

The Clinton Chronicle

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The Chronicle seeks the cooperation of its subscribers and readers—the publisher will at all times appreciate wise suggestions and kindly advice. The Chronicle will publish letters of general interest when they are not of a defamatory nature. Anonymous communications will not be noticed. This paper is not responsible for the views or opinions of its correspondents.

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CLINTON, S. C. THURSDAY, JANUARY 1, 1948

We Step Into 1948

Today we step over into a brand new year. What an exhilarating thought!

We salute 1948—which means that THE CHRONICLE is a year older, and we hope wiser. The date on today's paper changes from XLVII to XLVIII, Number 1, which signifies that the publication with this issue enters upon its 48th year. It has been published under its present management and ownership for 32 years. Incidentally, there will be 53 issues during the year, this always occurring, which is seldom, when the first day of the new year comes on Thursday.

This brand new year gives us 365 blank pages to be filled in. What will be written in these pages only the future can tell. The new year about which there is much speculation and varied prophecies, brings with it problems and opportunities which call for caution and conservatism, coupled with hope, confidence, understanding, hard work and initiative on the part of us all. We must pull together and play fair with our fellowmen—if we are to have a share in making this a better and happier community. The mistakes of the year now dying should stand as a bold challenge to us all as we hang up the new calendar and start down another year's journey.

The Chronicle feels now, as it always has—its responsibility to the community it is privileged to serve. A newspaper is a peculiar institution, its first obligation is not to itself but its subscribers, advertisers and customers. A newspaper is no better than the town in which it is published. Some people think that editors make newspapers. They don't. Readers, friends, make newspapers, and to our large family of readers we are grateful for your confidence and continued favor. We prize our friends above money or any other consideration. What is money or anything else, for that matter, worth without friends. We would not swap our readers and friends for any other group of people in the world.

Our readers come first, always. You are the ones we must please if circulation is maintained. It is our responsibility to give you a good family newspaper, clean from front to back—giving the community news primarily—news of relatives, friends, and neighbors—wholesome news—the kind that will make this newspaper a welcome visitor in multiplied homes each week. We will strive this year to make THE CHRONICLE a better paper than in 1947.

And then we have a definite responsibility to our advertisers, for without them we could not pay our bills or stay in business. We help them to sell goods, to bring customers into their stores, and as they succeed; so do we. We stand ready at all times to cooperate fully with our advertisers as partners in increasing community business. In our mechanical department improvements will be made with the addition of new equipment purchased quite a while ago and still undelivered.

We have a definite responsibility likewise to our employees, the men and women who assemble and write the news, who set the type, run the presses, and do the many other expensive jobs involved in the production of a newspaper and commercial printing. Our combination newspaper-commercial printing plant enables us to serve our customers better and give the town a better newspaper at lower advertising cost to advertisers. For the loyalty, interest and helpfulness of our employees we are indebted and publicly express our gratitude.

Not only as individuals, but as a community, we must look to the future with hope. It is well to look backward and take stock, but it is dangerous to look backward too long. Time waits for no one.

Will Clinton go forward during the next decade? That is an important question and one that can be answered by no outsiders or magic hand. It must be answered by the business interests of the community. Are we to drift along in a complacent attitude, or with faith and courage, and a willingness to make investments for community progress, go forward in the march of progress. Clinton is to grow or stand and remain a small town. We must furnish

the answer. THE CHRONICLE reaffirms its faith and confidence in the community.

We wish for our readers, advertisers, customers and friends everywhere a New Year filled with happiness and red-letter days.

Fifty Years of Progress

The publisher of The Chronicle has received a most interesting and appreciated book just off the press, entitled, "Our First Fifty Years." It came to us from our friend, Mr. W. H. Regnery of Chicago, a great builder and president of Joanna-Western Mills company. The book covers a half century period, 1897-1947, and is an extremely modest account of a great industrial enterprise from a small beginning to its great growth. We enjoyed reading it during the Christmas holidays.

