

# ALDERMAN'S

20 STORES IN ONE  
Manning, South Carolina

Complete with merchandise; replete with interest

YOU SEE IT FIRST AT ALDERMAN'S

## TRUE ECONOMY MEANS GETTING THE MOST FOR YOUR MONEY

When you start out to buy anything whether it be a simple purchase of a cotton cloth or a suit of bedroom furniture, you are naturally interested in getting the best your money will buy while pleasing your individual taste in making the selection.

There are a number of very definite reasons why it will pay you to shop at Alderman's and why you will secure true economy here.

1. Assortments: This store carries not only many things you need, but carries such large stocks of each item that you are almost certain to find something that will exactly meet your requirements.

2. Guaranteed Quality: It is our very definite policy to avoid inferior merchandise—to sell you only that which we can stand back of and assure you is the best of its kind that money can buy.

3. Service: Our constant aim is to please you so well with each purchase that you will continue to trade here and recommend the store to your friends. This service covers the merchandise itself, the attention and help rendered by our salespeople, efficient shipping and delivery and a genuine interest in your complete satisfaction even after the goods are delivered and paid for.

In addition to these features, you will find the store a clean, pleasant and agreeable place to visit whether or not you are interested in immediate purchase. Call as often as you like. You will always find something new and interesting on display here, always an intelligent salesperson ready to show merchandise in which you are interested.

ALDERMAN'S,  
Charles Woods, Manager.



## MEN THINKING ABOUT SPRING SUITS WILL FIND THEM HERE

The young fellows will be interested in examining the new styles and in seeing the new materials and color effects. The older men will want to choose before the rush and while assortments are full and complete. The new Spring and Summer clothes for men are ready in wonderful assortment. It will hardly be necessary to repeat that we carry standard, nationally known lines of men's clothing in the most up-to-date styles and fully guarantee as to quality and value. No regrets when you purchase clothing here. We stand back of everything we sell. Satisfaction is a certainty.

## NEWS NOTES

Here and There About the Big Alderman Store.

Go-Carts and baby carriages will be found in the Furniture Section on the second floor.

Also in the same department a fine selection of phonograph records.

The Shoe Department is now showing the latest in Spring and Summer Footwear for Men, Women and Children.

The Hardware Department is ready to supply the Spring demand for Garden Tools, Poultry Netting, Etc.

New Spring Hats, Shirts, Neckwear and Furnishings in the Department for Men and Boys.

New Spring Silk, Ribbons, Notions and Cotton and Woolen Materials coming in nearly every day.

The showing in the Millinery Department is worth a half hour of any well dressed woman's time.

Don't forget that we carry all sorts of Table Wares, Cutlery, Cut Glass, Aluminum, Kitchen Utensils, Etc.

A special department of the store is devoted to outfitting the baby. Full line of infants' wear. Wash clothing for boys and girls.

## A Sanitary Meat Market

Is one of the attractive features of the store. We eliminate waste by keeping our perishable products sweet and fresh by means of a modern system of refrigeration. The market is constantly stocked with the best in Western and Native Beef, Poultry, Norfolk Oysters, Country Sausage, Pudding, Etc. Good assortments of choice varieties in Fresh Fish every Friday.

## Our Up-to-Date Grocery Department

Offers a complete selection of everything that's best in the food line. Dry, entry, canned goods, delicacies, breakfast foods and cereals, syrups, and staple provisions and groceries of all kinds. Careful attention is given to service.

## Our Service to the Farmer

Includes a well stocked hardware, harness and farm implement section. We carry also a full line of building materials, such as Lumber, Cement, Building Hardware, Glass, Shingles, Barbed Wire, Etc., Etc.

We represent four of the best known manufacturers of high grade fertilizers and can quote you rock bottom prices.

Just now we have to offer a good quality of Tobacco Cloth at 25¢ per yard. We handle Automobile Tires, Tubes, Auto Parts for Ford Cars, Auto Accessories. We can save you money and freight on these supplies.

