THE DLLLON HERALD, dILLON, SOUTH CAROLINA, THURSDAX MORNING, APRIL $28,1921$.


Overhead expense is the canker worm that gnaws at the vitals of every business. The problem today is to get $m$ aximum production at a minimum of expenss. Odd systems are costly. They. waste time and lose doliars that trui in:o bis sums. The modern system is

## THE ZOOSE LEAF SYSTEM

One-third of the cost of a ledger is in the binding. When you open new books you throw away one-third of the cost of your ledger. In three years you have thrown away the cost of a ledger, in addition to the the lost in transfering accounts. A loose leaf ledger will last a life time and your only expense at


LEDGER LEAVES.
Double or single entry up to 12 columns. Machine ruled on extra heavy ledger paper. Standard forms in stock all the time. Special forms ruled on short notice.

OUR DUPLICATING LEDGER


OUR Thme sav ER


THE STEELBACK LEDGER
Bound with Red Pigskin Leather a binding that appels to the customer who wants the best he can get. It contains a mechanism better than all oth ers and is bound with materials that cannot be beaten. It is strictly a binder of extra grade.

[^0]HERALD PUBLISHING COMPANY, Dillon, S. C.


[^0]:    Grows in poularity every year. It is a great time-saver. You make out bills from day to day as the items are entered on your ledger, and at the end of the month your statements are ready to mail out. No rusin at the end of the month. No delay in getting out on time. Hundreds of these ledgers are in daily use throughout the Carolinas and our customers tell ns they would not do without them for many times the cost. They cut book-keeping in half. We put them up in all sizes, bound in Red Russian cowhide back and corners, corduroy sides and strong metal parts made of the very best aluminum casting. They drop back flat when open, giving a perfect writing surface.

    We are not beginners in the loose eaf line. We have been putting up loose leaf outfits for many years, and we guarantee our books to be first-class in every particular. Tell us what your business is and let us design a system to suit it. We offer you the services of an expert accountant who was for sixteen years traveling auditor for one of the largest.bonding companies in America. We guarantee to give you a system that will save time and make your book-work simpler and more accurate.

    We have special forms for farmers as well as merchants, bankers and matafacturers. We have forms that suit every business. We use the same presses and machinery used by other manufacturers. We employ the same skilled workmen.. We use the same material and our overhead expense is less than that of the big city manufacturer.

