

SOUTH CAROLINA

BRIGHTER SPOTS

By Walter J. Johnson, in The Dairy Magazine.

South Carolina is turning today to dairying, with the greatest promise of success that ever has attend her efforts in this direction.

Attesting the trend of the state towards dairying, according to the 1920 United States census, within the past 10 years, the number of dairy cattle in South Carolina has increased 26.4 per cent.

Florence is undertaking now a \$250,000 dairy project, involving building a creamery and developing the production.

day is that, generally speaking, the production is greater than the developed market. But it is not sufficient to support a converting plant.

A creamery plant is being built now in Florence, which is taken as an example of South Carolina because she has actually gone further with her plans than any other place.

In consideration of the plant being located in Florence, the banks of this city have underwritten the development of the production end.

This development is planned tentatively for accomplishment within the period of one year. The present stock of dairy cattle and the 1,000 imported head will form the nucleus of future development in this territory.

Every precaution will be observed to make this initial development a 100 per cent success. Three rules will be adhered to rigidly in placing these cattle.

Naturally, one may wonder if there is not danger of overdoing the industry, if launched on this scale in new territory. Hardly! In 1920, South Carolina spent \$3,000,000 for eggs and butter which were produced largely in the Middle West.

Mr. M. W. Cartwright is building the plant in Florence. He has had many years' experience in the creamery—poultry plant business, having been recently secretary and general manager of the plant of Sherman White & Co., of Fort Wayne, Ind.

The best posted authorities of South Carolina believe the state is ready to engage in dairying on a permanent and extensive scale.

SOUR STOMACH INDIGESTION

Theford's Black-Draught Highly Recommended by a Tennessee Grocer for Troubles Resulting from Torpid Liver.

East Nashville, Tenn.—The efficacy of Theford's Black-Draught, the genuine, herb, liver medicine, is vouched for by Mr. W. N. Parsons, a grocer of this city.

"I have known and used it for years, and can and do highly recommend it to every one. I won't go to bed without it in the house. It will do all it claims to do. I can't say enough for it."

Many other men and women throughout the country have found Black Draught just as Mr Parsons describes—valuable in regulating the liver to its normal functions, and in cleansing the bowels of impurities.

Theford's Black-Draught Liver medicine is the original and only genuine. Accept no imitations or substitutes. Always ask for Theford's.

she ever has been for such an enterprise. Conditions are most propitious now. Several factors contribute to the present circumstances. Chief among these, the cotton boll weevil has appeared throughout the state in such damaging numbers that her people are discouraged from continuing at this single crop, which from time immemorial has formed her chief item of produced wealth.

Accentuating the preparedness of the state for dairying, Clemson College now has dairy specialists placed throughout South Carolina to handle problems confronting the present owners of dairy cattle and to cultivate further interest in the industry.

During the recent depression of the market for agricultural products, the farmers who kept up their accounts best with their banks, who suffered least financial inconvenience, and who were most prosperous, were those who had good average farm herds of dairy cattle.

As one great prerequisite to entering into the dairy industry, South Carolina has practically eradicated the cattle tick under the direction of the United States government.

Recently, through Hoard's Dairyman, Mr. M. R. Tolstrup dealt very frankly with the "Status of Dairying in South Carolina." He pointed out numerous weaknesses which are admitted, but the present impetus of the industry in the state is expected to overcome many of these defects.

Ford THE UNIVERSAL CAR NEW PRICES F. O. B. Detroit Chassis, \$285 Runabout, \$319 Touring Car, \$348 Truck Chassis, \$430 Above Prices Without Starter. Coupe, with demountable rims and starter, \$580 Sedan, with demountable rims and starter, \$645 Fordson Tractors, \$395 These are the lowest prices of Ford cars in the history of the Ford Motor Company. Orders are coming in fast, so place yours promptly to insure early delivery. W. C. PLOWDEN, NEW ZION, S. C.

Improved Service FOR our depositors with checking accounts, we have installed this new system of checks known as the Protectu System, as an added improved service. To combat the numerous frauds caused by raising checks, this system enables you to tear off your check at amount desired [like a money order], thereby insuring the amount of check from being raised should it get lost, or fall into dishonest hands. The Bank of Manning JOSEPH SRROTT, President T. M. MOUZON, Cashier JAMES SPROTT, Assistant Cashier

How an EXPECTANT MOTHER Prepared for Baby's Coming DO YOU know that thousands of women never really suffer at child-birth? Perhaps you have thought with many others that this should always be the case. But how? Let Mrs. Mattie Paul, of Ocilla, Ga., tell you. She is one of thousands who has demonstrated this fact: "As I am a young mother of one baby, I am writing for free booklet to 'expectant mothers.' I used only two bottles of Mother's Friend before I was confined and had a quick and easy time through labor. I can recommend Mother's Friend to all expectant mothers. I will never go through pregnancy without it." It goes into the features of maternity and gives, in a plain, interesting manner, information about what the mother needs in clothing before baby is born; what clothing will be necessary for the baby; an interesting table as to the probable date of delivery; simple but necessary and helpful rules of hygiene to follow, and much other worth-while information. This little booklet also tells about Mother's Friend and the wonderful good it is doing for expectant mothers. Don't let false modesty keep you from performing this duty to yourself—your family—and your baby. Send for your copy NOW. WARNING: Avoid using plain oils, greases and substitutes—they act only on the skin and may cause harm without doing good. MOTHER'S FRIEND Used by Expectant Mothers for Three Generations BRADFIELD REGULATOR CO. Dept. 20, Atlanta, Ga. Please send me without cost a copy of your booklet on MOTHERHOOD and The BABY. Name _____ St., R. F. D. _____ Town _____ State _____

The traffic department of the Florence Chamber of Commerce is making a survey of the railroad rates for cream, eggs, and poultry in South Carolina. These data are being compiled with the object of procuring such rates as are necessary now for the development of concentrating plants and production on a profitable basis.

South Carolina should be well represented at the Knoxville meeting, and farmers interested in livestock should make plans at once to go.

NOTICE OF DISCHARGE I will apply to the Judge of Probate for Clarendon County on the 6th day of February, 1922 at 11 o'clock a. m. for Letters of Discharge as Administrator of the Estate of H. S. Green, deceased.

SOUTHERN CATTLEMEN MEET IN FEBRUARY Annual Convention at Knoxville, February 14-16.

Clemson College, Jan. 31.—The South needs more good cattle, and the Southern Cattlemen's Association, which meets in annual convention at Knoxville, Tenn., February 14-16, is an organization which is doing much to promote more and better livestock.

ADMINISTRATOR'S SALE Pursuant to an order of J. M. Windham, Judge of Probate for Clarendon County, I will sell at public auction, to the highest bidder for cash, on Friday the 3rd day of February, 1922 at 11 o'clock a. m. at the residence of the late Joseph Ragin, Sr., near Sumnerston, S. C., the following personal property to wit:

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G. C. COOPER, Licensed Optometerist EYES Carefully Examined, Glasses Fitted, Broken Lenses Duplicated. Satisfaction Guaranteed. SUTMER, S. C.