

<b>JULY "HUMMER"</b> No. 1 Men's Hose <b>9c</b>	<b>JULY "HUMMER"</b> No. 2 Men's Fine Wash Ties <b>10c</b>	<b>JULY "HUMMER"</b> No. 3 Tennis Oxfords <b>49c</b>	<b>JULY "HUMMER"</b> No. 4 Polo Sheeting, yard <b>8c</b>	<b>JULY "HUMMER"</b> No. 5 Foxcroft 9-4 Bleached Sheeting, yard <b>43c</b>	<b>JULY "HUMMER"</b> No. 6 Suit Cases <b>95c</b>
--	--	---	---	--	---



## A Mid-Summer Bargain Festival of Cool, Refreshing Extra Specials Sale Starts Saturday, July 1st, and Ends July 15

These hot summer days are ever present reminders of the need for cool, delightful apparel, and the many needed dress accessories that add so much to your comfort. We know there are many of our friends who are not fully supplied with mid-season necessities to carry them through the numerous remaining days of warm weather. That's why we invite you to come and enjoy the pleasures of supplying such needs at very unusual price reductions. This is the time to buy and buy liberally.

Our Annual July Clearance Sale means just what the name implies. It is a Bargain Picnic, where you can get what you need at a saving well worth while. We must reduce our summer stocks, there's the necessity of providing room for the arrival of early fall goods, and it would mean great loss to try and carry over into next year any of our summer stocks. There must be a clearance now. We care not about profit, but want you to have the opportunity to save, just when your needs are many and the merchandise is cheap.

**Great REDUCTIONS That Will Make This Store "Hum With Activity"**

### Men's Needs Supplied at Little Cost!



<b>SHIRTS</b>	
Fast colors, Neck Band and Collars attached	<b>85c</b>
Blue Denim Overalls, Sale Price	<b>89c</b>
Men's Summer Union Suits, Sale Price	<b>68c</b>
<b>PANTS</b>	
Men's Khaki Pants, Clearance Sale Price	<b>98c</b>
Men's Dress Pants, Clearance Sale Price	<b>\$2.75</b>
One lot Men's Hats, Clearance Sale Price	<b>98c</b>
Men's Caps, July Clearance Sale Price	<b>35c</b>
<b>SHOES!</b>	
One lot Men's Oxfords, July Clearance Sale	<b>\$2.98</b>
250 pairs Men's Gun Metal and Russia Calf Oxfords	<b>\$3.49</b>
One lot Ladies' Strap Pumps, Jtly Sale	<b>\$1.39</b>
175 pairs Ladies' Black and Tan Oxfords, Sale Price	<b>\$2.45</b>
One lot Ladies' White Oxfords, July Clearance Sale	<b>\$1.59</b>
365 pairs Ladies' White Shoes, July Clearance Sale Price	<b>98c</b>

<b>MEN'S HOSE</b>	
Men's fine quality Hose, July Clearance Sale Price	<b>13c</b>
Men's Mercerized Hose, July Clearance Sale Price	<b>23c</b>
Fancy Lisle Hose, July Clearance Sale Price	<b>28c</b>
Men's Suspenders, July Clearance Sale Price	<b>25c</b>
Balbriggan Underwear, per garment	<b>35c</b>
One lot Muslin Gowns, July Clearance Sale Price	<b>69c</b>
340 Ladies' fine quality Muslin Gowns, July Sale Price	<b>95c</b>
One lot Envelope Chemise, July Clearance Sale Price	<b>75c</b>
Ladies' Drawers, July Clearance Sale Price	<b>49c</b>
Silk Camisoles, Sale Price	<b>69c</b>
Good quality Corsets, sale price	<b>85c</b>
250 College Girl Corsets	<b>\$1.50</b>
Good quality Underskirts, White and Colored	<b>98c</b>
One lot Kimonas, July Clearance Sale Price	<b>50c</b>
<b>CHILDREN'S GINGHAM DRESSES</b>	
One lot Children's Gingham Dresses, Sale Price	<b>75c</b>
Lot No. 2, fine quality, July Clearance Sale Price	<b>98c</b>

### Yard Goods Specials

15,000 Yards of 36-in. Sheeting. This Sale, Yard **8c**

Dolly Warden Gingham, Yard **9c**  
Three Yards 25c

One lot Ladies' White Pique Skirts **50c**

### MILLINERY Group No. 1.

Assorted Shapes and colors, Values \$3.50 to \$5.00 **\$1.50**

### Group No. 2.

Beautiful Assortment **\$2.00**

### Group No. 3.

Values up to \$7.50 **\$2.50**

### Summer Dresses and Aprons

Good quality Percale Aprons, July Clearance Sale Price	<b>49c</b>
Full size Bungalow Aprons, July Clearance Sale Price	<b>98c</b>
Fine quality Gingham and Percale Dresses, July Clearance Sale Price	<b>\$1.29</b>
Extra Fine Gingham Street Dresses, beautifully trimmed, July Clearance Sale	<b>\$1.98</b>
One lot Organdy Dresses, value up to \$8.00, July Clearance Sale Price	<b>\$2.98</b>
Taffeta and Canton Crepe Dresses, July Clearance Sale Price	<b>\$9.75</b>

### SPECIALS in our DRY GOODS DEPARTMENT

Fast color Percale, 27-inches wide, July Clearance Sale Price	<b>9c</b>
36-inch Wide Light and Dark Percales, July Clearance Sale Price	<b>15c</b>
Checked Homespun, yard wide, July Clearance Sale Price	<b>13c</b>
Leonard Gingham, good quality, July Clearance Sale Price	<b>13c</b>
Bed Ticking, July Clearance Sale	<b>9c</b>
Cordis Bed Ticking, July Clearance Sale	<b>14c</b>
Chambrays, 27-inches wide, July Clearance	<b>9c</b>
Chambrays, 36-inches wide, July Clearance	<b>15c</b>
Curtain Scrim, July Clearance Sale	<b>9c</b>
Good quality Lawn, July Clearance Sale	<b>9c</b>
Voiles, assorted Patterns, July Clearance	<b>10c</b>
36-inch wide Voile, July Clearance Sale	<b>16c</b>
Fine quality Voile, yard wide, July Clearance Sale Price	<b>23c</b>
32-inch wide fine quality Gingham, July Clearance Sale Price	<b>20c</b>
Serges, Blue and Black, yard wide, July Clearance Sale Price	<b>69c</b>
Yard wide Ratine, all colors, July Clearance Sale Price	<b>43c</b>
Organdies, all colors, and yard wide, July Clearance Sale Price	<b>25c</b>
Beech Cloth, 36-inches wide, July Clearance Sale Price	<b>22c</b>
Indian Head, yard wide, July Clearance Sale Price	<b>22c</b>
Pongee, fine quality, July Clearance Sale Price	<b>50c</b>
All colors Krinkle, July Clearance Sale Price	<b>19c</b>

These are only few of the many Bargains that are awaiting you, so come and bring a friend. Don't forget the place and date. This Sale starts Saturday, July 1st, and positively lasts 15 days only.

# PEOPLES MERCANTILE CO., INC.

Next to Post Office

Formerly THE WRECK STORE

SUMTER, S. C.