## OUR TERMS:

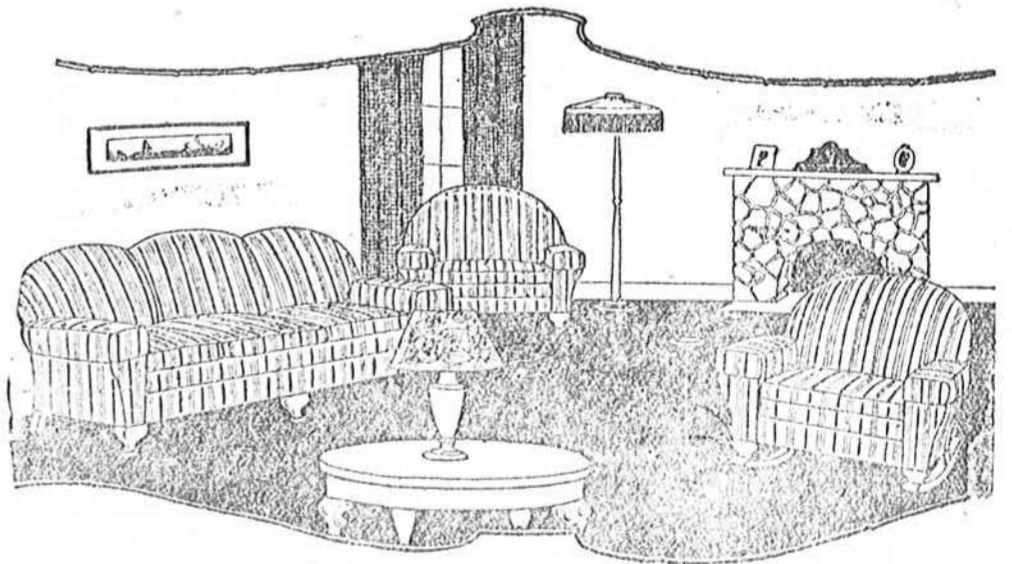
All goods are priced on a cash basis and marked in plain figures, same price to everybody. In purchasing on time you add 8 per cent. for interest and carrying charges to the cash price. Charge accounts must be settled in full not later than the 15th of the month following that of purchase. All accounts will draw interest at the rate of 8 per cent. per annum after maturity.



## The Gossip Now is of New Spring Suits, Hats and Dresses

As much of a woman's charm centers in an attractive personal appearance, it is quite natural that she should be interested in clothes. Everywhere now the women are planning Spring and Summer wardrobes and are on the alert for suggestions of new styles and designs. A visit to our department of outer apparel for Women and Misses is in itself a style education in the latest Spring and Summer Modes.

Every day here brings new interest to well dressed women as we receive and put on display artistic creations in Suits, Coats, Dresses and Millinery conceived by the country's master style creators. There are hundreds of new Spring Apparel Modes here for your inspection. Hundreds of visitors have complimented us most highly on the exhibit. Will you not accept this invitation to come this week and bring your friends?



## Furniture Helps Make the Home

There is no economy in purchasing furniture that does not create a true home atmosphere. Quality and design are both essential to satisfaction. Quality means long life and economy, while design creates a pride in ownership and a sincerity and refinement—the very essence of home life. No matter how exacting your taste may be in the matter of furniture, you will find your ideas anticipated in the wonderful displays shown here. Room sets and odd pieces at almost every price, from the cheapest that's good to the finest that money and skill can produce. The furniture section, too, is stocked with needed house furnishings, such as: Rugs, Draperies, Curtains, Floor Coverings, Bedding Materials, Etc.



## The New Edison

THE PHONOGRAPH WITH A SOUL

Is giving endless pleasure to whole families in thousands of homes, because it is the greatest musical instrument in the world and is sold at a price that enables the humblest home to enjoy the best music the world offers. We have many styles in Edison Machines at from \$41.00 up to as high as \$295.00. A full selection of the most popular records. Come in and let us demonstrate the Edison.