The book is written by Mr. Regnery and portrays the broad humanity of the man. It simply tells how four young men got together in 1897 to organize the "Western Shade Cloth Company" with the idea of producing a window shade for which there would be a common need in millions of homes. From that small beginning the pioneers in this field have expanded the business until now it provides a substantial livelihood for thousands of men and women and has branched out into numerous other products which enter into many phases of American life.

"We have decided," the author writes, "to tell you our story, as a business firm is intimately tied to the lives of our customers and of those who work with us. Since we work with one another, we belong to one another; ours is a community of interest. More than upon anything else, the builders of Joanna-Western Mills have staked their faith upon the mutuality of interest. That faith has never failed in the past and shall not fail in the future; it forms the firm foundation of the whole American system of free enterprise."

The company holds a number of enviable records, one being the fact that its fifty years of business life has never been marred by strikes or labor strife. "All we have ever tried to do," the writer states, "has been to deal with others as we would have liked for them to deal with us."

The company began with a small capital of \$30,000, the founders' savings pooled together. Their annual payroll in the course of fifty years has gone from \$40,000 to the \$9,000,000 of today. For twenty years, the founders did not pay to themselves one single penny in the form of dividends. Instead they made every dollar earned a dollar marked for the expansion of their enterprise. An unusual business policy, you will surely say.

In 1927 the Regnery interests entered the South for the first time with the purchase of the Joanna Cotton Mills company at Goldville. "This was perhaps our biggest and most important step," the author writes. He adds, "The momentous importance of the Joanna Cotton Mills company to the quality of our products has decided us in 1947 to combine the name of the two. Today 'Western Shade' plus Joanna Cotton Mills company are sailing together under one flag—The Joanna-Western Mills Company."

The products of Joanna-Western serve the whole nation. From the Chicago plant they are hand-made window shades, machine-made shade cloth, rubber Hollands, bookbinders cloth, tracing cloth, artificial leather, Joanna venetian blinds, draperies and cretonnes.

An interesting chapter in the book bears the caption, "Spinning and Weaving in Our Joanna Cotton Mills." It gives a full insight of the manufacturing process there, from the opening of the bale of cotton until the finished shade cloth is produced. Another chapter bears the title, "Building Industrial Citizenship" and here the broad humanity and big heart of Mr. Regnery is detected in every line. It tells of the continuous improvements made for the health and happiness, social and religious life, of its employees and to add to the beauty of the modern village which now consists of 400 one-family houses and a new apartment build-

ing to house 24 families.

The book, without the slightest evidence of egotism, tells the story of the outstanding success of a great organization to its present large proportions. It emphasizes the human side in all business relations. Those who know Mr. Regnery, know this has been his every day philosophy in all dealings with his fellowman during the long years he has been identified with the textile industry. The pioneer manufacturer has built a great business on the principles laid down in "The Golden Rule." A lofty ideal for every business man to hold before him, whether his business be large or small.

NOBODY'S BUSINESS By GEE McGEE

We Must Put a Stop To Food Gambling

secker-tery of agger-culture
Washington, D. C.
dear sir:

I notice by the papers that you are being called upon to furnish the names of grain and cotton speckulators ansoforth. This sorry spondent do not know the names of the senators and congressmen that mought of benn dabbling in the wall street market on the board.

maddam sommer in flat rock reports that mr. slim chance, sr., is long on wheat and it has been stated that he has kivered almost 500 bushels, and his partners in erme are carrying the ballance of this wheat contract. (he keeps saying in his sleep—"buy may wheat").

the first thing mr. chance does when he gets out of bed is to eat a fast breakfast, take a big chaw of brown's mule and then he lights out for the county seat and sets in front of the market board till it closes.

mr. chance has no mind for anything else except his wheat contract, and walks around befor the market opens and after it has closed like a mule with the blind staggerers; he don't pay no attention to nothing and noboddy.

this speckerlator, as well as those connected with the government, ought to be ketched and stopped; they are causing the poor russians to suffer for bread that they get from us thru itto and rumania and bull-gary and other furrin countries that we are feeding. if russia can't get our wheat for nothing she mought have to reduce the value of her rubble again ere long.

