

Liquor Stages Brazen Drive To Make Booze Seem To Be Food!

By LOUIE D. NEWTON

From Savannah comes a letter reporting the effort of the liquor industry to invade the retail groceries. It is a desperate drive on the part of the liquor crowd to close in on

the public in a very unique strategy—that of association beer and wine with food, enabling it to appear in the good company of essentials. Liquor, of course, would soon follow.

There is nothing new, of course, in this procedure. In the "progressive" big cities, where continental styles and tastes prevail, wine and beer and hard liquor are usually offered along with strong cheeses and sausage. And we in the deep South are urged to join the chorus and turn our erstwhile pleasant grocery store atmosphere into that of the traditional saloon. I suppose that the advertising writers will soon be applauding the privilege of mothers pushing their grocery wagons with their babies in the neat little baskets right into the beautiful suggestion of the drunkard's grave.

The word from Savannah is that one of the largest grocery chains in the world promptly dropped the proposal of selling wine and beer when the good people of the community protested the move.

Reports from the liquor tycoons indicate that in 1948 was a substantial decline in the sale of the product that is alleged to produce "men of distinction and women of charm."

With warehouses bulging and distilleries and breweries equipped for increased output, the industry is desperate for more customers. Hence this move to invade the grocery stores. With liquor stores on the best corners, in hotels and clubs, and with beer and wine joints in every nook and corner, the liquor people are not satisfied. They now propose to stand in the aisles of the grocery stores and claim a portion of every dollar that has been set aside for bread and milk and meat and vegetables.

Will the fine people of Savannah suffer this invasion? It will be interesting to observe the results. If the liquor crowd can break through in Savannah, they figure they can break through in Atlanta and Macon and Augusta and Columbus, and once they get the "big five" they can go to town at every crossroads in the state and other states.

The situation is a summons to every thoughtful citizen to act now. It may be later than we think.

THE CHRONICLE
Completely Covers Clinton's Trade Area for Advertisers
There Is No Substitute for Newspaper Advertising

ASK FOR **666** For **CHILLS & FEVER** due to Malaria
MALARIAL PREPARATION

MOBIL OIL
Gas and Oil
Complete Line Groceries
CHARLIE NABORS
West Main Street
Phone 511-W

FOR QUICK PICK-UP TRY OUR TUNE UP
COOPER MOTOR CO.
Phone 515
West Main Street

West Clinton

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gram, which was presented by several members. Rev. Spillers opened the meeting with prayer, and Mrs. Brooks Dunaway gave the devotional. Mrs. R. L. Yarborough closed the program with prayer.

Mrs. R. B. Amick, president, presided over the business session. Reports were made of the community plans being made to remember those who are ill.

After the business session the hostess, assisted by the co-hostesses, Mrs. J. J. Smith and Mr. Laura Mae Howard, served ice cream and cake.

Church Group Meets

The Woman's missionary society of Bailey Memorial Methodist church met at the home of Mrs. Harvey Berry. Mrs. Eland Harris had charge of the devotional, after which she led in prayer. Roll called and minutes of the previous meeting read. Mrs. Holland told an interesting story of our missionaries in Africa.

The meeting closed with prayer. The August meeting will be held with Mrs. Will Thomas.

Mrs. Berry served a salad course.

Birthdays and Wedding Anniversaries

Jessie Mae McGinnis, daughter of Mr. and Mrs. J. J. McGinnis, was 4 years old July 10.

Florence Ann Saville had a birthday last Tuesday.

July 5th was Betty Jo Saville's birthday.

Miss Betty Jean Caughman will celebrate a birthday July 27.

July 13th is J. B. Barbery's birthday.

Mr. and Mrs. Charlie Barker will celebrate their wedding anniversary July 18.

Jimmy Barker was 8 years old July 8.

Mary Anne Heaton celebrated her 3rd birthday July 6.

Bill Campbell's birthday was July 9th.

Anne Campbell will be one year old July 25.

Beky and Patricia Lawson celebrate their birthdays July 19 and 30 respectively.

James R. Williamson Passes

James R. Williamson died Friday at the home of his daughter, Mrs. J. C. Lusk after several months of declining health. He was a native of Oconee county but had lived in Clinton 26 years.

His wife, Mrs. Margie Griffin Williamson, died in 1940.

He is survived by three daughters, and three sons, Mrs. Lusk, and Mrs. L. S. Strickland of Clinton; Mrs. G. S. Stroud of Joanna; Arthur of Columbia, Haskell and Charles Williamson, both of Clinton; two sisters, and one brother, Mrs. D. F. Hughey of Travelers Rest, Mrs. Ida Leslie and M. O. Williamson of Pelzer, and 22 grandchildren.

Funeral services were held Sunday at 3:30 at Calvary Baptist church, conducted by the Rev. J. W. Spillers and the Rev. R. H. Gause. Interment followed in Virginia cemetery near Enoree.

