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WILSON W. HARRIS
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EXAMINE YOUR LABEL

The Chronicle is now issued strictly on a cash in advance basis unless arrangements are made at the office for extended credit. This policy is made absolutely necessary in view of the present cost of producing a newspaper. The paper is printed and delivered to our subscribers for less than three cents a week. Any subscriber, desiring the paper, is able to pay this amount if he or she has the inclination.

Notices of expiration have been sent out to all subscribers and a large number have sent in their renewals. Others have ignored the notices. A number of subscriptions expiring in February have already been discontinued. There are many others whose time expires in March and notice is hereby given that all subscriptions not paid for by the end of the month will be discontinued.

Kindly look at your label and if you desire to have The Chronicle continue to come into your home as a weekly visitor, send in your renewal today. It is very important that you attend to this if you desire the paper, and we hope that you do.

WORK VERSUS LIFE

The woods are full of that type of Pollyanna philosopher who hammers at the public unceasingly with the advice to "Work! Work!! Work!!!" and never give the oppressed or the unfortunate time to think about what he may be missing. Innumerable instances are cited of how Smith made his millions, how Jones revolutionized the industry in which he began as a truck driver, how Brown made the insurance world sit up and take notice. How did they do it? Work, from 10 to 14 hours each day. They dreamt their work at night and got up before daybreak to go down to the shop and try to improve things. Most of the time they are married men with a small brood of little Smiths, Joneses or Browns to support. Never has an interviewer asked Smith's wife what she thought of it all, and how the family fared, what the consequences to the children have been of this impassioned devotion to toil.

And now what has Smith? Millions. More money than he can well take care of, weighing on his mind, his dreams are not of improvements but of income-tax reports. And his wife? Probably too worn with the ceaseless toil of housekeeping and making ends meet and rags last to enjoy anything but riding in a softly padded limousine, wrapped in fine furs, desperately trying to enjoy herself, and not knowing how. The children? Probably at college, perhaps indulging in petting parties and booze orgies, growing up ineffective and useless, burdens on an earth that does not need them, but needs their money.

And all this is because Smith worked without living, toiled unceasingly without a chance to notice the beauties of life about him, neglected his family and left them to think of nothing but an escape from all work, from all cares and worries, without appreciating their good fortune in many little respects.

That the movies are full of graphic demonstrations does not deter these rosy-spectacles spouters of non-sense. It is well to work and work hard, there is no other way of getting out of ruts; but it should be kept in mind that living, enjoying the pleasures of being alive, is as essential to true success as is toil.

THE PROBLEM SOLVED

With the coming of the Southern Power Company into Clinton within the next few months, the power problem has been satisfactorily solved for years to come. The signing of a contract with the city, as well as the mills of the community, insures an-

ple hydro-electric power, and means that the town will no longer be handicapped in this respect. The linking up of the community with the enormous Dukes' interests, is a step forward for this community and is exactly what The Chronicle has been agitating for several years. Any town with such facilities at its disposal, holds an enviable position, and has unexcelled advantages to offer new citizens, new capital, new enterprises.

The contract entered into by the city with the Southern Power Company is fair and equitable, and in no way infringes upon the city's interests. The rates as stipulated, are very reasonable and will give the city its power supply at a cost of a fraction less than a cent and one-half per kilowatt. In turn the city will be enabled to offer a very low rate for cooking and manufacturing purposes, together with a lower rate for business and residential needs.

The coming of the Dukes interests into Clinton should be welcomed by the community. The erection of their cable lines, giving this community direct primary power, will cost approximately \$225,000, and so large an expenditure in this section on their part, should be appreciated, and there should be a spirit of co-operation and fair play exercised towards this great corporation. Some folks stock in trade is to curse and abuse corporations and money interests, but it is stupid nonsense. What every community needs is capital, and the connection just formed with the Southern Power people has possibilities that no one is able to fully appreciate. Linking up with a big "dynamo" like this is bound to prove an asset to the community, and the benefits to be derived will be more and more appreciated as time passes.

The city council, the directing heads of the cotton mills of the community, the Commercial Club, and all individuals who have interested themselves in the project, are to be commended for their work and congratulated upon successfully solving the problem. All who have assisted have rendered a community service that will prove of inestimable value in our future development.

POWER-WATER-TRANSPORTATION

Power-water-transportation—these are the three big factors that are essential in town and community growth. Without them, any city is handicapped, there can be no real worth-while development, because upon these three essentials the expansion of any city is largely dependent.

The power question, with the coming of the Southern Power Company's interests into this community, has been satisfactorily solved. It means that ample hydro-electric power is now at the city's disposal, and with the projecting of any manufacturing industry, the big problem is solved. Any town with ample cheap power facilities holds an enviable position, and the coming of the Dukes interests will prove one of the big, outstanding accomplishments of our town in years to come.

Water—there must be an ample water supply along with the power for the two to go together. The city today has reached a serious point and it is now imperative that relief be furnished. A modern filtering plant is a problem that must be met, and the petition soon to be put in circulation by city council to provide for an adequate water system, should have the support of every citizen in the community. The water shortage, especially in the summer, has become alarming. Our present supply furnishes inadequate fire protection, and should the city be visited by a disastrous fire, in all probability it would result in the loss of hundreds of thousands of dollars of property. There must be further sewer and sanitation development for the city, and as soon as this need is considered, we are at once faced with the water shortage. These facts should be squarely and intelligently considered, and at the earliest possible moment, the city should be provided with a modern and ample filtering plant caring for the present and future needs.

