

WOMEN'S WORLD

Consider Style, Fit and Shape In Selecting Dress Neckline

By Erta Haley

PERHAPS the most striking part of the dress is the neckline. At least, that is the feature of the dress that you will notice first, for it frames the face.

The cut and finish of the neckline also shows the difference between professional and amateurish sewing, so any extra care and detail that you put on that feature of the dress will repay you well.

There are certain general rules to follow on necklines, but each is a separate problem, as no two throats or shoulders are the same, and it must be styled and proportioned to the individual. After you select the collar or line that you want, get in front of the mirror to see if lifting the neckline or perhaps lowering it even as little as an eighth of an inch won't help a bit.

The classic neckline which is inconspicuous but still very striking when worn properly is, of course, the "V" line. This is attractive provided the wearer is not too thin or bony. It should never be worn if the neck is exceptionally long, as it will only accentuate this feature.

The "V" neckline is made with a bias facing or a lightweight material stitched to the neckline, placed on the right side of the garment and then turned to the wrong side. The edge should be smooth and even,

Shirred Waistline



A boxy black jacket of black broadtail by Ben Reig is shown over a simple beige crepe dress. Important details include the shirred waistline and long, shirtwaist sleeves.

ticularly in collar interest is the use of yokes. These may be used on new dresses, and sewed right in as part of the dress plan. Or, if you want to add new life to an old dress, simply add a yoke in a contrasting shade to the costume.

There are several different ways of adjusting yokes to the garment. The first way is to seam the yoke right into the dress and make it part of the whole construction. Another way of putting a yoke in, is to overlay the yoke on top of the garment. However, don't use this method if you're using heavy material.

Still another method to use for this is to make a detachable or buttoned yoke. This is a very convenient way of using yokes, and in this way several yokes can be used for the same dress, permitting the variety and change that collars and cuffs give.

If you are making an overlaid yoke for a garment, cut the seams straight, as this is a very noticeable part of the dress, especially if the yoke is of a contrasting material. A good way to cut edges straight is to use a cardboard pattern and press the materials over the cardboard. This leaves markings which can be used as a guide for sewing straight. The stitching should be close to the edge unless you want to use the stitch as a trim. In this case it may be placed back one-eighth or one-quarter of an inch.

Another way of adding those special touches to the neckline is to use jabots of various types. A good idea is to make the jabots removable by placing small attachments on the jabot and the corresponding attachments on the dress.

Jabots may be in the form of ruffles or bows, or they may just tie around the neck.

If you are making ruffles, sew them onto either a single or double band. It is very important to do a fine hemstitching or hand rolling job on the jabot and particularly on the ruffled edge.

Accenting Best Features

If you have a creamy or sallow skin, wear colors like red, orange, red-violet or red-orange, which will add a rosier tint to your skin tones.

Play down yellow colors and choose opposites from the color wheel.

Avoid the complementary colors that will emphasize the yellow tones of the skin.

If you have a rosy or ruddy complexion, wear colors containing yellow which will reflect your own skin tones.

Wear neighboring colors such as violet to play down the red tones. Studiously avoid green, or other complementary colors which will accent the ruddiness of the complexion.

If your eyes are your best feature, choose a color that will accent them. Vivid colors will make your eyes appear darker.

Light colors make eyes appear lighter and should never be used if you have very light colored eyes.

Blue, gray or green eyes change color easily and usually reflect the color which you wear. In other words, the eyes will take their color cue from the color you are using.

CLARK NEW PILOT OF JOANNA TEAM

Pitching Staff Strengthened and Fast Club Expected In Central League.

Rolfe Clark, a veteran baseball performer at Joanna and manager there a few years ago, has been named manager of the Joanna entry in the Central Carolina league for the coming season, Johnny Moore, athletic director, has announced. He will not play but manage the team from the bench, Moore said.

Moore also announced that David Chandler, a standout right hand hurler in the fast Palmetto league last season, has been added to the Joanna mound corps for the coming season. He said he also expects to list the addition of a southpaw hurler soon.

