

Babson's Letter

BY ROGER W. BABSON
Chicago, Ill., May 13. —During the war, because many of our best American workers were called into active duty, the least efficient workers among us were able to find and hold jobs. Many companies suffered actual losses, running as high as 50 per cent, on the "output per man hour" during the years between 1940 and 1944. The first ranks of the present unemployed are largely made up of those individuals. The second group of unemployed begin to reflect the leveling off of production, schedules; supply has now caught up with demand in many businesses. Also, high prices and the election results in November have retarded purchasing. Losses caused by the storms this winter along with shipment difficulties have also resulted in more unemployment.

We see this for instance in textiles, rubber products, radios and phonographs, motor vehicles, shoes, hardware and furniture. I expect to see unemployment increase several million more as we move into 1950.

Labor-Management

This, therefore, is a vital time for both employers and employees to take inventory of their relationship to each other. As business becomes more difficult and competition more challenging it is very important that all friction be avoided. How can an employee best keep his job? Where should he look for another job should he fail to keep his present one? How can the employer meet the challenge of dropping prices and still heighten the quality and the appeal of his product? These questions can be answered only by increased employee-employer co-operation.

Suppose a union contract says that a company may take a month to de-

cide about keeping a new employee. After the end of that trial period a drop comes in that man's efficiency. Repeat this on a large scale and business is injured. The men who demand the union contract must keep not only the letter, but also the spirit of the contract. It is such integrity and moral honesty which inspires a company to keep every employee it possibly can.

Improve Employee Efficiency

Reports of layoffs and curtailments in some industries already have resulted in improved work in other industries. A fear of the future, however, forms an unhealthy incentive for the worker, in the sense that worry and anxiety tear down morale. Some of the ideal ways which have been found to improve efficiency are mentioned below:

- (1) Better equipment and tools.
- (2) Worker training programs with a definite aim in mind.
- (3) Company-paid accident and sickness benefits.
- (4) Careful selection of new employees. Wise employers, with an eye of reliability, will be extra careful during 1949 in hiring new workers.
- (5) Adoption of "incentive systems", bonuses, etc.
- (6) Showing employees how their future is directly success.

Opportunities

Real Americans have too much pride to live very long on the money earned and paid in taxes by their hard working neighbors. The conscientious unemployed will be looking for new businesses. There are too many people in law and other overcrowded professions, but more nurses are needed, more dentists and more veterinarians. With a greatly increased U. S. birthrate, plus the fact that Americans are living longer, businesses which cater to the very young and the elderly should grow. Anything to do with layettes, diapers, kindergartens, baby-sitting should be profitable! The older population is very susceptible to trav-

el agencies, beauty parlors, adult education courses. Good salesmen, accountants, bookkeepers and typists continue in demand. And of course, we all know the need for good teachers.

I have mentioned here possibilities for jobs in fields which are uncrowded. Almost all of them you may notice, from the veterinarian field to the teaching offers the worker a chance not only to seeve himself, but to greatly serve others. In a survey made years ago our people were asked, "What, in your life, has given you the greatest happiness? By far the majority of answers came back "My work". Would most Americans give the same answer today?

WADE HAMPTON

Leader In Peace and War

By David Koonce, in The Charleston News and Courier

Wade Hampton was from a long line of Southern aristocrats. He was the son of one of the wealthiest planters in all the South, and the grandson of Wade Hampton, who was a captain in the Revolutionary war and a brigadier general in the War of 1812, in the Lake Champlain campaign. He was born March 28, 1818, at Columbia. He graduated from South Carolina college in 1836 and was trained for a career in law. He devoted most of his time, however, not to the practice of law, but to state politics and the operation of his immense plantations.

Hampton was not entirely sympathetic to the rather extreme philosophy of state sovereignty as were many of his political friends. Nevertheless, he directed all his efforts in behalf of the South when war came. He organized "Hampton's Legion," a group of volunteers, and led them to victory in the first battle of Bull Run.

He served under J. E. B. Stuart until the latter's death, then directed his troops against Sheridan in the Shenandoah valley. In this campaign he distinguished himself and was given the command of Lee's entire cavalry corps. In 1865 he joined General Johnston in the Carolinas.

After the war, Hampton urged the South to accept defeat and direct all her efforts toward repairing the damage done by four years of war. He was a man of cool and calculated action, even in the face of violent opposition. He was a practical man during times noted for unthinking appeals to passion. He nobly defended the South's post-war position by offering the most effective answer to the Carl-Schurz report which charged the South with continued disloyalty and bad faith.

He was chosen governor of South Carolina in 1876 after a heated election in which two sets of returns were made, one claiming a Republican-carpetbagger victory, the other announcing Hampton and the Democrats as victorious. Shortly after Hampton took office, the carpetbag government in the state collapsed completely, and the white man took over complete control of the state government for the first time in almost 12 years.

Hampton served in the U. S. senate from 1879 to 1891, and was United States commissioner of Pacific Railways from 1893 until 1897.

He died on April 11, 1902.

Clemson First, P. C. Second In State Track Meet

Clemson's Tigers won the 22nd annual state college track meet here Saturday with 58½ points, which didn't surprise anyone.

But the favored Clemson team felt the hot breath of a hard-driving Presbyterian college squad on their heels all the way.

The Blue Stockings emerged with six first places to Clemson's 3½ and a total of 45½ points.

Other team scores were South Carolina 21½, Furman 16, Wofford 12, and The Citadel 12½.

Presbyterian also boasted the brightest individual star of the meet in Ken McCutcheon. He copped first in the 100-yard dash with the comparatively slow time of 10.3 seconds, first in the 220-yard dash at 22.7 seconds, and earned another 1¼ points as leadoff man in the one-mile relay.

McCutcheon gave the Blue Stocking relay team a lead of several yards that held until the final quarter lap. Then Furman's Ben Thomason pulled up uncomfortably close to George Fleming, of Presbyterian, and gave the Hornets a well-earned second place.

No records fell in the finals. In four events Friday's qualifying rounds produced better times or distances.

Clemson's Jim Whitmire turned in a 10.1 seconds 100-yard dash in the trial round, but dropped back to a tie for third with Walter Gooch, of Presbyterian, in the finals.

McCutcheon bettered his 22.7 second finals time in the 220-yard dash Friday by one-tenth of a second. Jack Doffert, of Clemson, skimmed over the 220-yard low hurdles Friday in 25.7, fell in the finals and saw Wofford's Woodham take honors with a 26.4 seconds mark.

South Carolina's Charles McGill had a 22 feet 6½ inch mark in the broad jump to reach the finals, and won with a leap of only 21 feet 10½ inches.

Cliff Brown, of Presbyterian, had the needed kick in the last few yards of the two-mile run, coming in well ahead of Robert Rayle, of Clemson, with a winning time of 10 minutes 27.7 seconds.

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