THE CLINTON CHRONICLE

Thursday, July 1, 1948

Belk's... Savings Great In '48 Store-Wide Annual **JULY CLEARANCE** And WHITE GOODS SALE Bargains Galore! Big Reductions! Save! Save!

DRESSES GREATLY REDUCED One Group Values to \$10.95



All sizes — many styles.

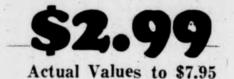
PILLOW CASES — 47c Each Size 42x36. The quality is guaranteed.

CLOSE-OUT! LADIES' SUMMER BAGS \$1.54 Values to \$4.95

Values to \$4.95 Looking for a bargain; See these lovely bags.

JULY SALE FEATURE!

SPECIAL PURCHASE! MEN'S RAYON PANTS



Made with pleated fronts, zipper closing. Cool, cool rayon sharkskins, rayon gabardines, and tropicals. Slight imperfections make these quality trousers at this giveaway price. Sizes 28 to 42.

> BIG VALUE! LOW PRICE BLUE CHAMBRAY MEN'S WORK SHIRTS



Guaranteed first quality, sanforized shrunk, full cut.

SPECIAL PURCHASE! MEN'S STRAW HATS



Values to \$2.98All first quality, all this season's styles. $6\frac{3}{4}$ to $7\frac{1}{2}$.

BIG REDUCTIONS! LADIES' SHOES - \$1.99 Pair

Dress Shoes, Play Shoes, Oxfords. Real values-Come and see for yourself.

BIG REDUCTIONS! BOYS' SLACK SUITS \$2.00 Each Values to \$5.95 Sizes 6 to 16

	TOWELS — 24c Each	Sizes 14 to 17.	Values to \$5.95. Sizes 6 to 16.
	Size 18x36. You'd expect to pay 49c. Pastel plaids.	CLOSE-OUT!	REDUCED TO CLEAR!
	BASEMENT VALUE!	LADIES' DRESS SHOES	BOYS' SPORT SHIRTS
-	LADIES RAYON SLIPS \$1.33	\$2.77	94c Each
	An actual \$1.98 value. Sizes 32 to 44. Tearose. BIG VALUE! LOW PRICE! MEN'S SHORTS — 49c Pair 80-square materials, elastic sides, gripper fronts.	Values to \$8.95 Greens, whites, blacks, tans, reds. Sizes 4 to 9. Widths AAA to C. TWO DAYS SPECIAL!	EXTRA SPECIAL! MEN'S COTTON KNIT UNDERSHIRTS 39c Each Sizes 34 to 46.
	Size 28 to 42. DRESSES REDUCED! Values to \$12.95	THURSDAY 10 to 12 FRIDAY 10 to 12 200 Pairs Ladies' DRESS SHOES AND OXFORDS	MEN'S SUMMER SUITS .Reduced — \$21.88 Rayons, Tropicals. Values to \$37.50.
	Now \$7.00 SUMMER HATS — 1/2-Price	25c Pair Values to \$4.95 Blacks, tans, whites. Limit one pair to a customer.	JULY SALE FEATURE! MEN'S DRESS SHIRTS \$1.84
	BANG-UP VALUES! 9x12 LINOLEUM RUGS — \$6.94 Good-looking patterns for every room in the house.	WHAT A BUY! SHAG RUGS	Values to \$2.98. 80-square material's, full cut, sanfor- ized, whites and colors. 14 to 17. REDUCED!
	54x54 PRINTED TABLE CLOTHS 99c Each	Actual \$1.98 Value Blue, rose, green, maize, and tan. CHENILLE	MEN'S SLACK SUITS — \$4.99 Blue and tan. Szes 28 to 42. MEN'S SHOES REDUCED
	Bright patterns that will add charm to your table. CLOSE-OUT FAST COLOR PRINTS	BATH MAT SETS 99C	Values to \$9.95 Now \$5.88
	23c Yard Values to 49c. 36-inch width, fast to washing.	Actual \$1.98 Value Two-piece bath mat set—Chenille Rug with Stool Cover. Rose, blue, maize, green.	BOYS' SHOES REDUCED Values to \$6.95 Now \$3.88
11	BASEMENT VALUE! LADIES' RAYON PANTIES 39c Pair	BIG SAVINGS — 51 GAUGE, 15 DENIER NYLONS GGC Pair	SPECIAL PURCHASE! LADIES' COTTON WASH DRESSES
1	Good-looking, elastic all around waist. White and tea- rose. Sizes—medium, large and extra large. CLOSE-OUT	You'd expect to pay twice the price for these beautiful stockings.	\$1.99 \$2.98 values. Smart prints, fast colors. Sizes 12 to 20. COTTON GOODS REDUCED!
	LADIES' SHOES — 99c Pair Values to \$7.95. Odds and ends—but real values.	WHITE GOODS SAVING SHEETS	SUMMER SHEERS — 58c Yd. Values to \$1.19. Good-looking. Cool.

