

MERCIAL SENSATION

tered! All Bargain Records Shattered!

FRIDAY, JULY 22, 9 A.M.

STOCK OF DRY GOODS

Gar, Clothing, Furnishings, Shoes, Millinery, Notions, and on Sale at Bed-Rock Prices for Fifteen Days.

sale will be absolutely free from frivolous or foolish advertising; neither shall we burden if our prices do not prove it, then nothing we could say or do would have any effect. Every respect, and consists of merchandise that you need right now. Our shelves are loaded and store will be marked at big reductions.

THESE FEW PRICES



FREE! Friday and Saturday!
1.00 in Merchandise!

At 11 A. M., 1 P. M., and 4 P. M., on the above days, we stand up in front of our store a big paper balloon. The balloon will have a tag attached good for from \$1 to \$5 in merchandise FREE! Keep your eyes open. Watch the balloon fall. Bring the tag to this store and get it redeemed.

FREE! Friday, 9 A. M.
Balloons for Kiddies!

The first 50 children attending this sale accompanied by an adult will be given a pretty rubber balloon absolutely FREE. No purchase required, just be here before they are all gone. Only 50 to be given away.

FRIDAY, JULY 22, 9:00 A. M.

Attention in this community for fair and square dealings is well known; we have been among those who do not know it. We wish to call your attention to the fact that during this Sale we shall stand on every word we tell you. Every article in the store will be marked in plain figures and prices to be made. You shall be the judge and the jury; we rest on your decision. All that is good, hard, common sense will cause you to buy. BE HERE WHEN THE BIG DOORS OPEN and lose these stocks out.

WIDEA CO. INC.

Starts Thursday to Get Ready

SALE FOR CASH ONLY

S. Carolina

\$75.00 Society Brand Suits, at \$24.95	\$45.00 Franco Model Suits in Worsted and Flannels, at \$17.50 (Fast Colors)	\$2.50 K. Pants, heavy weight, at \$1.45
\$20.00 Genuine Palm Beach Suits, at \$8.95	\$5.00 Men's Felt Hats at \$2.50	\$3.50 Men's Felt Hats at \$1.98
\$1.50 Dress Shirts 95c	\$2.50 Men's Felt Hats at 98c	\$1.00 Work Shirts 59c 2 to a Customer
\$2.50 Pincheck Pants at \$1.45	50c Suspenders 19c	Union Overalls at \$2.69
Men's Nainsook and Balbriggan Shirts and Drawers, at garment 37c	50c Men's Wash Ties 19c	Seal Pax Union Suits at 95c
\$2.00 and \$2.50 Dress Shirts \$1.19	Good grade Men's Overalls 89c 1 to a Customer	50c Men's and Children's Mexican Straw Hats, at 29c
10c Men's Handkerchiefs, at 4c	\$2.00 Boys' Wash Suits 95c	75c Colored Dotted Swiss at 39c
\$1.00 Men's and Boys' Caps at 29c	10c Ladies' Handkerchiefs, at 3c	\$10.00 Ladies' Middy Suits, at \$2.95
\$45.00 Blue Serge Suits (fast colors) at \$19.95	35c Ladies' and Children's Straw Hats 10c	\$5.00 Ladies' good quality White Wash Skirts, at 95c
\$6.00 Genuine Palm Beach Pants, first quality on sale at \$3.95	Jno. B. Stetson Hats \$4.95	25c Towels, at 9c
		75c Turkish Towels at 29c