Church Group Enjoys Outing

Saturday Mr. and Mrs. Murray Adams and Rev. and Mrs. John Holland sponsored a picnic and swimming party for members of the junior choir of the church at the park and swimming pool in Newberry. The outing was given the young people as a reward for their faithfulness in choir work during the recent revival.

Bailey Memorial Group at Camp

The young people of Bailey Memorial church, together with their sponsors were well represented at the Southern Methodist camps this summer at Cameron. There were ten who attended, this being the highest number to attend from any individual church in the conference. On the opening of the camp known as Epworth League Day, counting sponsors and young people, there were fifteen in attendance from Bailey Memorial, the highest number from any Southern Methodist church in the entire connection, it was reported. Taking the place of the regular church service last Sunday evening they gave reports of the program given at the camp and sang the chorus which they had learned.

Rev. Holland Attends School

The pastor of Bailey Memorial church, Rev. John H. Holland, has just returned from a pastors school held at the Southern Methodist camp at Cameron. While there he enrolled for three ministerial courses, namely: "The Miracles of Jesus;" "Pastoral Relationships;" and "Communist Principles."

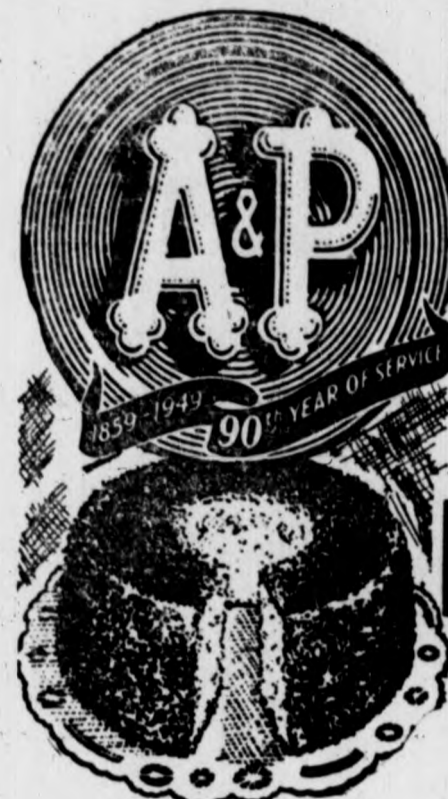
Quarterly Conference To Be Held

The third quarterly conference for this church year will be held at Morris Chapel Southern Methodist church located at Pomaria on Sunday, July 24. A large delegation from Bailey Memorial church will attend.

Goodyear Tires and Tubes

BATTERIES AND ACCESSORIES

McMillan Service Station
Sinclair Products
Phone No. 2



JANE PARKER ANGEL FOOD CAKE
19-oz. Cake 59c
JANE PARKER ANGEL Food Bar Cake 59c

CHOOSE YOUR FAVORITES FROM A&P'S TEMPTING ARRAY OF

FRESH BAKED DELIGHTS



- Golden Loaf Cake Jane Parker Ea. 25c
- Sandwich Marvel Bread 1 1/2-lb. Loaf 18c
- Maple Nut Jane Parker Layer Cake Ea. 39c
- Donuts Jane Parker Sugared 1-Doz. Pkg. 19c
- Rolls MARVEL DINNER Sandwich or Frankfurter Pkg. of Nine Pkg. of Eight 10c 15c

- Tuna Fish A & P 1/2 size Can 39c
- Cheese Mild American Lb. 41c
- Peaches Iona Sliced No. 2 1/2 or Halves Can 25c
- Grape Juice A & P Pt. Bot. 19c
- Vanilla Wafers Southern Style 12-oz. Pkg. 23c
- Margarine Uncolored Golden Maid 1-Lb. Pkg. 20c
- Saiad Dressing Ann Page Qt. Jar 45c
- Beans Ann Page with Pork & Tom. sauce 16-oz. Jar 10c
- Mayonnaise Ann Page Pt. Jar 29c
- Nectar Tea Rich & Flavorful 1/2-Lb. Pkg. 49c
- Flour Sunnyfield Self Rising 10-Lb. Bag 69c
- dexo A & P's Own Vegetable Shortening 3-Lb. Can 83c
- Iona Peas - 3 No. 2 Cans 30c

Fresh Fruits & Vegetables

- California CANTALOUPEs, 2 for 35c
- Large Head LETTUCE ... 17c
- GOLDEN YELLOW CARROTS, 2 bunches ... 19c
- Golden Yellow BANANAS, lb. 13c
- Green String BEANS, lb. ... 10c
- New Crop Yellow ONIONS, lb. ... 6c
- Bell PEPPERS, lb. ... 12c
- Pole BEANS, lb. ... 15c

