Program "FORESTRY"

Follow good forestry management practices to make woodlands pay off regularly. Do a better job of marketing the timber crop. Reforest land best suited to trees. Re-establish pines on lands now occupied by cull hardwoods. Protect woodlands from wildfire, insects and diseases.

INDUSTRIAL SUPPLY CO.

We Endorse Point 7 Of the 1960 South Carolina Agricultural Program "PESTS AND DISEASES"

Use recommended materials, equipment and methods to prevent or control crop, livestock, household and stored grain insects, diseases and parasites, weeds, rodents and other pests.

LET US SUPPLY YOUR FARM SUPPLIES

GEO. A. COPELAND & SON HARDWARE

We Endorse Point 8 Of the 1960 South Carolina Agricultural Program "FAMILY LIVING"

Plan for wholesome living for each member of the family. Provide a convenient, well equipped and attractive home, improved nutrition, adequate clothing and opportunities for health, education, spiritual training and social life.

SEE US FOR ALL YOUR FURNITURE AND APPLIANCE NEEDS

BURRIS - HARRISON CO.

"Your Friendly Furniture Store"
202 N. Broad St. Clinton, S. C.

We Endorse Point 9 Of the 1960 South Carolina Agricultural Program "RURAL YOUTH"

Train boys and girls in improved methods of farming, homemaking, health, safety, citizenship and leadership, and provide vocational guidance.

M. S. Bailey & Son, Bankers

We Endorse Point 10 Of the 1960 South Carolina Agricultural Program "Community Development - Public Affairs"

Plan and work together to build better and more attractive communities and develop rural resources and income opportunities. Keep informed on public affairs and programs affecting rural people. Actively support local farm organizations.

CLINTON CHAMBER OF COMMERCE