A School Trustee Election Is Only A Few Days Off

an election will be held in flat rock on january the 19 to choose 4 trustees of the flat rock scholl to take the places of certain trustees who have resigned and whose time has run out.

to be a candy-date, a feller must have children in scholl, and he allso must be able to read and rite, and he must be a citizen of flat rock of 3 years, and he must sign up that he is not a communist or a republican and that he has always avoided duels ansoforth.

mr. slim chance, jr., a g. i. of world war II will run on a platform of get rid of the boneheads. pay teachers more, hot lunches for dinner free of charge to the parents, free scholl books, hotter class-rooms in winter and cooler ones in summer, and the american flag to float on top of the audy-torium.

miss jehnie veeve smith, our present efficient principle, says we need a more intelligent board than the present one, and men should be choosed from the bizness walks of life and not from loaferers around the town hall. she wants the teacher load in pupils reduced to 4 from 36, and allso wants a modern playground and watter spicketts all around the premises ansoforth. may the best folks win.

McINTOSH'S SHOE SHOP Send Your Shoes To Us for Best Materials and Workmanship.

Recently a local man stated that he used to feel like a swollen balloon after every meal; he would bloat full of gas and was terribly constipated; he took INNER-AID and now eats anything without gas or bloating and bowels are regular. Get INNER-AID for stomach distress.—Bishop-Walker Pharmacy. adv.

READ THE CHRONICLE ADVERTISEMENTS REGULARLY EACH WEEK
They inform you as to changing prices, where you can supply your needs, where you can shop to advantage.
BE WISE — READ THE ADS

Belk's...

RUMMAGE

SALE

Bargains Galore... Big Reductions

SALE! CHILDREN'S COTTON KNIT TRAINING PANTS

Pair—
29c

A regular 49c value

LADIES' RAYON PANTIES

2 Pair
\$1.00

An actual \$1.00 pair value

SALE! LADIES' SWEATERS

\$2.00

Slip-overs, Coat Styles, All Wool
Actual \$4.95 values

SALE! WOMEN'S COTTON PANTIES

Pair—
39c

They're actual 79c values

CLOSE-OUT! LADIES' RAYON HOSE

Pair—
44c

Actual values \$1.00 pair

COTTON BLANKETS

Each—
97c

A Big Value — A Big Saving!
Double Bed Size — Plaids

CLOSE-OUT! LADIES' AND CHILDREN'S HOUSE SLIPPERS

Pair—
50c

Values to \$1.98 pair

BIG VALUE! COTTON PLAID BOYS' JACKETS

\$1.00

An actual \$1.98 value

LADIES' DRESSES

1-2 PRICE!

AND LESS

Group 1 — \$5.00

Crepes and Spuns. Good Styles,
All Colors

Group 2 — \$7.00

Excellent Styles, Excellent Values,
Big Reductions!

BIG REDUCTIONS! BOYS' COVERALLS

Pair—
\$1.00

You'll want several pair at this low price. Sizes 3 to 8.

CLOSE-OUT! LADIES' SHOES

Dress Shoes, Play Shoes, Oxfords
Pair—

\$2.99

Actual values to \$7.95 pair

SALE! MEN'S SUITS

\$22.50

All wool, hard finished worsteds, single and double breasted styles. Actual values to \$39.95. Want a bargain? See these!

CLOSE-OUT! MEN'S PAJAMAS

Pair—
\$1.99

Values to \$3.98. Sizes A, B, C, D

CLOSE-OUT! MEN'S DRESS PANTS

Pair—
\$3.00

Values to \$10.95

CLOSE-OUT LADIES' WOOL MITTENS

Pair—
50c

100% wool — Actual \$1.00 values