Transportation—without good transportation and communication facilities, any community will suffer. Good roads mean increased business, they attract trade, new citizens, new enterprises. The building of the Calhoun highway through this section is a big accomplishment and will prove of inestimable value. The further program of road development as now outlined by the county good roads association should be endorsed and supported unambiguously by our people, and we should constantly be working for improved highways with a proper appreciation of their value and importance to the community. We are fortunate in the matter of railway facilities, yet when an opportunity is presented to improve them, it should find us eager to lend our support and influence. The

coming of the automobile has made travel easy, it's no longer a problem to go from one place to another, and the community that is not easily accessible, giving to the country that surrounds it, improved highways, is going to suffer. Therefore we can see the imperative need of improving our transportation facilities if we hope to grow as a business center.

Power-water-transportation—these three assets in a large measure make a town. They put it on the map so to speak and equip it to go forward. The town with such advantages, seldom stands still. The town without them is handicapped and of necessity, lags behind. The power question settled satisfactorily now, our whole energies should be directed towards the securing of an adequate water supply and the building of a system of highways into Clinton that will be as good as those offered anywhere else. These are the factors that build a town.

This Week



By Arthur Brisbane

JACKSONVILLE POWER
FORD SELLS FERTILIZER
TOO MUCH RELIGION
A 50 MILLION DOLLAR BRYAN
OUR RUM RUNNING PROBLEM

To Mayors of Cities:

Go to Jacksonville, Florida—this is written in that city—call on Mayor Alsop, and learn about Jacksonville' municipal owned electric light and power plant.

There is no cheap water power in Jacksonville—oil is used, at a cost equivalent to \$6.50 a ton for coal. But the people of Jacksonville buy their current at a price lower than anywhere in the United States, except, perhaps, Seattle. So says John H. Perry, whose newspaper, the Jacksonville Journal, prints this column.

Selling at a low cost, the people of Jacksonville make a profit of three-quarters of a million on their plant. They are building an addition to the plant costing eleven hundred thousand dollars, and their taxes are low.

Henry Ford, who will shock the nerves of big financiers as quickly as he would chop off the head of a leghorn hen, has recently startled gentlemen that manufacture fertilizers here.

The Ford agent at Jacksonville got word that so many carloads of sulphate of ammonia in bags ready for distribution to farmers would presently arrive and they must sell it.

Shipments came and have continued. Jacksonville understands that Ford's ammonia sulphate is a by-product of his coke plants. What interests the farmers is the fact that Ford sells his fertilizer, of the highest grade, \$19 a ton below the market price.

Apparently Ford is trying his hand at cheap fertilizer without waiting for Muscle Shoals.

"Not too much, not too little," said Aristotle.

Even in religious emotion, excess is a mistake, and brooding leads to trouble. Frank McDowell got it into his head that he had committed the unpardonable sin.

The idea stayed, and by way of "expiation," he killed his two sisters, burning them as they lay asleep in their beds. That also preyed on his mind and added to his religious worries. So, by way of further "expiation" he shot his mother and father to death.

Such religious hallucinations were not unusual in the old days. They drove men and women into the desert where they lived in filth and semistarvation, imagining that such conduct pleased the Lord.

It didn't occur to them to ask why the Lord had provided a fertile earth and clean water if it pleased Him to see hermits dirty and hungry.

Many have seen the "holy man of Benares," a deluded pagan, sitting on sharp spikes, and accepting little contributions, convinced that it pleased his particular God to see him sitting here.

The calming down of our religious emotions is a most important forward step in civilization. Men begin to realize that the mysterious Power above gave us this beautiful planet, that we might take care of it like faithful gardeners and find happiness in the process, leaving the

hereafter to a higher judgment.

Will the State of Florida accept or reject fifty million dollars worth of free advertising?

If Florida sends William Jennings Bryan to the National Democratic Convention he will go at his own expense and Florida will get free of charge in all newspapers in the United States advertising as could not be bought for fifty or a hundred million dollars.

If Florida allows herself to be deceived by political gentlemen who belong to the East Coast Railway, which doesn't want Mr. Bryan to go to the convention, then Florida will lose very valuable advertising.

President Coolidge asks thirteen millions for the coast guard to deal with smugglers. The authorities intercept five per cent of the whiskey now. Spending ten millions more they might intercept seven per cent of it. They can't stop it. Smuggling cocaine and other drugs is a part of rum running.

The questions are, what is this Government going to do about it? And how long will the public be content to let things drift?

Poem
by
Uncle John
SELF-DEPENDENCE

I don't mind havin' assistance when ther's difficult job to do,—Me and my neighbors exchanges chores, which multiplies power by two. . . . Good gineralship will double teams when the sweat commences to roll—but a feller's religious conclusions must spring from his innard soul!

And, I never pine for advisers—in questions of politics. . . . I never indulge in compounds that's explosive as soon as they mix. . . . For I can detect an imposter the minnit I hear him bray—so I do my political thinkin' in my own, individual way.

There's virtue a-plenty in teamwork, when emergencies may require, but—there's mighty little of "teamwork" in follerin' a party liar. . . . It's safer to base yer judgment on what the evidence shows, and to never let no political crook put his iron ring in yer nose!

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We have a fresh shipment of full cream Cheese—"The kind that bites." Best quality.

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Clinton, S. C.

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These FoodSavers are all finished golden oak and make a pretty appearance. The food chambers are finished by the BAKING process in a hard, smooth, non absorbent WHITE surface—easily kept clean and bright. Door linings finished same way. Removable waste pipes and wire shelves. Thick doors are held airtight by massive lever fasteners and heavy hinges. Self-retaining casters. Deep swinging baseboards. Ice and provision chambers nicely proportioned.

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