

MANNING'S GREAT COMMERCIAL SENSATION!

Just at the most critical time in this year of hard times, when ruin seems to be facing many, THE NEW IDEA COMPANY comes to the rescue with the greatest feast of bargains ever spread before the good people of this community. It's the Sale you have been waiting for, where prices really touch bottom--where a little money will go a long way. No tricks, no raffles, just good, honest values that will make your dollars stretch like rubber. Don't be deceived, don't be misled, prices talk, and a visit to our store will convince the most skeptical that we are offering the biggest values, the most for your money ever extended to the buying public since the war.

A GOD-SEND TO THE BARGAIN-HUNGRY PUBLIC!

SPECIAL FOR Friday!

To each customer spending \$5 or more, we will give 10 yards of our best grade Dress Gingham at 10c., in addition to a piece of Aluminumware if \$10 is traced out.

FREE! Aluminumware FREE!

Each customer spending \$10.00 more, we will give them a \$2.50 piece of Aluminumware absolutely FREE! This Aluminumware consists of Perculators, Sauce Pans, Double Boilers, Lipt Sauce Pans and Double Roasters.

Read the Prices and Come!

Sale Closes Soon!

SPECIAL FOR Saturday!

Huck Towels, 25c value, at 5c. 2 to a customer.

Turkish Towels, \$1 value, at 25c.-2 to a customer.

Turkish Towels, 75c value, at 19c.-2 to a customer.

Dress Gingham (guaranteed fast colors), at 16c not over 20 yards to a customer	Queen Quality Shoes and Oxfords for Woman and Crawford Shoes and Oxfords for Men, your choice at \$5 to \$5.95	36-in. Yellow Home-spun, heavy grade, at 7³/₄c not over 20 yards to a customer	\$5.00 Ladies' good quality White Wasah Skirts, at 95c	10-4 Pepperell Sheet-ing, at 45c	9-4 Brown Sheeting at 39c	Men's Nainsook and Balbriggan Shirts and Drawers, at garment 37c
J. & P. Coats Spool Thread (150) yards.) 5c 2 spools to customer	\$45.00 Franco Model Suits in Worsted and Flannels, at \$17.50 (Fast Colors)	Men's and Ladies' Shoes and Oxfords, worth from \$4.00 to \$7.00, at \$2.48	Ladies full Fashion Silk Hose, in Black, White and Cordovan, \$2.50, at \$1.39	\$10.00 Ladies' Middy Suits, at \$2.95	35c Colored Voile at 15c	50c Colored Organdie at 19c
\$20.00 Genuine Palm Beach Suits, at \$8.95	32-in. Yellow Home-spun, heavy grade, at 5³/₄c not over 20 yards to a customer	Men's and Ladies' Shoes and Oxfords, worth up to \$4.00, at \$1.98	\$75.00 Society Brand Suits, at \$24.95	\$2.00 Corsets, good value, at 95c	\$1.00 Work Shirts 59c 2 to a customer	Good grade Men's Overalls 89c 1 to a customer
—Good quality Apron Gingham, at 9c	\$45.00 Blue Serge Suits (fast colors) at \$19.95	Good quality Checked Homespun at 8³/₄c not over 20 yards to a customer	Good quality Checked Homespun at 8³/₄c not over 20 yards to a customer	\$3.50 Men's Felt Hats at \$1.98	\$2.50 Men's Felt Hats at 98c	Union Overalls at \$2.69
				Jno. B. Stetson Hats \$4.95	Seal Pax Union Suits at 95c	

It's the Last Call--the Last Chance---Hurry! Hurry!

THE NEW IDEA CO., INC.

Sale for Cash Only!

Manning, S. C.