- Mild & Mellow Coffee 8 O'CLOCK
1-Lb. Bag 41 3 Lb. Bag 1.19
- Nabisco 12-oz. Pkg. Vanilla Wafers 32c
- Nabisco Aroro 3 1/4-oz. Pkg. Cream Sandwich 15c
- Old English No Rubbing WAX
Pt. Can 43 Qt. Can 79
- Dash DOG FOOD
1-Lb. Can 13c

- California Long POTATOES, 10 lbs. 62c
- Golden Yellow LEMONS, dozen 35c
- Carolina PEACHES, pound 15c
- Bing CHERRIES, pound 27c
- Large Slicing TOMATOES, 2 1-lb. ctns. 29c
- Blackeye or Crowder PEAS, 2 pounds 22c

- LIBBY'S CANNED MEATS
CORNED BEEF HASH
16-Oz. Can 33c
- POTTED MEAT
2 1/2 Size Cans 17c
- VIENNA SAUSAGE
4-Oz. Can 19
- POTTED MEAT
2 1/2 Size Cans 27c
- LUNCH TONGUE
1/2 Size Can 29
- DEVILED HAM
1/2 Size Can 18c

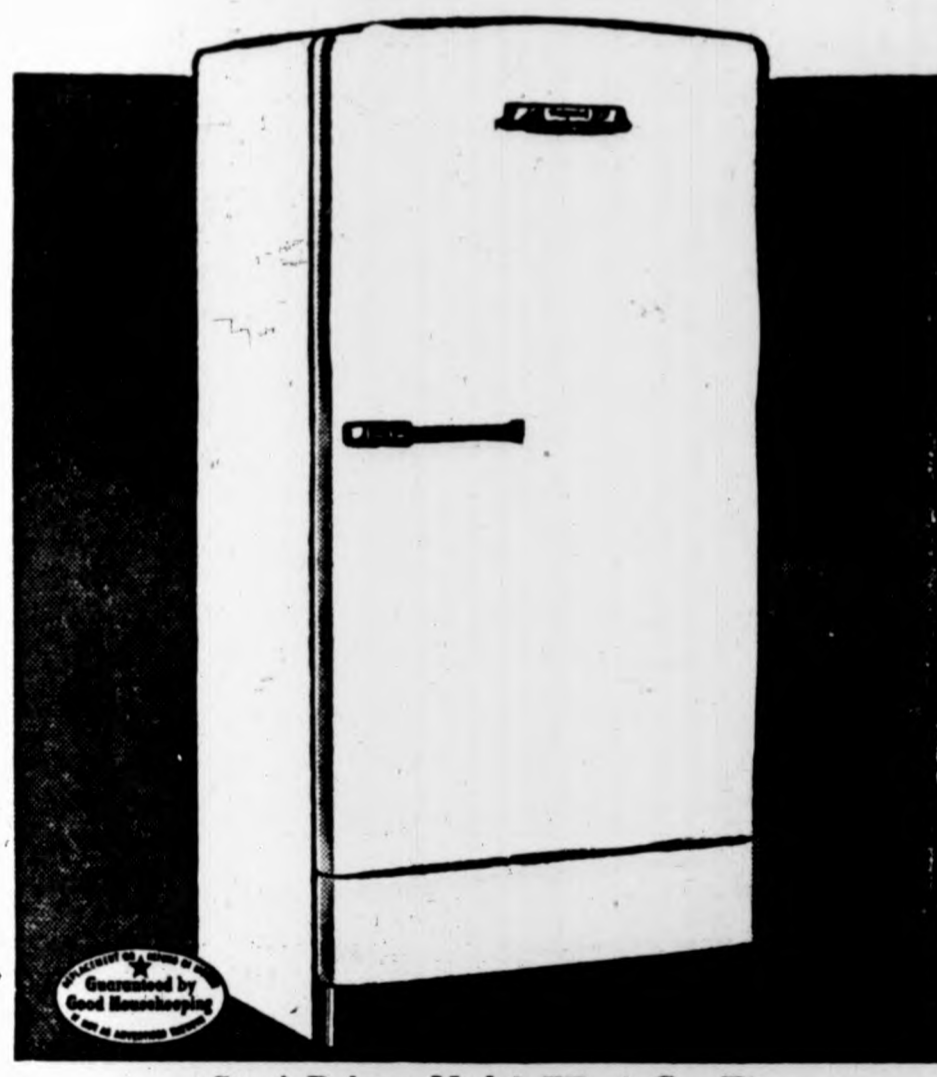
- Jergen's Lotion Mild SOAP
4 Bars 31c
Including 1 Bar For 1c
- Ajax CLEANSER
2 Pkgs. 23c
- Lifebuoy SOAP
2 Reg. Bars 16c
- Lux Toilet SOAP
2 Bath Bars 23c

- Octagon Soap POWDER
Lge. Pkg. 21c
- VEL
Pkg. 29c
- Lux Toilet SOAP
2 Reg. Bars 16c
- Lux FLAKES
Lge. Pkg. 29c



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Semi Deluxe Model EB, 8 Cu. Ft.

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