In addition to Moore and Chandler, "Hoot" Whitworth, another right-hander, will round out the Joanna pitching staff. The team also has "Wheezy" Farmer, veteran catcher, back in the fold to handle its pitchers this season and give them plenty of power at the plate. Richard Willingham is among the outfield candidates returning from last year.

Moore, a former Presbyterian college athlete, managed Camden in the Palmetto league last season, but recently was named athletic director at Joanna. He said spring baseball practice will begin about March 8, following the close of the Southern Textile basketball tournament.

The Hormel Girls Coming To Clinton Tuesday, March 8

More than sixty smartly-uniformed girls of the Hormel Girls' Corps, all of them former Wacs, Spars, Waves and Marines, will offer valuable prizes to every family in Clinton on Tuesday, March 8, from 10 to 11 o'clock, it is announced in the advertising columns of today's paper.

The Girls' Corps, now touring the United States, features a drum and bugle corps, a marching unit and a radio band and chorus. The group has appeared in nearly every section of the country.

The girls also broadcast their own

radio show, the only show of its kind, for half an hour Saturday morning at ten o'clock on the American Broadcasting company from coast to coast.

On the day they come to town, the girls will visit with homemakers in food stores here. In the stores they will give away coupons good for whole hams, quarter hams and many other canned meat items. Any customer who has obtained a picture of one of the Hormel girls from her grocer, and visits her store while the girls are there, can win a prize.

It was emphasized by advance men for the Girls' Corps that no purchase of any sort is required to win a prize. Simply by going to the grocery store with a picture of your Lucky Hormel Girl you become eligible for one of the prizes to be given away by the girls.

Complete details about the many valuable prizes to be given away will be announced later in this paper and in food stores throughout this territory. Meanwhile local grocers are urging customers to come in and get a picture of their Lucky Hormel Girl. And many merchants are planning special sales while the girls are visiting in the stores.

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J. C. Thomas
JEWELER
"It's Time That Counts"

Joanna Gives \$1,223 To March of Dimes

In the March of Dimes canvass recently completed at Joanna, residents of the community contributed \$1,223.80, which broke all previous records there in similar campaigns.

The final report was made by W. K. Waites, general chairman in that area.

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Not all women...

and the stitching line should be chalked if you are not sure of making a straight edge.

Tips on How to Make Different Necklines

A popular neckline with jewelry is the collarless one. This can be flat or plain or it may feature gathers or soft draping. A bias binding may be cut of the same material as the dress, but care should be used to see that it is straight. This may be sewed on the right side of the fabric and then turned back. If it lies well, it will not need to be attached to the dress in any other way. Another way of finishing the collarless neckline is to attach the facing to the wrong side and turn it to the right side.

If you are turning the neckline to the right side, you may even use a different type fabric as this will add a decorative note to the dress. Plaids and stripes used this way are very effective on dark basic dresses.

If you are making a square neckline, the success of finishing it depends upon clipping. The band should be stitched in place first and then the seam allowance clipped to the corner, cutting until you touch the stitching. The corner will then



can wear the same neckline.

lie smoothly when you turn the facing.

Classic shirt front necklines are sometimes cut as part of the garment; at other times they are cut separately and attached. The full-length openings should never be made by guesswork. Use a pattern and follow it carefully.

Scarves and bows may be used on necklines of all types, and they are usually made of a different type of material to add interest to the dress. Satin is good with crepe. Bright wool is lovely with dark wools. Taffeta may be used for a very chic appearance and soft wools or soft crepes may be used for draped effects.

One of the most often repeated tricks in dress decoration and par-

★ Fashion Forecast ★

The dressiest suits are those that are made of satin and trimmed with rhinestones.

Just in case you've acquired the impression that the coming season will be one devoted exclusively to bright colors, grays or off white, then stop, look and listen, because black is also quite a choice for the season.

Blouses can change the appearance of a suit and make it just as proper for dining out as for shopping or sitting in a business office. Get a variety of these on hand.

For country and casual wear, get a suit in a gay and cheerful plaid. For dress-up wear, the most popular suits are those that are braided or beaded.

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