

# MEN and BOYS

## Of Manning!

This is the most important Message you have had in years!

A new lot of Fall Suits Bought at a Low Price and offered to you at Unbelievable Prices!

**Men's**  
Conservative Models.  
This includes Blues and Greys  
**\$15.75**

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**Box Back Suits**  
All Colors  
**\$29.75**

**Young Men's**  
Double Breasted Models  
A Large Variety  
**\$19.75**

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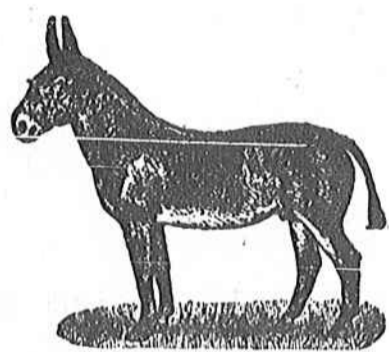
**Boys'**  
Corduroy Suits  
**\$8.75**

**25**  
PER CENT OFF  
On All  
**Sweaters!**

**GOLDBERG'S**  
8 North Main St.  
Sumter, S. C.

**25**  
PER CENT OFF  
On All  
**Sweaters!**

# JUST ARRIVED



## Car of Horses and Mules!

One of the prettiest bunches that has come here in several seasons. The lot includes animals for all purposes. We bought this lot for the trade that wants good stuff, and we know that we can please you with these animals, no matter what your wants may be. Come and see them NOW.

### FOR SALE

One 1918 Ford Touring Car. Very best of shape. Has been run less than 2,000 miles.

# J. L. RIDGEWAY & CO.

MANNING, S. C.

## GOV. HARDING ON FARM MARKETING

Clemson College, October 11.—The extracts below from an address of Hon. W. P. G. Harding, Governor of the Federal Reserve Bank, should be of interest and encouragement to South Carolina farmers.

"Speaking for myself personally, I desire to say, however, that I am a firm believer in gradual and orderly methods of marketing our great agricultural staples. Agriculture is the most important of all industries, for upon its fruit depends the lives of those engaged in all other industries. The farmer is a great consumer of manufactured products and anything that affects his buying power is soon reflected in the business of the merchant and the manufacturer. While the individual farmer may be just as well off with small production and high prices, the mass of the population is far better off with full production and moderate prices. But farming as a business must be remunerative or production will languish. It is, therefore, important that the efforts of the farmer be supported and stimulated, that he be aided in preserving the full measure of his harvest and that he be afforded an opportunity of marketing his products on terms sufficiently profitable to warrant his staying in the business of farming.

Great staple crops, the production of which extends over a period of several months, must meet the requirements of consumption for a fall year and in order to prevent possibility of shortage it is desirable that there be a reasonable surplus held over from one crop pending the marketing of the next. The gradual and orderly marketing of our great staple crops is, therefore, a matter of importance both to producers, and consumers. The dumping upon the market within a short period of time of a large part of a crop, consumption of which extends throughout the year, means not only a loss to the producers, often to those who can least afford it, but involves also a great strain upon our transportation facilities and upon the banks in providing the funds necessary for large purchases in advance of actual requirements for consumption. Dumping of farm products promotes speculation and usually results in higher prices to the ultimate consumer. Farm products, however, should not

be hoarded or held back from the market by use of credit merely in the hope of forcing prices up to an artificial level. It is estimated by some that the value of this year's staple crops be around \$22,000,000,000, and it is manifestly impossible for any banking system to provide funds to withhold these staples entirely from the market. There is no occasion to discuss the questions of public policy involved for it is clear that the volume of our great staple crops is so large and the value so enormous, that any efforts to vaporize them by means of bank credits would inevitably result in disaster by the operation of economic law. But I think that all reasonable assistance should be given producers to enable them to market their crops in an orderly way provided they are willing to sell enough to meet current requirements and that consumers should concede to the farmer reasonable profits in order that future production may be adequate.

**Open Market Needed**

What is needed is an open market in which the law of supply and demand is given free play and in which buyer and seller may meet on equal

terms. Theoretically at least it is possible, if adequate warehousing facilities are provided, for the farmer to obtain the benefit of the average price for the year without any increase in cost to the consumer and with lessened strain upon transportation lines and banks by distributing the marketing process over a reasonable period."

### WITHIN THE REACH OF ALL

Men paid \$250 for the Zemerine treatment before it was in drug stores in manufactured form. Helps eczema, itch rash, and skin diseases. Sold at 50 cents and \$1 by Dickson Drug Store.

100% PURE  
GOOD TO THE LAST DROP  
SEALED TINS ONLY AT YOUR GROCERS  
**MAXWELL HOUSE COFFEE**

# First Anniversary SALE!

**ALDERMAN'S**  
20 Stores in One

Our First Anniversary Sale began October 9th, and will continue through October 30th.

Absolutely every article in our immense retail store of 20 Stores In One will be sold at a cut price as follows:

Every article in the Meat Market and Retail Grocery Department will be sold at a cut price of 10 per cent off.

Every article in all other Retail Departments of Alderman's 20 Stores In One will be sold at a cut price of 20 per cent off.

This means just exactly what it says. Every article from a soda cracker to a suit of furniture. We are taking a loss of approximately \$50,000.00. We are the pioneers in this part of the State in pre-war prices. What is our loss is your opportunity.

And remember that every article is brand new, fresh goods. Our store has been open only a year and it is therefore impossible that we would have any old or shop worn stock to offer you. Everything is new, clean and fresh.

Remember the DATE, OCTOBER, 9th, to 30th, inclusive.

Remember the OCCASION, the FIRST ANNIVERSARY of the Store that made Manning famous.

Remember the PLACE, ALDERMAN'S, 20 Stores In One, Clarendon's Store of Quality.

Remember the CAUSE, \$50,000.00 out of our pockets into yours.

Remember the OFFER, every article in Meat Market and Retail Grocery Department at a cut price of 10 per cent off, and every article in all other Retail Departments at a cut price of 20 per cent off.

All sales cash. All sales final. Absolutely no charge sales during this FIRST ANNIVERSARY SALE.

All alterations extra.

**ALDERMAN'S** 20 Stores in One,  
Manning, S. C.